

54<sup>th</sup> Annual



# America's

## CAR SHOW & SWAP MEET

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# IOLA '26

July 9, 10, 11 Iola, WI



Save the Date!  
Iola 2027  
July 8th-10th



**Derek Bieri**  
Vice Grip Garage



**Emily & Aaron Reeves**  
Flying Sparks Garage



**Shaun Umscheid**  
What? Nooo Waaay!

Presented by **WISCU**



**Patrick Duffy & Linda Puri**



**Sung Kang**  
**DRIFTER**



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# Welcome to the 2026 Iola Car Show



"Together, we leverage the power of vehicles to create memories and transform lives."

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# IMPORTANT

## SHOW ADMISSION, RE-ENTRY POLICY:

Admission is only permitted if you are wearing a wristband on your wrist. This policy pertains to everyone, regardless of whether it is an initial entry or re-entry later in the day.

## GATE ADMISSION:

Daily Pass: \$20 • 3-Day Pass: \$30 • Children 12 and under are free  
Admission may be purchased online at: [www.iolaoldcarshow.com](http://www.iolaoldcarshow.com)

## SHOW HOURS

Spectator Gates open at 7:00 a.m.  
Registration Gates open at 6:00 a.m.

## FUTURE SHOW DATES

2027 SHOW • July 8-10, 2027

2028 SHOW • July 6-8, 2028 | 2029 SHOW - July 12-14, 2029

## EMERGENCY INFORMATION

If you have an emergency - anything at all - during the Iola Old Car Show your first course of action is always to call 911: you are located at Iola Car Show Grounds in Iola, WI.

### IF YOU SEE SOMETHING-SAY SOMETHING.

Contact a law enforcement officer, the tower or an Iola Car Show Official.

## NEW EMERGENCY ALERTING SYSTEM - WAUPACA COUNTY SMART911 ALERTS

Stay informed with Waupaca County Alerts, our emergency notification system. Sign up to receive timely alerts about emergencies and other important community information, including: Severe weather, Missing persons, Evacuations (buildings or neighborhoods), Public safety incidents and community notices.

See page 110 for sign up information.

## LOST CHILD

In the event of a lost child, an emergency plan has been developed. The first step is to check at the Tower. Then contact any Iola Car Show staff, law enforcement officer, or emergency personnel. The Emergency Command Post will be notified, and a search conducted.

*Iola Old Car Show Inc., 501(C)3 is a non-profit community service organization.*

*Telephone (715) 445-4000, e-mail: [Information@iolaoldcarshow.com](mailto:Information@iolaoldcarshow.com), or visit [www.iolaoldcarshow.com](http://www.iolaoldcarshow.com).*

*Iola Car Show Grounds address: 350 Chrome Place, Iola, WI 54945. Iola Car Show Campgrounds address: E2196 Johanson Rd., Iola, WI 54945*

*Trademarks: The following are registered trademarks of Iola Old Car Show, Inc.: IOLA\* and the Iola Car Show Tower Logo image.*





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# SHOW GROUNDS

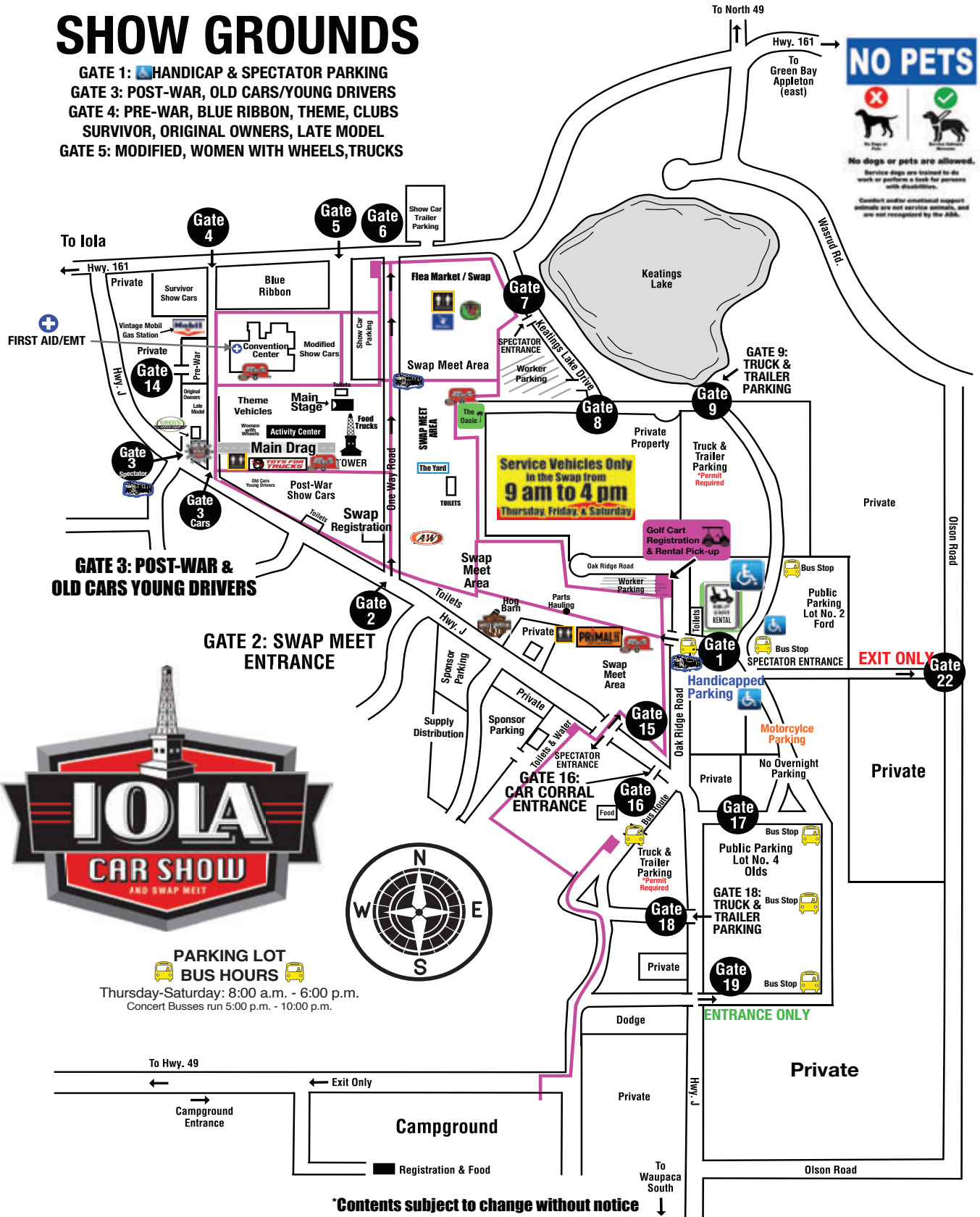
- GATE 1: HANDICAP & SPECTATOR PARKING
- GATE 3: POST-WAR, OLD CARS/YOUNG DRIVERS
- GATE 4: PRE-WAR, BLUE RIBBON, THEME, CLUBS
- GATE 5: SURVIVOR, ORIGINAL OWNERS, LATE MODEL
- GATE 6: MODIFIED, WOMEN WITH WHEELS, TRUCKS

**NO PETS**

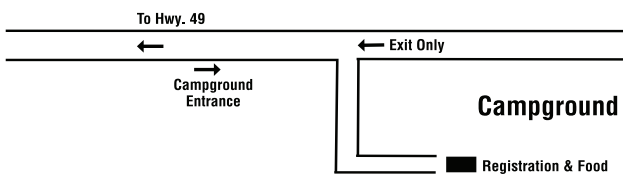


No dogs or pets are allowed.

Service dogs are trained to do work or perform a task for persons with disabilities. Comfort and/or emotional support animals are not service animals, and are not recognized by the ADA.

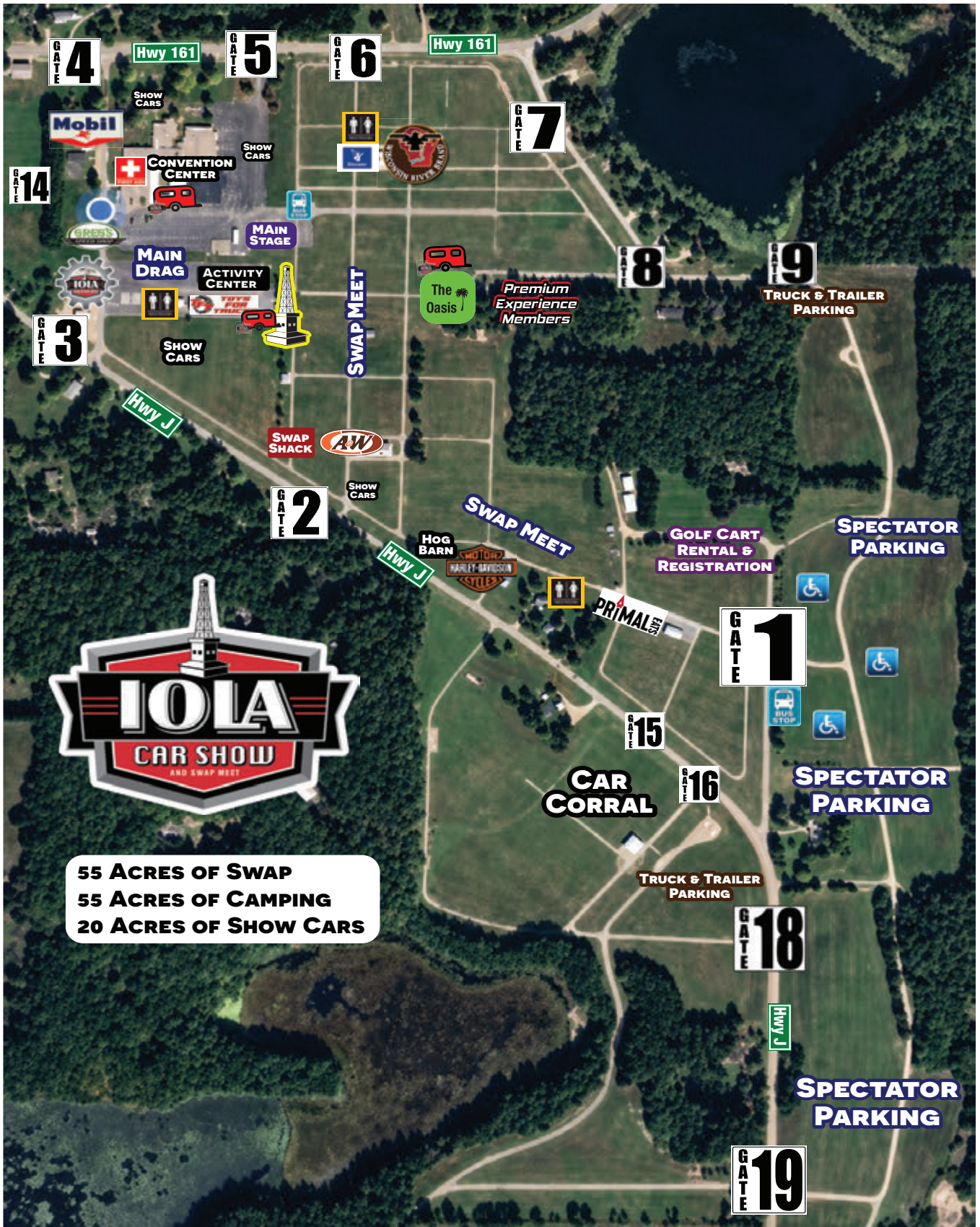


**PARKING LOT BUS HOURS**  
 Thursday-Saturday: 8:00 a.m. - 6:00 p.m.  
 Concert Busses run 5:00 p.m. - 10:00 p.m.



\*Contents subject to change without notice





**55 ACRES OF SWAP**  
**55 ACRES OF CAMPING**  
**20 ACRES OF SHOW CARS**



# A Letter from the EXECUTIVE DIRECTOR



On behalf of the Board of Directors, staff, and volunteer organizations, I'd like to extend a warm welcome to Iola '26. Our team has spent the past year working hard to make this week



special for everyone involved, and we truly appreciate you being part of the tradition. Whether this is your first time here or you've never missed a show, we're glad you're here.

