

Failure to comply with the rules may result in immediate penalties, eviction from the event grounds, forfeiture of all fees paid without refund, and possible loss of future participation privileges.

Core Rules - All areas of the Iola Car Show grounds.

1. No pets allowed. Only ADA compliant service animals are permitted.
2. Before unloading or setting up, make sure your mirror hanger matches your assigned space marker.
3. Vehicles, tent stakes, and all equipment must remain within the assigned space markers. Do not infringe on neighboring spaces. If you are in violation, you will be instructed to immediately correct the infraction. Violation notices may be issued at the discretion of Iola staff or security personnel.
4. Transportation Rules:
 - a. All modes of transportation must yield to and give priority to pedestrian traffic.
 - b. Travel speeds must be safe and not exceed 5 mph.
 - c. Three or four-wheeled electric, single-passenger mobility vehicles (mobility carts) are allowed throughout the grounds. No permit is required.
 - d. **Motorbikes, minibikes, e-bikes, e-scooters, skateboards, ATV's, lawn mowers, tractors, and trains ARE NOT PERMITTED ON THE GROUNDS, INCLUDING THE CAMPGROUNDS.**
 - e. Golf Cart Path— golf carts with an official permit may be operated between 6 a.m.–6 p.m. within the boundaries of the designated path only. If the cart is found outside the path during these hours, its permit may be revoked at the discretion of Iola Staff or Security personnel. Bicycles may also use the path and must adhere to its boundaries; no permit is required.
 - f. Golf carts, UTV's and bicycles;
 - i. Allowed in the Swap Meet and Car Corral between 6 p.m.- 6 a.m. without a permit.
 - ii. Allowed in the Campgrounds at any time without a permit; however, a campground visitor pass must be on display.
 - iii. For the purposes of show operations, staff and service vehicles are exempt from the transportation restrictions, except that they must still comply with rule 4.a. and rule 4.b.
5. Political displays are not allowed. This includes, but is not limited to, signs, banners, for-sale items or exhibits.
6. Obscene language, gestures and disorderly conduct is prohibited.
7. All use of electricity must have properly grounded cords and be safely connected.
8. Those bringing tents or membrane structures (including shade canopies, tents, umbrellas, or similar items) may set them up with caution. Owners are responsible for the safe setup and use of their structures and for any damage or injury that may result from weather conditions or other unforeseen circumstances. Carefully consider nearby obstructions, proper placement, weather conditions, and wind exposure. All tents and membrane structures must be securely roped, braced, and anchored to help withstand weather conditions and prevent movement or collapse. All tents or similar structures must be labeled with the owner's name, address, and phone number.
9. The sale of firearms, crossbows, BB guns, or any other weapons is strictly prohibited.
10. The sale, donation, or free distribution of any food, beverage, water, or ice is strictly prohibited.
11. Please recycle aluminum, glass and plastic in the designated cages or bins. Cardboard should be placed next to recycling cages or bins.
12. Fire regulations must be strictly followed. No open fires or fireworks are allowed at any time.
13. Personal announcements are not permitted over the PA system, except in cases of emergencies.
14. Quiet hours are from 11 p.m. - 6 a.m.
15. Disruptive noise will not be permitted. This includes, but is not limited to, generators, construction generators, music, or loud personal activity. Violation notices may be issued at the discretion of Iola Staff or Security personnel.
16. Camping is not allowed in parking lots.
17. No refunds will be issued after June 1st.
18. All Iola logos and symbols are registered trademarks. Any use, reproduction, display or distribution of these trademarks, in any form or on any item, is prohibited without prior express written permission.
19. Iola Old Car Show, Inc. assumes no responsibility or liability for any loss, damage, theft, or personal injury to persons or property, including but not limited to fire, weather, accident, or any other cause whatsoever.