As always, this event is only possible because of the people who make it what it is. To our volunteers, board members, and staff—thank you for your time, energy, and commitment. To our show car exhibitors, thank you for sharing your vehicles and your stories. And to our swap vendors—America's Greatest Swap vendors—your passion and dedication continue to make this one of the most unique and vibrant swap meets anywhere in the country. Simply put, this show doesn't happen without all of you.

This year, we're proud to celebrate a special theme: “**America's Car Show and Swap Meet**,” in honor of America's 250th anniversary. Along with showcasing red, white, and blue vehicles and military history, we're celebrating something even bigger—the spirit that makes this country what it is.

In a world that often feels divided, Iola has always been about the things that bring people together. It's a place where handshakes still matter, where conversations come easy, and where people from all walks of life find common ground through a shared passion. For a few days, this becomes a

break from the noise—free from the constant pull of politics, advertising, and division—and instead filled with memories, families, friendships, and a willingness to serve one another. It's what we wish the whole world felt like, and it's something we're proud to be a part of.

That spirit carries into this year's theme, which leans into a classic Americana feel—baseball, apple pie, and summer days spent with good people. It's a celebration of tradition, nostalgia, and the simple things that connect us all.

One of the challenges with writing this letter each year is that the show is still very much taking shape at the time these words are put together. There are always ideas in motion—some we know will happen, and others we're still working hard to bring across the finish line. That's part of what makes this process exciting.

A few of the things we're especially looking forward to this year include a baseball-inspired \$1 hot dog feature, an apple pie offering that fits perfectly with the theme, and a potential evening drone show—something we believe will be a first-time experience for many of our attendees.

We're also incredibly excited to welcome actor Sung Kang to Iola this year. Known to many in our world for his role in the *Fast & Furious* franchise, Sung will be here promoting his upcoming film *Drifter*—a project he not only stars in, but also marks his directorial debut. The film serves as a love letter to the car community, making it a perfect fit for Iola. It's a unique opportunity and a true honor for our show to play a small part in helping share that story.

After several years of major development projects on the grounds, this

year brings a slightly different focus for our Pit Crew. While their work never truly slows down, this season is more about refining and executing the show experience rather than taking on large-scale builds. That balance is important—not only because this team has earned a bit of breathing room after years of tireless effort, but also because it allows us to be responsible stewards of our resources moving forward.

The Iola Car Show has always been supported by the generosity of people and organizations who believe in what we do. Donations play a critical role in helping us maintain, improve, and grow the show, and they directly support the volunteers and community groups that make this event possible. If you've ever considered giving back to the show in a deeper way, we would encourage you to explore those opportunities. Every contribution, large or small, helps carry this tradition forward.

We're also proud to share that Iola has now surpassed **\$10 million in donations** to volunteer groups and community-focused projects since becoming a non-profit. Supporting this show allows more than 100 non-profit organizations to maintain and grow their missions. The money spent at Iola doesn't stop at the gates—it ripples through countless communities, creating positive impacts that are simply too numerous to count.

As always, we encourage you to take it all in—walk the grounds, visit the vendors, meet the people, and enjoy everything this event has to offer. The stories you'll find here are what make Iola special.

On behalf of everyone involved, thank you for being here. Your presence means more than you know.

## Welcome home to Iola.



# Iola License Plates

## NEAR THE FINISH LINE

Following last year's show, we're excited to report that we successfully gathered the required signatures to move forward with the Iola Car Show Special Group License Plate project. What started as a great idea—sparked by Jason Dorshorst—has quickly turned into something very real, and we couldn't have done it without the support of our community.

As we moved into the design phase, we shared several concepts with our audience—and were blown away by the response. The feedback came in quickly, thoughtfully, and with a level of enthusiasm that speaks to just how passionate this community is. With that input, we were able to refine and finalize a design that truly represents Iola.

As of now, the process is nearing completion. By the time this show rolls around, we expect the Iola Car Show Special Group License Plates to be officially available through the State of Wisconsin.

Purchasing these plates is more than just a great addition to your vehicle—it's also a meaningful way to support

WI Iola Car Show HD-DLP



the Iola Car Show. Each plate registered includes a \$25 contribution to the 501(c)(3) Iola Old Car Show, Inc., helping ensure the continued success and impact of the show.

We can't wait to start seeing them out on the road—on the way to shows, cruising through town, and representing Iola across the state.

# BRING IT HOME



# can-am



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**EXECUTIVE DIRECTOR/STAFF**



**Joe Opperman**  
Executive Director



**Julie Seering**  
Contracts & Event Mgr.



**Ali Johnson**  
Managing Director



**Matt Marquardt**  
Director of Swap



**STAFF**



**Shannon Huettner**  
Food Service Director



**Alan Bauer**  
Volunteer Coordinator



**Liz Ehlinger**  
Accountant



**Larry Fechter**  
Senior Advisor of Show Operations



**Hayden Nelson**  
Gear Kids Program Coordinator

**STAFF**



**Earl Lederhaus**  
Building and Grounds Director



**Paul Ordway**  
Pit Crew Staff



**Dennis Dickhut**  
Pit Crew Staff



**Bob Davis**  
Pit Crew Staff



**Shawn Nollenberg**  
Pit Crew Staff

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Co-Founder



**Iola Car Show Mission Statement:**  
"Together, we leverage the power of vehicles to create memories and transform lives."





# 2026 Poster & Theme

## America's Car Show & Swap Meet

The poster for this year's show carries a lot of meaning on several different levels. The theme gave us a great opportunity to celebrate America's pastime—baseball. It's about as classic Americana as you can get, and it fits perfectly with what we're trying to capture with this year's show.

That direction also led us to a venue with deep ties to both the community and the car show itself. This year's poster was shot at the Little Falls Loggers baseball field, located just north of Iola. The field has been home to the Loggers, members of the Badger Amateur Baseball Association (BABA), since the early 1900s. Generations of local players have taken the field there, including Executive Director Joe Opperman's grandfather, William Opperman, who was a member of championship Loggers teams in the 1940s and 50s.

Little Falls is a special place, filled with great people, and its connection to the car show runs deep. For decades, the Loggers organization has been the driving force behind the garbage and grounds cleanup efforts during the show. The



reason the grounds look as clean and well-kept as they do each year is because of this hardworking group. It felt only fitting to recognize them and include that story as part of this year's poster.

The vehicles featured in the shoot were outstanding representatives of the theme, each bringing its own character to the scene. Rob McCarry's red 1958 Chevy Corvette delivered a timeless, all-American

sports car presence that fit the setting perfectly. Mike Sasse brought his white 1950 Ford F2, highlighted by a beautifully crafted custom black walnut bed that draws as much attention as the truck itself. Mike Mapes added a bold blue 1970 Dodge Charger to the lineup, bringing a strong muscle car element to the mix. And just to make sure the bases were covered—yes, we went there—Larry Wilson rounded things out with a red, white, and blue 1968 AMC Javelin that tied the entire theme together in one perfect package. Together, the group created a lineup that felt as much like a starting roster as it did a collection of vehicles.

The shoot itself took

place on a bitterly cold late-August evening, with mist and light rain coming and going throughout the night. Despite the less-than-ideal conditions, everything came together thanks to the incredible work of world-class photographer John Hartman. Using a light painting technique in near-total darkness, John captured the image that would become this year's poster. Watching that process unfold is always something special for the vehicle owners and everyone involved.

As always, this poster represents more than just a theme—it captures a moment, a place, and the people who help make Iola what it is.



# Information Index

## ATM Machine

Located by Tower, Wisconsin River Meats Food Stand, near Hog Barn on BU Row, Primal Eats Food Stand, & Campground.

## Amateur Radio Information for Car Show

### Waupaca County ARES Repeater

147.390 MHz (+6 Khz/PL 118.8) / W9KL

### Ogdensburg Repeater

146.925 MHz (-6 Khz/PL 118.8) / W9GAP

### Iola UHF Repeater Linked to FM 38

443.600 MHz (+5 MHz/PL 114.8) / AC9F

### Car Show Simplex

146.490 CSQ

## Bus Shuttles

*During busiest times, expect that there may be a 15–20-minute interval between buses.*

**Parking Lots:** Operates 8 a.m. – 6 p.m. on a continuous loop through the parking lots, with pick up/ drop off points at Gate #1 and spectator parking lots.

\* **Campgrounds:** Operates 6 a.m. – 7 p.m. on a continuous loop to and from the campground, with pick up/drop off point at the Car Corral, Gate #16.

\* **Gate #3 Campground Shuttle:** Operates 6 a.m. – 5 p.m. on a continuous loop to and from Gate #3.

\* **Concert Bus Shuttle:** Operates Thursday 5 p.m. – 10 p.m. and Friday and Saturday 5 p.m. – 11 p.m.

\* **Internal Grounds Bus Shuttle:** Operates 8 a.m. – 6 p.m., to and from the Gate 1 Bus Stop and show car area, with pick up/drop off point at the Show Car Bus Stop. *Route on page 28.*

\* *Denotes routes with handicap-accessible bus shuttles.*

## Emergency information

If you have an emergency – anything at all - during the 2026 Iola Car Show the first course of action is always to call 911 You are located at the Iola Car Show Grounds in Iola, WI.

**IF YOU SEE SOMETHING – SAY SOMETHING.** Contact a law enforcement officer, Tower Staff or an Iola Car Show Official.

## Fires

No open fires of any type are permitted on the show grounds or parking lots. Fire dangers, along with regulations, make such violations a fine and liability offense.

## First Aid

First aid service is available at the west side of the Convention Center building, near gate #4.

## Gate Information

See maps on page 6 and page 14

**Free Spectator Parking Lots:** Gate #19 (Hwy J entrance)

## Gate Information *continued...*

### Vendor Gates:

Entrance Gate: Gate #2 until 9 a.m. daily.

Exit Gate: Gate #6. After 10:00 p.m., enter & exit at Gate #4

Overnight Truck & Trailer Parking: Gate #9 and Gate #18.

Parking permits are available at Swap Registration building or the Tower Information Booth.

**Saturday Exit Gates:** After 4:00 p.m., Gate #1, #3, #6, and #8

**Car Corral Registration:** Gate #16

### Show Car Gates:

Gate # 3-Post War and Old Car Young Driver.

Gate # 4-Theme, Special Exhibit, Blue Ribbon, Survivor, Pre-war, Late Model, and Original Owners.

Gate # 5-Modified, Women with Wheels, and Trucks.

**Show Car trailer parking:** Hwy 161 across from Gate #6.

**Press Parking:** Gate #8. \*Must have press credentials

## Golf Cart Path

Carts with an official permit may be operated during normal show hours (6:00 a.m.-6:00 p.m.) within the boundaries of the designated path only. Privately owned golf carts must be registered online in advance; \$50.00 permit. There will be no on-site or drive-up registration of privately owned carts.

Permit pick up is located at the registration booth, located near gate #1. Golf carts are available to rent, from Jim's Golf Cars.

Advanced reservations are recommended. 920-754-4175

## Handicap Parking

Enter the Spectator Parking through Gate #19 (Hwy J entrance) & proceed to the handicap parking lot located near Gate #1. Vehicles must have an official handicap license to park in this location. Disabled persons riding in a vehicle without a handicap permit can be dropped off and the driver must use the regular spectator parking lots. Available handicap showground transportation; *See Bus Shuttles and Mobility Carts.*

## Ice

Available for purchase at major beverage stands, the tower and the campground store.

## Information Booth

An information booth is located in the Tower.

## Lost & Found service is located at the Tower.

Lost children should be brought to the Tower office. Missing children should also be reported there. We do not page individuals who become separated from their parties. It is recommended you work out a meeting area should your party become separated.

## Message Board;

There is a board for posting messages, northeast of the commercial vendor building or across from the Primal Eats food stand. No advertising or posting of materials is permitted on any of the car show buildings/property, including but not limited to restrooms, tower, registration facilities, ticket booths, convention center building, and shower houses.

## Maps

Area maps can be found in the directory. See the table of contents on pg. 3 for corresponding maps & page numbers.



## Mobility Carts

A mobility cart is defined as a 3 or 4-wheeled electric, one passenger cart. Mobility carts are allowed on any part of the grounds. Anyone may bring their own to the grounds, or rental is available onsite by Gate #1, near the handicap parking lot. Absolutely no trailers or wagons may be attached to a mobility cart. Wheelchairs, strollers and wagons are also available. Advanced reservations recommended. 262-677-2696

## No Overnight Parking

Overnight parking of show car vehicles is not permitted unless specific authorization is obtained from the Tower Staff and the vehicle moved to a designated area. By 10 p.m. each night, all parking lots must be empty. Officers will be checking to ensure the lots are cleared. Violation of these requirements may result in the vehicle being towed.

## No "For Sale" signs

Absolutely no "For Sale" signs may be displayed in the show car exhibit area. If you are looking to sell your vehicle, the correct place to be is in the Car Corral.

## Parts Hauling

**Small Parts Hauling** - The Boy Scouts provides this service.

Heavy-duty push-type garden carts are used, which can manage most parts, except heavy engines and bulky items.

**Large or Heavy Parts Hauling** - This is a parts pick up and hauling service for large or heavy items only. Arrangements can be made to dispatch parts haulers. Vendors have information on how to request this service, or you may come to the Tower -Be prepared to provide the space # and description of the item(s). There will be designated pickup points at the gates. Volunteer workers will transport parts and buyers back to the parking lots, campgrounds, etc.

## Pets

No Pets allowed. ADA Compliant Dogs Only - must have paperwork. Service dogs are trained to do work or perform a task for person with disabilities. Comfort or emotional support animals are not service animals & not recognized by the ADA.

## Public Address Announcements

Announcements emanate from the Tower. No Personal announcements will be made. Exceptions in cases of an emergency, such as a lost child, severe family emergencies, or severe health problems. We do not page individuals who become separated from their parties. We recommend you decide on a designated meeting place ahead of time.

## Restrooms

Restroom facilities are located adjacent to all major food stands (Activity Center, WI River Meats, Primal Eats) and at Otto's Bar. Public portable toilets are available throughout the grounds.

## Showers

**Iola Campgrounds**- Free showers are available.

**Upper Swap Shower Houses**- \$5.00 per shower.

Shower Kiosk: Shower passes & toiletries for purchase.

Morning Hrs.: 5:30 a.m. – 11:30 a.m. \*Thursday - Saturday

Evening Hrs.: 4:00 p.m. - 10:00 p.m. \*Wednesday – Friday

## Showers *continued...*

**High School Showers**- 540 S. Jackson St., Iola

Hours of Operation: Wednesday evening: 4 p.m.-9 p.m.

Thursday, Friday, Saturday 6 a.m.-8 a.m. & 4 p.m.-9 p.m.

## Show Collectibles/Souvenirs

The Iola Car Show Merch Store and Trailers have all your favorite collectibles; Commemorative limited-edition license plates, posters, dash plaques, pins, buttons, collector cars, apparel and more! Get your collectibles now before they sell out!

## Transportation:

Scoters, skateboards, ATV's, lawn mowers, tractors, and motorbikes **are not permitted** anywhere on the grounds.

Three or four-wheeled electric, single-passenger mobility vehicles (mobility carts) are allowed throughout the grounds. No permit is required

Golf carts with an official permit may be operated between 6 a.m.–6 p.m. within the boundaries of the designated Golf Cart Path only. Pre-Registration Required - All registrations must be completed online in advance of the show. There will be no on-site or drive-up registration during the show.

Bicycles may use the golf cart path and must adhere to its boundaries; no permit is required.

Golf carts, UTV's and bicycles are allowed in the Swap Meet and Car Corral between 6 p.m.- 6 a.m. without a permit.

Golf carts, UTV's and bicycles are allowed in the Campgrounds at any time without a permit; however, a campground visitor pass must be on display.

## Water Fountains

Located outside the three restroom facilities, across from the commercial vendor building and in the campground.

## Wayfinding Signs

Bright yellow signs on the main campus will point you in the right direction, helping to get people where they want to be.

## Wisconsin Division of Motor Vehicles

Will be onsite Thursday 10 a.m. – 4 p.m. and available again on Friday 8 a.m. to 2 p.m. Bureau of Vehicle Services will be located in the Special Exhibit area. They will have registration forms available for vehicle titles, registration, license plates for antique collector and hobbyist vehicles.

## WI FI Internet Service

Iola.Guest is the Iola Car Show complimentary WIFI Internet Service on the Swap Meet grounds and Campgrounds. No password is required. Hotspots are located near the food stands.



GATE 4

GATE 5

Survivor

# Blue Ribbon



Patrick Duffy & Linda Purl



Fin-Land

G&B Motor Company

Food Court

Lindsay Room

Authorized Personnel Only

Payton Hobby Room

First Aid/ EMT

Indoor Vendors

Beer Garden

Garage Experts Special Exhibit

Offices

Indoor Merch Store



Sung Kang

GRIFTER

MODIFIED

TRUCKS

Pre-War

Original Owners

Late Model

Show Car Overflow

## Theme Vehicles



## Main Stage

Car Clubs

Women with Wheels

\*Layout subject to change without notice



Shaun Umscheid  
What? Nooo Waaay!

WISCO

## Main Drag

## Activity Center



Emily & Aaron Reeves  
Flying Sparks Garage



Derek Bieri  
Vice Grip Garage

GATE 3

Old Cars, Young Drivers

POST WAR



# CONVENTION CENTER

Blue Ribbon Show Cars



FOOD



Modified Show Cars

Fin-Land

G & B Motor Company Chrysler Dealership

Lindsay Room

Authorized Personnel Only

First Aid/ EMT



Staff Offices

\*Closed to the Public

Indoor Commercial Vendors

Beer Garden

Garage Experts Special Exhibit Room

Iola Car Show Merch Store



Sung Kang DRIFTER



Theme Show Cars

\*Contents subject to change without notice



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To order your brick, call (715)445-4000 or email [information@iolaoldcarshow.com](mailto:information@iolaoldcarshow.com)

Please include the following...

- Name of Purchaser
- Phone of Purchaser
- Characters Requested for Brick
- Who the Certificate & Letter is For



- \* All brick purchases include an acknowledgement letter and a certificate!
- \* Please allow one space between words.
- \* Spaces and punctuation count as characters.
- \* One character per line.
- \* Exact brick location(s) cannot be guaranteed.
- \* Font size & formatting may be changes based on personalized message.

**Small Brick 3 5/8" x 7 5/8"**

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20 Characters Limit - \$140

**Medium Brick 7 5/8" x 7 5/8"**

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50 Characters Limit - \$240

**Large Brick 7 5/8" x 15 3/8"**

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100 Characters Limit - \$390





# More Than a Car Show

## POWERED BY VOLUNTEERS. MEASURED BY IMPACT.

The Iola Car Show is powered by volunteers representing more than 100 non-profit organizations, each working to support their own missions and the people they serve. The time, energy, and resources generated during the show ripple far beyond the grounds, creating meaningful impact in communities across the region.

The groups highlighted here represent just a few of those stories—and a glimpse into how your support of the show helps make a difference in ways you may never see.



## The A Team: A Backbone Behind the Scenes



Some contributions are easy to see. Others happen quietly, steadily, and without much fanfare—but make all the difference.

Affectionately known around the grounds as “The A Team,” the Nickle A Region of the Model A Restorers Club has become one of the most dependable and impactful volunteer forces behind the Iola Car Show.

Their commitment extends far beyond the few days of the event itself. Throughout much of the year, members of the A Team make the trip to Iola week after week—often on Wednesdays—showing up ready to work. Whether it’s a small crew of five or six or a group closer to twenty, they bring with them a level of skill, reliability, and work ethic that is second to none.

They are the kind of team every organization hopes for—capable, humble, and always willing to do what needs to be done. And, as many on staff can attest, they often show up with lunch in hand, adding a little extra to the day beyond just the work they accomplish.

When the show arrives, their role shifts, but their importance only grows. The A Team takes on the massive respon-



sibility of managing the swap meet area—one of the most vital and complex parts of the entire event. It’s a job that requires organization, patience, and a deep understanding of how the show operates, and it’s one they handle year after year with consistency and professionalism.

Their impact doesn’t stop when the work is done. In a gesture that speaks volumes about who they are, the A Team has also made it a tradition to give back in a very tangible way—donating significant funds back to the show. Those contributions have helped make meaningful improvements to the grounds, including the addition of water and electrical sites in the campgrounds, as well as continued upgrades to facilities and infrastructure that benefit everyone who attends.