Iola Old Car Show, Inc. reserves the right to; interpret, modify, revise, supplement, or cancel any rules, policies, schedules, terms, at any time without prior notice. All decisions made by Iola Old Car Show, Inc. staff or security personnel regarding the interpretation or enforcement of these rules shall be final.

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Vendor Rules.

1. Every vendor must have a Wisconsin Seller's Permit Number, or an approved exemption code. The state also requires the last four digits of the vendor's Social Security Number. Vendors without proper documentation will not be allowed to sell. Questions? Visit:
<https://www.revenue.wi.gov/Pages/HTML/tempsell.aspx>
2. Vendor spaces may not be sublet to another party.
3. Swap Meet vendors and Commercial vendors: At least 80% of your merchandise must be auto related (including vintage, nostalgic, or memorabilia). Vendors must have merchandise for sale in their space(s).
4. Flea market spaces are limited to swap meet rows A-H. Acceptable items include antiques, household crafts, glassware, pottery, artwork, and jewelry. Vendors must have merchandise for sale in their space(s).
5. All tents rented must be obtained through the Lola Car Show's exclusive tent supplier- Charnecke Tents, 715-341-6886. Vendors using unauthorized rental tents may be denied set up or required to remove them immediately.
6. After 10:00 p.m., vendors may only enter or exit through Gate 4. A vendor wristband is required for access.
7. No vehicle traffic is permitted in the Swap Meet between the hours of 9 a.m. - 4 p.m. on Thursday, Friday and Saturday. Failure to comply will result in forfeiture of your spaces and all rights to those spaces for 2027, with no refund of fees. Exception(s) are as outlined in the Core Rules 4.g.
8. Overnight truck and trailer parking are available at Gate 18 and Gate 9. A permit must be displayed. Camping is not allowed in these areas.

Campground Rules.

1. All transportation modes (vehicles, golf carts, and UTV's) parked in the campground must display a mirror hanger. A campground visitor pass will be issued for this purpose and must be obtained by registering at the campground office. Visitor passes are provided at no charge.
2. Grills and campfires are prohibited during fire bans. When allowed, they must be contained, attended at all times, and extinguished when not in use.
3. Open ground fires, bonfires, and fireworks are strictly prohibited. Fire rings are available at the Registration Office with a \$20 refundable deposit.
4. Ashes must be disposed of in the clearly marked containers located throughout the campground.
5. Burning pallets, wood containing nails or screws, or glass is strictly prohibited. Violation may result in your campsite(s) being revoked.
6. Selling of any kind is not permitted- Including campers, motorhomes, tents, and related items.

Car Corral Rules.

1. All vehicles must be operational. Vehicles that do not run belong in the Swap Meet and you will be instructed to register for a space at Gate #2.
2. Vehicles parked in a Car Corral space must be for sale. Vehicles not for sale must park in general parking. Display-only vehicles belong in the Show Car Area.
3. Vehicles may enter the Car Corral under their own power or remain on a trailer. Vehicles remaining on a trailer require a 10' x 60' space. Vehicles not remaining on a trailer must be loaded and unloaded in the designated trailer parking area at Gate 18.
4. Only vehicles may be sold in the Car Corral. No other items or parts may be sold, including parts specific to the vehicle being offered for sale.
5. Camping is not permitted in the Car Corral.

Show Car Rules.

1. All Show Car gates open daily at 6:00 a.m. No entry will be a prior to that time.
2. Vehicles newer than 1995 are not permitted in the Show Car area unless pre-approved by event staff.
3. Vehicles with primer paint or visible rust areas are not permitted, except in cases of true patina (naturally aged paint and surface rust).
4. Loading and unloading trailered vehicles is not permitted in show car areas between 8 a.m. – 6 p.m.
5. For Sale signs are not permitted. Vehicles offered for sale must be placed in the Car Corral.
6. Show Car owners must check with Tower Staff for overnight parking instructions. Vehicles parked improperly overnight may be repositioned or towed into the correct position.

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