It’s easy to recognize the visible pieces of the show—the cars, the vendors, the crowds. But behind it all are people like the A Team, whose steady dedication helps make everything else possible.

Their impact is lasting, their presence is invaluable, and their commitment to Iola is something we are incredibly proud of and grateful for.



# Educators Rising: Growing the Next Generation

One of the newest volunteer groups at the Iola Car Show is already making a meaningful impact both on the grounds and beyond. Educators Rising, a national “grow-your-own” program based in Iola-Scandinavia schools, helps middle and high school students explore careers in education while developing real-world skills along the way.

Through their work in the Gear-Kids area, these students gain hands-on experience working with children and families—something that can’t be replicated in a classroom. It’s an opportunity for them to learn, grow, and discover whether teaching is the right path for them.

The impact goes even further. The funds earned through their volunteer efforts help cover the organization’s yearly expenses, allowing students to participate in a national network that



provides resources, training, and opportunities they wouldn’t otherwise have access to.

The result is something much bigger than a few days of volunteering.

These students are becoming future educators—people who will go on to shape classrooms, communities, and generations to come. Support for the show helps make that possible.

# Hatch Lake Association: Protecting a Local Treasure



For the Hatch Lake Association, volunteering at the Iola Car Show is about more than helping at an event—it’s about preserving a natural resource for generations to come.

The organization is dedicated to protecting Hatch Lake and its surrounding environment, focusing on water quality, fish populations, boating safety, and long-term sustainabil-

ity. Their work ensures that the lake remains a valuable recreational and ecological asset for the entire community.

The proceeds they receive from the car show play a critical role in that mission. Funding helps support the maintenance of the public boat landing, the treatment of aquatic invasive species, and ongoing fish stocking ef-

forts. Combined with grant support and local partnerships, these contributions make a measurable difference in the health of the lake.

Through their volunteerism and stewardship, the Hatch Lake Association is helping ensure that this shared resource remains strong, accessible, and enjoyable for years to come.



# Iola Conservation Club: Investing in the Next Generation

The Iola Conservation Club has been a part of the car show since the very beginning, serving as one of its charter volunteer organizations. Their mission centers on promoting safety, education, and environmental responsibility through programs that reach both youth and adults.

From hunter safety and trap shooting to youth archery and fishing clubs, their work provides hands-on learning opportunities that help develop skills, confidence, and respect for the outdoors. These programs have become a cornerstone for many young people in the area.

Support from the Iola Car Show plays a key role in making that possible. Proceeds from their volunteer efforts go directly into funding youth programming and maintaining the facilities that support those activities. Over the years, that support has



helped bring projects like their clubhouse and training spaces to life.

For the Conservation Club, volunteering at Iola is about more than

giving back—it's about creating opportunities that will shape the next generation.

# Little Falls Loggers: A Team Beyond the Field

The Little Falls Loggers are known for what they do on the baseball field—but their impact extends far beyond the game.

A longtime volunteer group at the Iola Car Show, the Loggers organization is made up of players, families, and supporters spanning generations. From young children to volunteers in their 80s, it's truly a community effort rooted in tradition and pride.

The proceeds earned through their work at the show go directly back into maintaining and improving their baseball field in Little Falls. In a quiet, rural part of Waupaca County, that field serves as a gathering place where people come together to enjoy the game, connect with neighbors, and build lasting memories.

Their involvement in the show



also creates something less tangible, but just as important—relationships. Year after year, they reconnect with vendors and attendees who have become friends, helping create the wel-

coming atmosphere that defines Iola.

For the Loggers, it's about more than baseball. It's about community, connection, and carrying on something that matters.



# Big Falls VFW Post 8770: Serving Those Who Served

For Big Falls VFW Post 8770, service doesn't stop when the uniform comes off. Their mission continues through efforts that are fraternal, patriotic, charitable, and educational in nature.

As one of the long-standing volunteer groups connected to the Iola Car Show, their involvement helps generate funding that supports a variety of initiatives tied to veterans, community programs, and local outreach efforts.

While their work often happens quietly, the impact is meaningful. Whether it's supporting fellow veterans, contributing to community events, or helping preserve important traditions, the resources generated through their volunteer efforts help them continue their mission.

Their presence at the show is another example of how Iola connects people and purpose—bringing together those who serve with those who support them.



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# 2025 Recognition WELL DESERVED

## 2025 Volunteer of the Year - *Mike Phelan*

Selecting a Volunteer of the Year is never an easy task. There are so many individuals who give their time and energy year after year, often without recognition. This year's honoree is someone who has made a significant impact in a relatively short amount of time.

Mike Phelan, chairman of the Waupaca Rotary Club, has been a driving force behind one of the most appreciated services on the grounds. While the Rotary Club may be a newer addition to the volunteer pool, their presence has quickly become essential to the show experience.

The Rotary team takes on the important role of providing mobility throughout the grounds. Operating a fleet of limo carts, they help transport



volunteers to and from parking areas to their assigned locations. When not assisting volunteers, they're out on the grounds offering shuttle rides to spec-

tators—helping save steps and making the show more accessible and enjoyable for everyone.

Coordinating that effort is no small task. Managing a large and energetic group of Rotarians, keeping carts moving, and responding to the constant flow of needs throughout the show takes patience, organization, and a steady hand. By the end of the weekend, Mike's voice may be a little worn down, but his commitment never is.

Thanks to Mike's leadership and the efforts of the Waupaca Rotary Club, thousands of people each year benefit from a service that keeps the show moving and accessible. We're proud to recognize Mike Phelan as this year's Volunteer of the Year.

## 2025 Business of the Year

### *Amherst Communications*

For more than a decade, Amherst Communications has been a trusted and essential partner of the Iola Car Show. While their work may not always be visible, its impact is felt across the entire grounds.

Amherst Communications has played a key role in bringing reliable fiber optic internet service to Iola, helping establish the infrastructure needed to support modern connectivity throughout the event. Their work has enabled the expansion of Wi-Fi service across the campgrounds and key areas of the show grounds, improving communication, operations, and the overall experience for participants and attendees alike.

In today's world, that level of connectivity is more important than ever. From vendors processing transactions to staff coordinating logistics and guests staying connected, the systems supported by Amherst Communications help everything run more smoothly.

Their consistency, expertise, and commitment to supporting the show have made them an invaluable partner

year after year. For their contributions and continued support, we are proud to recognize Amherst Communications as this year's Business of the Year.



# Donor Spotlight

## Nickel A Model A Restorers Club (The A-TEAM)



Some groups set the standard.

At Iola, that group is the Nickel A Model A Restorers Club—better known as “The A-TEAM.”

We’ve recognized them before, but their continued commitment makes them impossible not to highlight again. Quite simply, they are the model for what volunteerism, leadership, and community spirit can look like.

From April through October, the A-TEAM is a constant presence on the grounds—often showing up weekly, sometimes in groups of four, sometimes twenty strong. They roll in, fan out, and get to work. Whether it’s maintaining buildings, improving grounds, or tackling entirely new projects, they take on the kind of work that keeps Iola moving forward.

And they do it all with the right attitude—smiles, jokes, and a sense of pride in what they’re building together. More often than not, they’re even taking care of the people around them, making sure staff are fed along the way.

But their impact goes far beyond the work you can see in a single day.

The A-TEAM has also given back in a big way through generous financial contributions—helping fund new picnic tables, campground electric and water sites, bathroom upgrades, and more. Following the 2025 show, they once again stepped up, supporting campground improvements that will expand electrical access and extend the PA system—enhancements that will make a meaningful difference for years to come.

Their name might be playful.

Their impact is not.

The A-TEAM represents the very best of Iola—people who give their time, their energy, and their resources not because they have to, but because they believe in what this place means.

And we’re all better because of it.



# Scholarship Update:

## JOHN "GUNNER" GUNNELL LEGACY SCHOLARSHIP AWARDED

Last year, we were proud to introduce a new scholarship initiative as part of the Iola Car Show's ongoing commitment to supporting our community and investing in the next generation.

The program, known as the John "Gunner" Gunnell Legacy Scholarship, was created in partnership with the Gunnell family to honor Gunner's lasting impact on the collector car hobby. A respected figure in the automotive world, Gunner's legacy lives on through this scholarship, which is funded in part by the sale of vehicles from his personal collection and the family's generous commitment to give back to Iola.

We're excited to share that the first recipient of this scholarship, from the



Iola-Scandinavia Class of 2025, is Bailey Walejko.

Bailey is no stranger to Iola. She has been a valued member of our summer help team for several years, contributing her time and energy to help make the show what it is today.

Now a student at UW-River Falls, Bailey has continued that same level of dedication—earning a spot on the Fall Dean's List.

We're proud to support Bailey as she continues her journey, and we look forward to growing the John "Gunner" Gunnell Legacy Scholarship in the years ahead—honoring Gunner's legacy by supporting young people who share a passion for the hobby and a commitment to its future.

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# CONCERTS ON THE MAIN STAGE

## THURSDAY

**12 PM - ELVIS JOHN** ELVIS TRIBUTE ARTIST

**3 PM - ANIKAN STERN** 16 YEAR OLD VARIETY COVER

**6 PM - SONIC CIRCUS BAND** ULTIMATE PARTY XPERIENCE

**\*Stick around for the DRONE SHOW Thursday Night at 9:45 PM  
between the show grounds and campground!**



## FRIDAY

**12 PM - DOO WOP JUKEBOX** CLASSIC DOO WOP & OLDIES

**3 PM - BROKE DOWN DATSUN** AMERICANA & COUNTRY

**7 PM - SOUTHBOUND BAND** COUNTRY

## SATURDAY

**12 PM - EMBER** POP, ROCK & COUNTRY

**3 PM - 7000APART** SWEDISH/AMERICAN INDIE

**7 PM - ROAD TRIP BAND** PARTY



Bus shuttle will run to the parking lots and campground from 5 pm until after the concerts!



# Putting Fans First at Iola

At the Iola Car Show, we've always believed this event is about more than cars.

It's about the people.

The early risers walking the swap at sunrise. The families who make this their annual tradition. The vendors who come back year after year. The volunteers who give their time to make it all happen. The campers, the collectors, the first-timers—and the folks who have been coming for decades.

This year, we're taking that belief one step further.

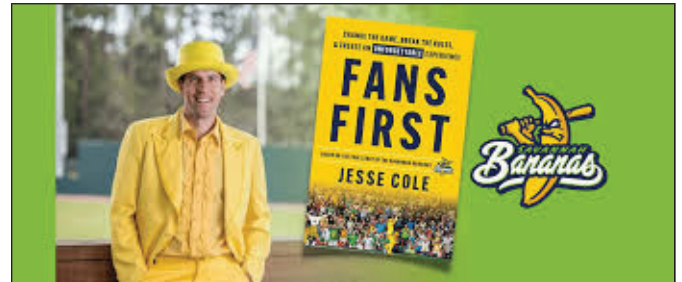
We're embracing a Fans First approach—an intentional commitment to making every part of the Iola experience easier, more enjoyable, and more memorable for everyone who comes through our gates. The concept, popularized by Jesse Cole of the Savannah Bananas, centers on putting the guest experience at the heart of every decision—and it's a mindset that fits Iola in a big way.

That starts with something simple: seeing the show through your eyes.

Where are the slowdowns?

What could be easier?

What would make this more fun?



From there, we go to work.

You'll see it in the way we're continuing to improve traffic flow and parking, expand shuttle service, and create wider rows and dedicated golf cart lanes to make getting around the grounds easier. It's why we've leaned into things like free parking, carry-ins, and parts hauling—because the less friction, the better the experience.

You'll see it at the gates, too. We're working to simplify entry, improve flow, and create a more welcoming first impression—because the tone of your day starts the moment you arrive.

And you'll feel it in the atmosphere.

From the National Anthem sung by our guests to recognizing veterans, we're always looking for ways to make Iola feel more personal. Around the grounds, spaces like Otto's, G&B Chrysler Dealership, The Oasis, and the Mobil Station give people a place to relax, connect, and take it all in.

We're also leaning into the fun.

Whether it's new interactive ideas like GearKids, contests, photo opportunities, or bringing characters like Nemo Stuff to life in the aisles, we want to create moments you didn't expect—but won't forget.

Behind the scenes, this mindset is shaping everything we do. Our volunteers are being encouraged not just to help—but to engage, welcome, and create positive moments. Our staff is constantly looking for ways to improve flow, reduce confusion, and make the event feel seamless.

Because whether you're here as a spectator, showing a car, selling in the swap meet, camping for the week, or volunteering your time—you're not just attending Iola.

You're part of it.

At the end of the day, this isn't just about putting on a great show.

It's about creating an experience that feels easy, welcoming, and worth coming back to—year after year.

It's about the little moments, the shared stories, and the memories that stick with you long after the weekend is over.

That's what Fans First means to us.

And we're just getting started.

**Stop by throughout the weekend to say hello!**  
**We'll be here to talk about WSP Careers – and of course cars!**



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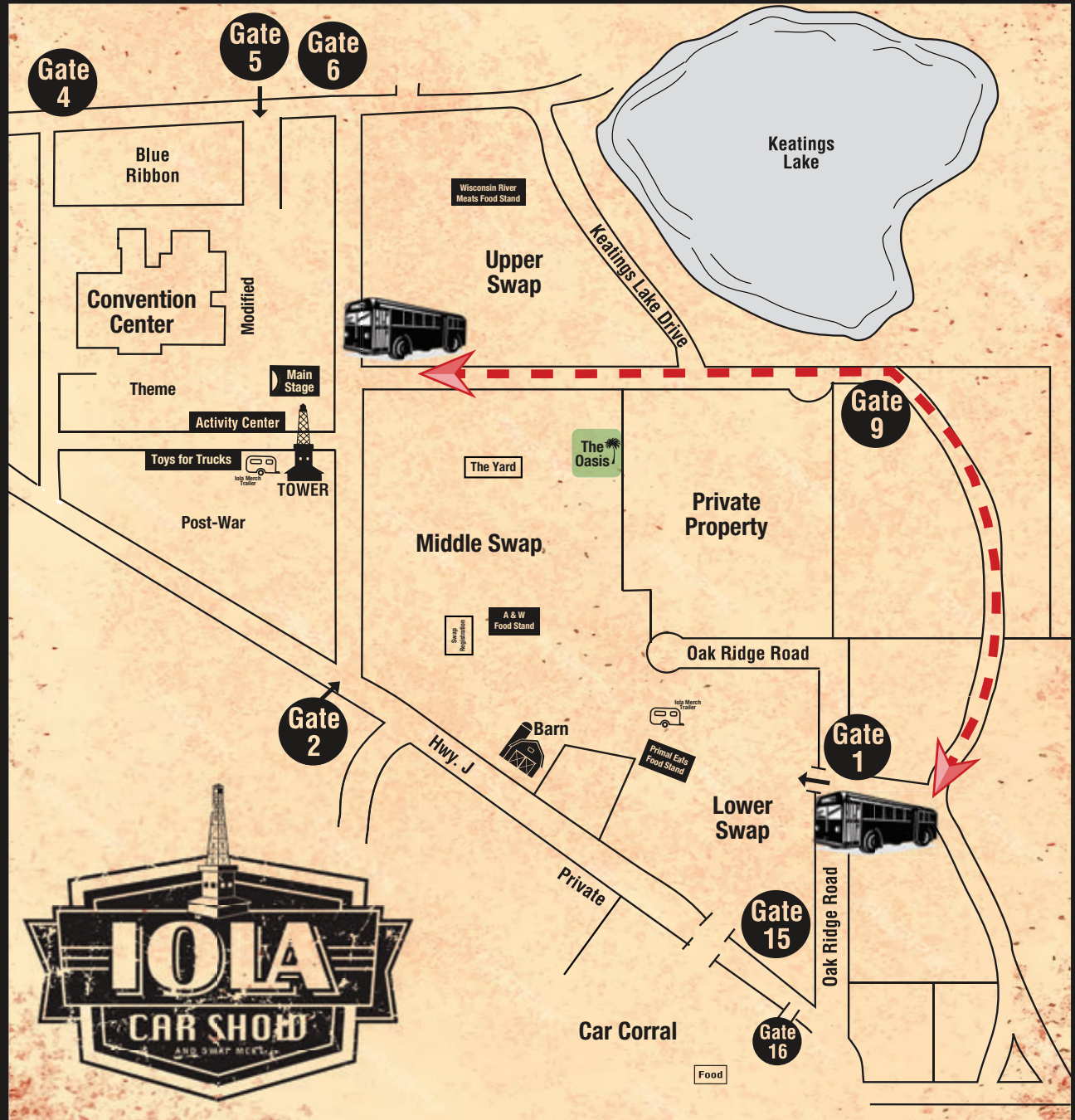
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# Grounds Update

## STEADY PROGRESS, THOUGHTFUL IMPROVEMENTS

In recent years, this section has been filled with major projects and significant development across the grounds. This season looks a little different. Primarily for financial reasons, we've taken a more conservative approach to long-term projects—but that doesn't mean the work has slowed down.

Our pit crew continues to show up and deliver at a high level, focusing on maintenance, improvements, and setting the stage for the future. Their work may not always be headline-grabbing, but it's essential to keeping the grounds in top shape.

One of the larger efforts this year has taken place inside the convention center. The crew has removed nearly all of the remaining carpet from the old Krause Publications era, resurfaced and sealed the concrete floors, and refreshed the

walls. These updates not only improve the overall look and feel of the space, but also open up additional rooms for use during the show and help solve long-standing challenges along the way.

Another project included the renovation of the deck at the Oasis retreat house, giving it a more modern appearance along with a stronger, more durable finish.

Looking ahead, there are plans in motion for additional campground improvements, including expanded electric sites, restroom upgrades, and an extension of the PA system that would allow important announcements from the grounds to be heard throughout the campground as well.

As always, the list of ideas and opportunities continues to outpace the available resources. But that's nothing new. Slow and steady progress has always been the approach at Iola, and it's one we're proud to continue. With the dedication of our team and the support of those who believe in what we do, the grounds will keep moving forward—one project at a time.



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# *Iola Car Show* **CRUISE OF HONOR**

The Iola Car Show is a nostalgic blend of over 120,000 enthusiasts, high-octane exhaust, smoking foods, acres of swap spaces, and shimmering heat waves rising off the hoods of thousands of classic cars. But amidst the roar of big-block V8s and the polished chrome on the show grounds, there is a quieter, more profound sound that defines giving back...the soft rumble of a slow-moving procession known as the Cruise of Honor.

It is a tradition rooted in a simple, powerful truth: those who fought to defend our freedom deserve a front-row seat to the best of Americana. For the veterans of the Wisconsin Veterans Home in King, and all veterans from every walk of life, this cruise is more than just a ride around the block...it is a moving tribute of respect, a moment of visibility, and a profound “thank you” delivered in the language of classic steel and rubber.

To lead the Cruise of Honor is to witness a transformation. Every Thursday and Friday morning and afternoon, groups of veterans arrive from nearby King. These veterans, many of whom carry the invisible and visible weight of their service, are escorted through the sprawling grounds of the Iola Car Show.

The joy of this experience is, quite literally, indescribable for all of us who make up the Cruise of Honor team. There is something about the visceral nature of the Iola Car Show...the familiar lines of a '57 Chevy or the muscular build of a '69 GTO...that acts as a bridge to the past. For a veteran, a brief cruise around the grounds isn't just a sight-seeing tour; it's a sensory journey. It's the smell of the interior that reminds them of the car they bought with their first paycheck after returning home, or the way the crowd parts like the Red



Sea to let them through.

The stories these veterans share during the cruise are something quite remarkable. It's such an honor and privilege to hear the stories about the first car they got when they turned 16, or the car they had just before being shipped off to serve and defend our great nation...and being blessed to return home to drive it again.

The more touching stories come from those veterans who today struggle with dementia or Alzheimer's. A few of these veterans don't know where they are or realize they're on a cruise in their honor, but the sight of a car immediately brings them back to a time when they were young and their life was ahead of them. It's quite a metamorphosis hearing them describe every detail of that first car they ever had or the car that was part of their family for so many years. It can be a tearjerker in the best way possible.

As the procession moves, the show grounds undergo a shift in atmosphere.

The frantic pace of the swap meet slows. Hagglng over parts ceases. Spectators stop in their tracks, hats are removed, and hands are placed over hearts. It is a moment of communal recognition that transcends the hobby of car collecting.

Whether they served in the mountains of Korea, the jungles of Vietnam, the sands of Kuwait, or during the quiet vigils of peacetime, it can never be said enough how much we love and appreciate our veterans past and present. They served us, and it is a profound honor to now serve them.

For those of us who make up the Cruise of Honor team, these cruises serve as a blessed act of gratitude. It allows a grandfather and his grandchildren to wave from the sidelines, creating a multi-generational memory rooted in honor.

The vision for the Cruise of Honor is not static. We as organizers are fueled by a desire to grow and evolve this experience, with a “pipeline” of ideas aimed at making the cruise even more



# IF YOU'RE INTERESTED IN SPONSORING THE CRUISE OF HONOR, REACH OUT TO JUSTIN - JUSTIN@IOLAOLDCARSHOW.COM

impactful. The goal is to turn a few laps around the grounds into a year-round mission of support and recognition.

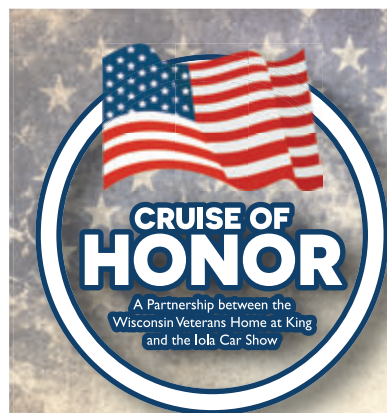
But to grow a legacy, it takes a community. The Iola Car Show is calling on individuals and organizations to help fuel this mission. Whether through a personal donation or corporate sponsorship, every dollar contributed to the Cruise of Honor goes toward ensuring these heroes feel the warmth of a grateful nation.

It is easy to underestimate the impact of a "brief cruise." In the grand scheme of a three-day show with thousands of vehicles, a little cruise might seem small. But for a veteran who may spend much of their time within the

quiet walls of a care facility, that cruise is a lifetime of connection. It is the wind in their hair, the cheers and support of the crowd, and the realization that their sacrifices are not forgotten by the country they protected.

As you navigate the rows of beautiful machines this weekend, keep an eye out for the Cruise of Honor. When the procession passes, take a moment to stop. Thank them for their bravery, their sacrifices, and their unwavering spirit.

They gave us their best years so that we could enjoy days like these...under a blue Central Wisconsin sky, surrounded by the freedom of the open road. May God bless our veterans, and may God bless the United States of America!



**THE IOLA CAR SHOW, IN CONJUNCTION WITH THE KING VETERANS HOME AND SOME AMAZING SPONSORS, ARE VERY HAPPY TO SUPPLY A TOP-NOTCH SHOW TO A NUMBER OF VETERANS. THESE VETERANS ARE GIVEN A VIP RIDDEN TOUR OF THE SHOW BY JO CODDINGTON & ARLO DILLMAN, GIFT BAGS AND A FEW OTHER PERKS. NOT ONLY IS THIS THE LEAST THE IOLA CAR SHOW CAN DO FOR THESE MILITARY MEMBERS, BUT SPECTATORS OF THE SHOW LOVE THE OPPORTUNITY TO RECOGNIZE THEM AS THEY TRAVEL THE GROUNDS. TWICE A DAY ON BOTH THURSDAY AND FRIDAY OF THE SHOW (AND POSSIBLY SATURDAY FOR ANY VETERAN AT IOLA!), KEEP YOUR EYES OPEN FOR A SPECIAL GROUP OF HEROES BEING GIVEN A FIRST CLASS, RIDDEN TOUR OF THE SHOW. IF YOU SEE THEM COMING YOUR WAY, PLEASE BE SURE TO EXPRESS YOUR GRATITUDE FOR THEIR SERVICE, SAY HELLO AND MAYBE EVEN OFFER A HANDSHAKE FOR THE SACRIFICES MADE.**



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*Thank you to our incredible sponsors!*



Check out our

# Volunteer & Food Stand Options!

## Wednesday Hours

- 12pm - 8pm A&W **Middle Swap**
- 12pm - 8pm Wisconsin River Meats **Upper Swap**
- 4pm - 10pm Otto's Bar **Convention Center**
- 4pm - 10pm Oasis Beverage Stand **The Oasis**

## Thursday - Saturday Hours

- 6am - 10am Breakfast **Activity Center**
- 6am - 7pm Car Corral Food Stand **Car Corral**
- 6am - 7pm Wisconsin River Meats **Upper Swap**
- 6am - 7pm A&W Food Stand **Middle Swap**
- 6am - 7pm Primal Eats **Lower Swap**
- 6am - 7pm Snack Stand **Activity Center**
- 9am - 7pm Main Food Stand **Activity Center**
- 9am - 7pm Wittenberg Lions Cheese Curds **Tower**
- 9am - 8pm Egg Roll Stand **Activity Center**
- 9am - 10pm Shake Stand **Activity Center**
- 9am - 10pm Oasis Beverage Stand **The Oasis**
- 10am - 7pm Pizza Stand **Activity Center**
- 11am - 2pm Chicken Dinner (Friday & Saturday Only)
- 4pm - 8pm Steak & Pork Chop Dinner (Thursday & Friday)



## North Convention Center

- A&W
- Emma's Cookie Kitchen

## West Main Drag

- Big G's Food Service

## Main Stage

- Bistro Italiano
- Smash Burgers
- Sweeter n' Saultyer

## The Oasis

- Jammin' Concessions

## Hog Barn

- HD Concessions

## Campground

- Sweeter n' Saultyer

## Tower

- Wittenberg Lions Club
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- Heavenly Roasted Nuts
- Rise & Grind Coffee
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- K&M Concessions

## Upper Swap

- Wisconsin River Meats

## Middle Swap

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- Flips Mini Donuts
- Jammin' Concessions

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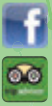
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# Super Saturday Giveaway

POWERED BY RAWHIDE YOUTH SERVICES



For more than a decade, Rawhide Youth Services has been a valued partner of the Iola Car Show, helping bring the headline prize of the Super Saturday Giveaway to life each year.

Through their vehicle donation program, Rawhide continues to deliver something special—consistently finding a vehicle that not only stands on its own as a great prize, but somehow fits seamlessly into each year’s theme. It’s not an easy task, but year after year, they make it happen.

We’re happy to say this year is no exception.

The 2026 giveaway vehicle is a white 1984 Cadillac Eldorado, featuring a

beautiful blue leather interior. We’re just a transmission fluid leak away from completing the full red, white, and blue theme—and really, what’s more American than a Cadillac?

Rawhide Youth Services provides essential support to at-risk youth across Wisconsin, helping guide them toward healthier and more productive futures. Their vehicle donation program plays a critical role in making that work possible. In addition to supporting the giveaway, Rawhide will be on-site during the show with several vehicles available for purchase.

If you have a vehicle to donate—or are in the market for one—it’s worth

stopping by their booth to learn more about how you can be part of their mission.

While the Eldorado may be the headliner, the Super Saturday Giveaway is packed with additional prizes that make it well worth your time to enter. Registration is free and easy—simply scan the QR code on your wristband or stop by the prize trailer next to the tower to get signed up.

Be sure to get registered and stick around for the drawing. You never know—you might be driving home with more than just memories.



# YOUR CAR'S LEGACY DESERVES TO BE VALUED.



Donate it to **Rawhide Youth Services**—we'll thoughtfully place it with the right next owner and help a young person **find hope and a future.**

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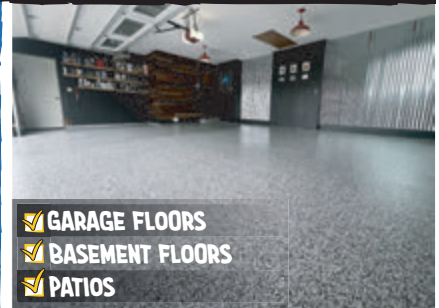
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# Tailgate Bench Program CONTINUES TO GROW

What started as a creative idea has quickly turned into something much bigger.

In partnership with the Village of Iola's Revitalization Committee, the tailgate bench program has become a meaningful fundraiser supporting community beautification and local projects. Businesses and residents throughout the area have stepped forward to sponsor benches placed around town in locations of their choosing.

Each bench carries its own story. Many feature personalized messaging that honors loved ones, recognizes organizations, or celebrates causes important to those who sponsored them. Together, they've added character to the community while helping generate funding for con-

tinued improvement efforts.

Every sponsored bench contributes directly to the Revitalization Committee and supports additional projects aimed at strengthening community pride and enhancing shared spaces.

These benches are also available for purchase here at the show. While many have been placed in the community through the sponsorship program, benches can also be purchased independently—perfect for a home, a gift, or a lasting tribute to someone special. If you've had a chance to see them around town or on the grounds, we encourage you to take a closer look and consider creating a custom bench of your own.



# Camp with us

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# CAMPGROUND

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N-S 17-55

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**20' x 50', Non-Electric - \$195**  
A-G 1-55, Z 1-30

**A-G 56-105, H-O 81-105, R 56-83, 24-Hour Generator**

**20' x 60', Pull-thru, Non-Electric - \$210**  
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**H & I 56-80, 24-Hour Generator**

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P & Q 81-105, R 84-88

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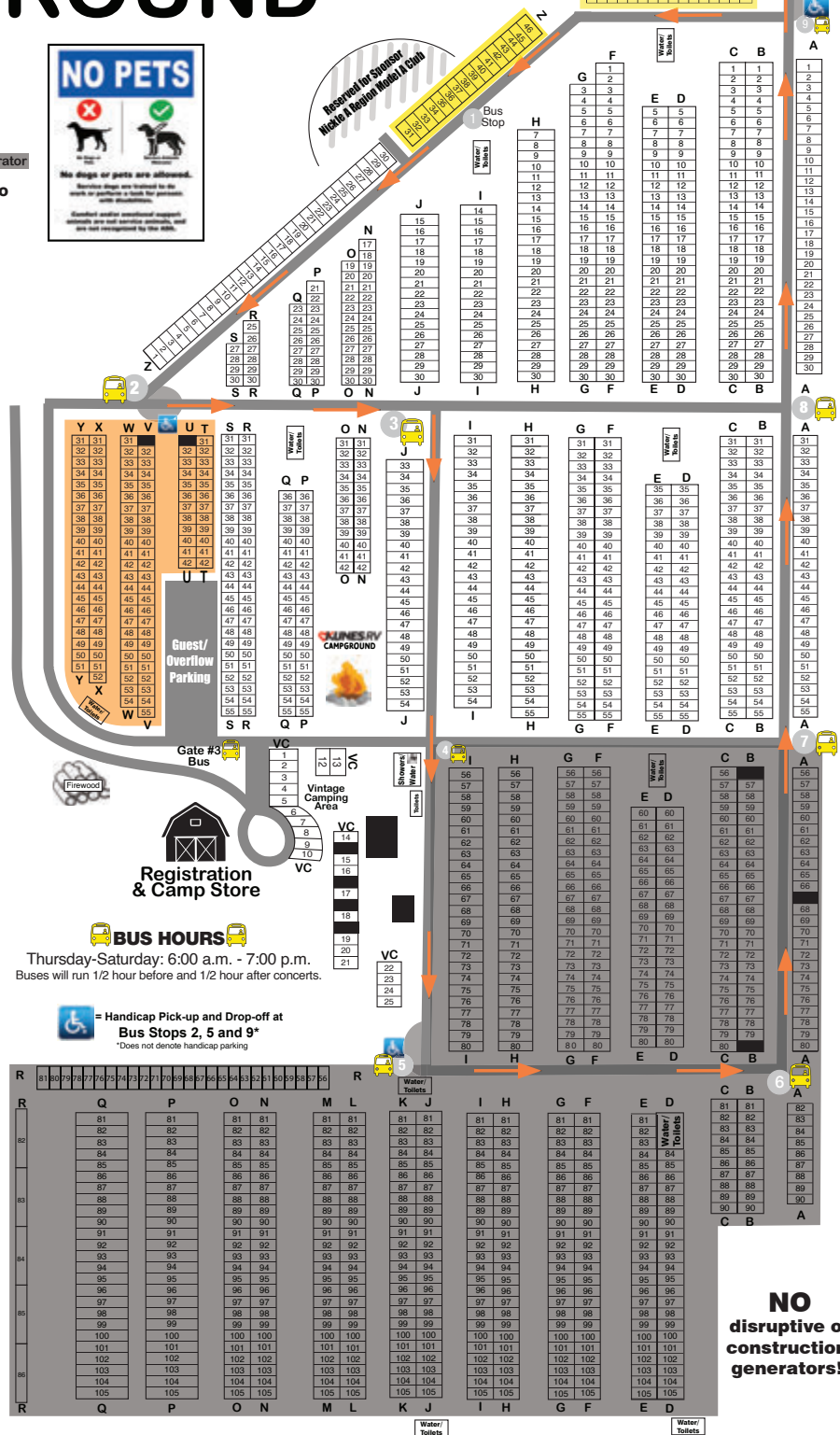
**20' x 60', Water & Electric - \$295**  
Z 31-62

**20' x 50', Vintage Camping - \$120**  
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(one way only)



- = Electric & Water
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**All other areas must observe quiet hours from 11 pm to 6 am**

**BUS HOURS**  
Thursday-Saturday: 6:00 a.m. - 7:00 p.m.  
Buses will run 1/2 hour before and 1/2 hour after concerts.

**Handicap Pick-up and Drop-off at Bus Stops 2, 5 and 9\***  
\*Does not denote handicap parking



**ATTENTION:** Campers, charcoal and hot ashes are to be placed in clearly marked receptacles in the campground.

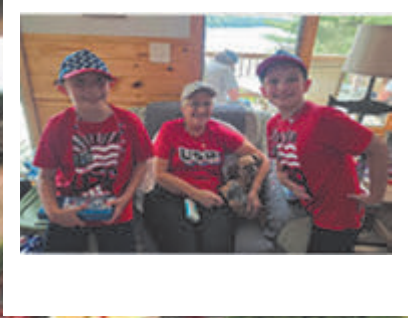
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**\*Content subject to change without notice**



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# CAMPGROUND ENTERTAINMENT

Nightly at the Barn! Grab some friends & join us!

## Thursday @ 6 pm - Bingo

\*Don't forget to look up at the sky at 9:45 pm on Thursday for the DRONE SHOW!



## Friday @ 6 pm - Karaoke



## Saturday @ 6pm - Car Trivia

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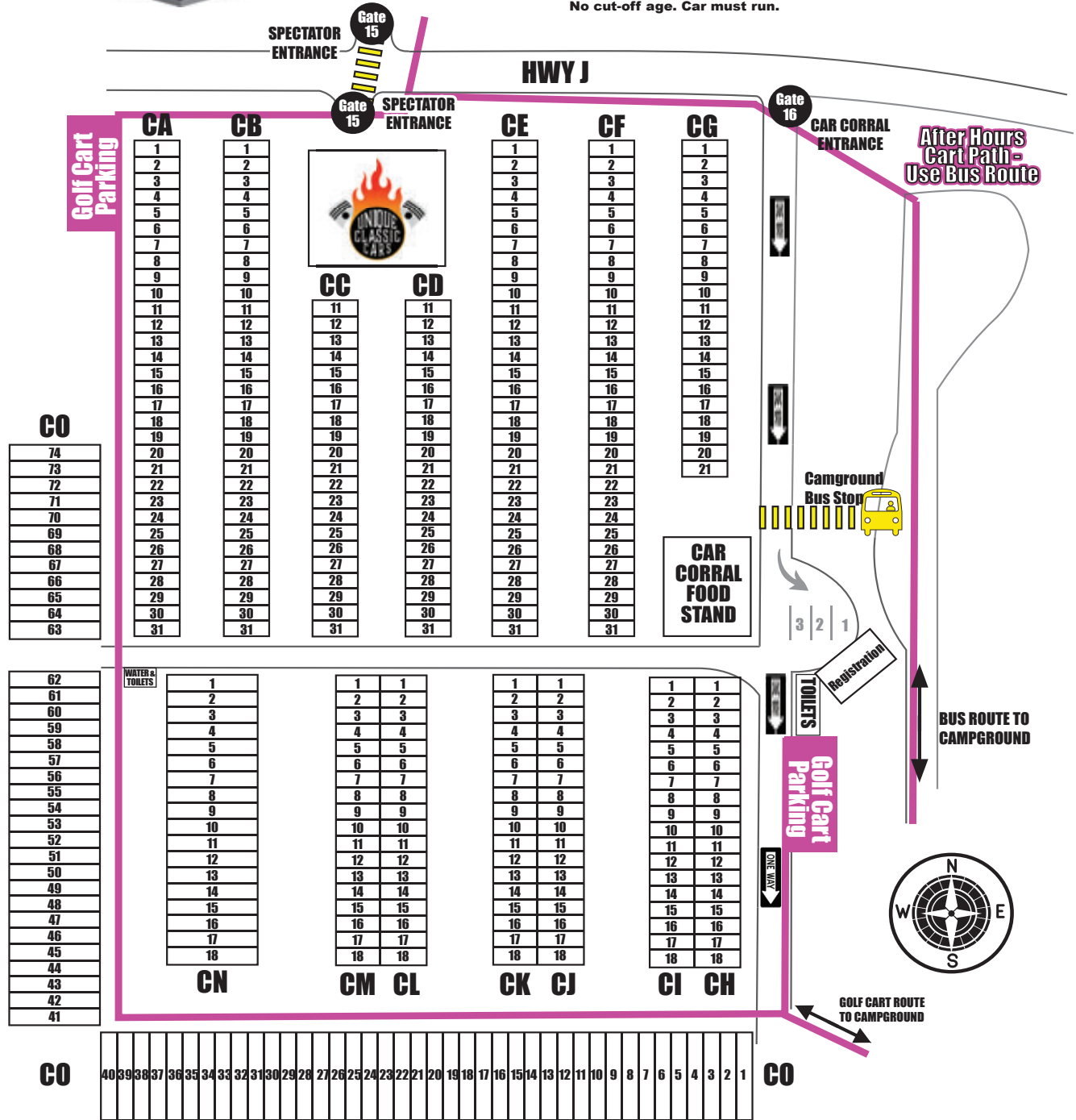
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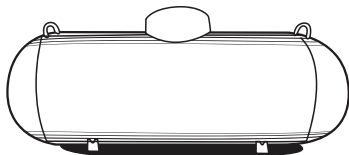
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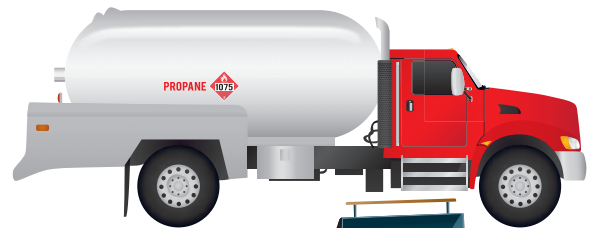
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# EARN FUNDING for Your Group AT THE IOLA CAR SHOW!

The Iola Car Show is a 501(c)(3) non-profit organization that partners with local groups to raise money through volunteer opportunities during our annual event.



**OVER 1,200 VOLUNTEERS** donate their time and talents (both adults and kids!) on behalf of their organization to fundraise.

Last year alone:

**OVER \$30,000**

went back to the Iola-Scandinavia School District!



## WHO CAN PARTICIPATE?



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# From Hollywood TO IOLA

Every year, Iola brings together some of the biggest names in the automotive world.

But this year... something different is rolling in.

We're honored to welcome Sung Kang—known to millions as Han from the *Fast & Furious* franchise—to the Iola Car Show. And he's not coming alone.

Sung and his film team are making a stop in Iola as part of their worldwide tour promoting the upcoming film *Drifter*—a project that's already generating excitement across the global car community.

For us, it's a big moment.

For them, it's intentional.

Because *Drifter* isn't just another car movie.

It's Sung's love letter to the car community.

Written, directed by, and starring Sung Kang, *Drifter* tells a deeply human story set against the world of drifting:

In a forgotten desert town, a solitary racetrack janitor with a gift for drifting is haunted by his tragic past. Given a single chance to compete at a pro drifting event, he discovers his raw talent is useless without the one thing he's always avoided: connection with others. Under a hardened mentor, he must learn to trust his found family and transform his untamed, lonely art into a dangerous dance of partnership—or be consumed by the past he's desperate to escape.

At its core, it's about the same things that bring people to Iola every year—passion, perseverance, and the



people you meet along the way.

And what sets it apart is how it was made.

No shortcuts.

No heavy CGI.

Real driving. Real cars. Real moments.

Filmed in part at live events and featuring well-known names from the drift world, *Drifter* captures the authenticity of car culture in a way that's becoming increasingly rare—and incredibly meaningful.

Which is exactly why it belongs here.

And then there's one more detail that feels almost too perfect.

The hero car of the film—a modified 1980s Toyota AE86—is named "Lola." Lola in Iola? Serendipitous.

Call it coincidence. Call it fate. Ei-

ther way, it makes this visit feel like it was meant to be.

As Sung Kang and his team travel from major cities around the world, they've chosen to stop in a small town in Wisconsin—not by accident, but because they recognize what Iola represents.

A place where car culture is real.

Where stories are lived, not staged.

Where the community comes first.

We're proud to be part of their journey—and even more excited to share this moment with you.

Join us at Iola to meet Sung Kang, connect with the *Drifter* team, and be part of something that bridges Hollywood and the heart of car culture.

Because sometimes, the biggest stories don't just happen on screen.

They happen right here.

# DRIFTER



A FILM BY SUNG KANG

# DRIFTER



REAL DRIVERS

REAL STRUGGLES

PURE HEART



TOYOTA



# IOLA GEARKIDS PIN TRADING



## WHAT IS PIN TRADING?

Made popular by Disney, this activity encourages fans to build a collection of exchangeable Lions pins or Iola buttons. It's a fun way to involve all ages of participants and circulate pins, which might otherwise collect dust!



## WHO CAN PARTICIPATE?

Everyone! Starter packs will be available for kids to begin their collection. Some Iola volunteers will have lanyards with pins to trade and we do hope participants of the show bring out their collection and display in their swap space or near their show car!



## RULES OF IOLA PIN TRADING

- Please only trade one pin at a time
- Always ask first before touching or taking a pin
- Pins should be in good, undamaged condition with the pin backing attached
- There is to be no money exchanged





# THE FUTURE OF THE HOBBY: CELEBRATING FOUR YEARS OF IOLA GEARKIDS

For over half a century, the Iola Car Show has been a place where memories are polished to a high shine. As we enter our fourth year of Iola GearKids, that tradition is being passed directly into the hands of the next generation. GearKids was born from a simple but vital mission: to bridge the gap between legendary collectors and the young enthusiasts who will carry the torch for the next fifty years.

Located near Gate 3, the GearKids destination has transformed from a new concept into a cornerstone of the show, offering a dedicated space for our next generation where the automotive world comes to life for GearKids up to age 16.

## **Cutting-Edge Innovation: Welcoming Lux Layers**

This year, we are thrilled to announce an exciting new addition to our lineup of hands-on experiences. Lux Layers, a premier 3D printing company based right out of Waupaca, is joining the GearKids team.

In an era where automotive parts are increasingly being prototyped and even manufactured through additive technology, Lux Layers will give our youth a front-row seat to the future of fabrication. Attendees will get to



see 3D printing in action, discovering how digital designs become physical reality—a skill that is becoming essential in both the classic restoration and modern performance worlds.

## **The Return of the Pit Crew Challenge**

The energy at the GearKids hub is set to reach a fever pitch this year as we welcome back the Wisconsin Automotive & Truck Education Association (WATEA). For all three days of the show, WATEA will be hosting the fan-favorite Pit Crew Challenge.

This isn't just a demonstration; it's an invitation for kids to get their hands dirty. Under the guidance of industry professionals, young participants will experience the high-stakes, high-speed world of a racing pit crew, learning the teamwork and technical skills required to keep a machine performing at its peak.

## **More Than Just a Show: Hands-On Discovery**

Beyond the roar of the Pit Crew Challenge, GearKids offers a full spectrum of industrial discovery:

**The Foundry in a Box:** Thanks to our partners at **Waupaca Foundry**, kids can work side-by-side with experts to create their own metal molds,

witnessing the literal “spark” of manufacturing firsthand.

**The Mock Swap Meet:** To teach the art of the hunt, kids participate in a scavenger hunt across the grounds, getting cards stamped and learning how the legendary Iola Swap Meet operates.

**AND MORE!!!!!!**

## **A Call to Our Community Partners**

As GearKids continues to grow, our vision expands. We believe that every child who walks through Gate 3 is a potential future mechanic, engineer, or collector. To ensure this experience remains free for all youth participants, we are actively looking to partner with local and national businesses.

We invite you to join us in making this a better experience for our youth. By sponsoring a GearKids activity, your business isn't just gaining visibility; you are directly investing in the future of the automotive industry.

Whether it's providing equipment, funding educational supplies, or hosting a demonstration, your partnership helps keep registration affordable and the quality of our gear top-tier. Let's work together to ensure that the next generation of “GearKids” has everything they need to drive the hobby forward. Reach out to Hayden Nelson our Program Coordinator on how to get involved: [hayden@iolaoldcarshow.com](mailto:hayden@iolaoldcarshow.com)





# Special Guests



## Derek Bieri & Vice Grip Garage

Derek Bieri is the creator and host of Vice Grip Garage, one of the most popular automotive channels on YouTube, known for bringing long-forgotten cars back to life using budget-friendly, “will it run” methods. With his signature humor, overalls, and quick-thinking mechanical skills, Derek has built a massive following by tackling unlikely rescues—often attempting to drive abandoned vehicles hundreds of miles home with little more than determination and a few tools.

A familiar face at Iola, Derek has been attending the show for several years, making it something of a second home. Fans flock to see his live work sessions, where he brings his on-screen approach to life right in front of an audience. His film crew has even captured episodes during his time at Iola, further cementing the show as part of the Vice Grip Garage story. When he’s not turning wrenches, you’ll often find Derek enjoying the show alongside his wife Jessica and their boys, taking in the full Iola experience and hunting the swap meet just like any other enthusiast. His authentic, hands-on style and passion for the hobby make him a perfect fit for Iola.



## Sung Kang

Sung Kang is a Korean-American actor and producer best known for his role as Han Lue in the *Fast & Furious* franchise—one of the most recognizable and beloved characters in modern car culture. Known for his calm, confident screen presence, Kang helped bring drifting culture into the global spotlight, becoming a fan favorite across multiple films in the series.

Beyond his on-screen work, Kang is deeply connected to the automotive world—and that passion comes through in his latest project, *Drifter*. As writer, director, and star, Kang describes the film as a “love letter to the car community,” focusing on authentic driving, real car culture, and the human stories behind it. His commitment to capturing the spirit of the hobby makes his appearance at Iola especially meaningful, as he and his team bring *Drifter* to audiences who live and breathe the culture every day.



## Shaun Umscheid – “What? No Way!”

Shaun Umscheid, better known to millions online as the “What? No way!” guy, is a Canadian welder-turned-viral sensation whose workshop humor has taken social media by storm. What started as a friendly bet with his wife to grow a following quickly turned into a runaway success, with his signature reaction videos reaching millions of viewers and building a massive, loyal fan base.

Behind the laughs, Shaun is a true car enthusiast. A self-described “mechanically inclined welder,” he’s deeply involved in building and racing cars—particularly in the world of demolition derbies and drag-and-drive events. His projects, including a heavily modified ’71 Chevelle, showcase both his fabrication skills and his passion for performance. His appearance at Iola is a perfect fit for our audience, bringing together humor, hands-on skill, and a genuine love for the hobby. Shaun’s appearance is proudly sponsored by the Wisco Dealer Coop.





### **Aaron & Emily Reeves – Flying Sparks Garage**

Aaron & Emily Reeves are the husband-and-wife team behind Flying Sparks Garage, a widely followed YouTube channel built around their shared passion for cars, engines, and hands-on problem solving. Known for their approachable style and genuine enthusiasm, the Reeves have built a loyal following by showing that you don't have to be perfect—you just have to be willing to jump in and start wrenching.

What began as a simple project—rebuilding Emily's GTO, "Roxy"—has grown into a full-scale operation out of their home shop, where they take on everything from classic restorations to custom builds. Whether they're in the shop or connecting with fans on the road, Emily and Aaron bring an energy that fits right in at Iola—celebrating the joy of building, learning, and sharing the journey with others.

Aaron and Emily will be bringing along the famed "Optimus Grime" Peterbilt, and will be set up with merch and autographs throughout the show.



### **Patrick Duffy & Linda Purl**

We're excited to welcome Patrick Duffy and Linda Purl to Iola—two accomplished actors with decades of experience on screen, and a real-life couple who bring a unique and personal connection to their appearance.

Patrick Duffy is best known for his iconic role as Bobby Ewing on the legendary series *Dallas*, as well as his starring role in the beloved sitcom *Step by Step*. With a career spanning television, film, and directing, Duffy has remained a familiar and respected presence in entertainment for generations.

Linda Purl has built an equally impressive career, with roles ranging from *Happy Days* to *Matlock*, along with appearances in *The Office*, *Homeland*, and numerous films and television series. Her versatility and longevity have made her a recognizable face across multiple eras of television.

Together, Patrick and Linda bring not only a wealth of experience, but a genuine warmth and connection that fans will appreciate. They will be appearing together at the Vintage Mobil Station, where guests can meet them, share a moment, and get autographs—adding a memorable personal touch to the Iola experience.

**For detailed times and locations  
see the Schedule of Events on page 62!**





# SCHEDULE OF EVENTS

## Thursday, July 9th

- 6:00 AM - Gates Open for Show Cars, Car Corral
- 7:00 AM - Spectator Gates Open
- 9:00 AM - 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM - National Anthem \*Please remove your hat & stand
- 10:00 AM - Von Hot Rod Pinstriping Class, Greg's Speed Shop
- 11:00 AM - Kuzin's Kustom Unveiling, Main Stage
- 12:00 PM - Elvis John, Main Stage 🎵
- 2:00 PM - 50/50 Raffle Ticket Sales End
- 3:00 PM - Anikan Stern, Main Stage 🎵
- 4:00 PM - 50/50 Raffle Winner Drawn
- 6:00 PM - Sonic Circus, Main Stage 🎵
- 9:45 PM - Drone Show - Look to the sky!

Thursday, Friday & Saturday  
Various Daily Signings  
Garage Experts Special Exhibit

**SUNG KANG  
DRIFTER**



**DEREK BIERI  
WVGG**

Thursday, Friday & Saturday  
Various Daily Signings  
Main Drag



**HAPPY HOUR**  
5PM TO 6PM DAILY  
\$1 OFF DRINKS

*New for  
Iola 2026!*

## Friday, July 10th

- 6:00 AM - Gates Open for Show Cars, Car Corral
- 7:00 AM - Spectator Gates Open
- 9:00 AM - 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM - National Anthem \*Please remove your hat & stand
- 11:00 AM - Kuzin's Kustom Unveiling, Main Stage
- 12:00 PM - Doo-Wop Jukebox Concert, Main Stage 🎵
- 1:00 PM - \$1 Hot Dogs, Wisconsin River Meats Food Stand
- 2:00 PM - 50/50 Raffle Ticket Sales End
- 3:00 PM - Broke Down Datsun, Main Stage 🎵
- 4:00 PM - 50/50 Raffle Winner Drawn
- 7:00 PM - Southbound, Main Stage 🎵

Thursday, Friday & Saturday  
Various Daily Signings  
Vintage Mobil Gas Station

**PATRICK DUFFY  
& LINDA PURL**



Presented by **WISCO**  
COOPERATIVE ASSOCIATION

Thursday, Friday & Saturday  
Various Daily Signings  
Main Drag



**SHAUN UMSCHIED  
WHAT? NOOO WAAAY GUY**

## Saturday, July 11th

- 6:00 AM - Gates Open for Show Cars, Car Corral
- 7:00 AM - Spectator Gates Open
- 9:00 AM - 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM - National Anthem \*Please remove your hat & stand
- 12:00 PM - Ember, Main Stage 🎵
- 2:00 PM - \$3 Apple Pie & Ice Cream Social, Main Food
- 2:00 PM - 50/50 Raffle Ticket Sales End
- 3:00 PM - 7000apart, Main Stage 🎵
- 4:00 PM - 50/50 Raffle Winner Drawn
- 7:00 PM - Road Trip Band, Main Stage 🎵

Thursday, Friday & Saturday  
Main Drag Signings - 10 am & 4 pm  
Merch Sales at the Oasis

**EMILY & AARON REEVES  
FLYING SPARKS GARAGE**



\*Contents subject to change without notice





INTRODUCING

# THE IOLA CAR SHOW CLUB

A COMMUNITY GIVING CLUB



IT'S MORE THAN A CAR SHOW



IT'S OUR COMMUNITY

**A CAR SHOW BUILT BY COMMUNITY.  
A CLUB BUILT TO GIVE BACK.**

**LIMITED TO 250 FOUNDING MEMBERS**

For generations, the Iola Car Show and Swap Meet has brought people together through classic cars, family memories, and hometown pride. The Iola Car Show Club turns that passion into making a lasting impact for the nonprofits that help make our community strong.

Founding members receive special recognition at the 2027 car show, an exclusive dinner on the Iola Car Show Grounds and member exclusive perks with option to dedicate membership in honor of a loved one.

**SIGN UP BEFORE  
AUGUST 31<sup>ST</sup>**



**SCAN TO BECOME A FOUNDING MEMBER**

**YOUR DONATION IS 100% TAX DEDUCTIBLE AND GOES ENTIRELY TO COMMUNITY NONPROFITS. YOU CAN ALSO STOP BY THE IOLA CAR SHOW CLUB BOOTH ON THE GROUNDS - WE WILL WALK YOU THROUGH IT.**

**250**

**\$100**

**\$25,000**

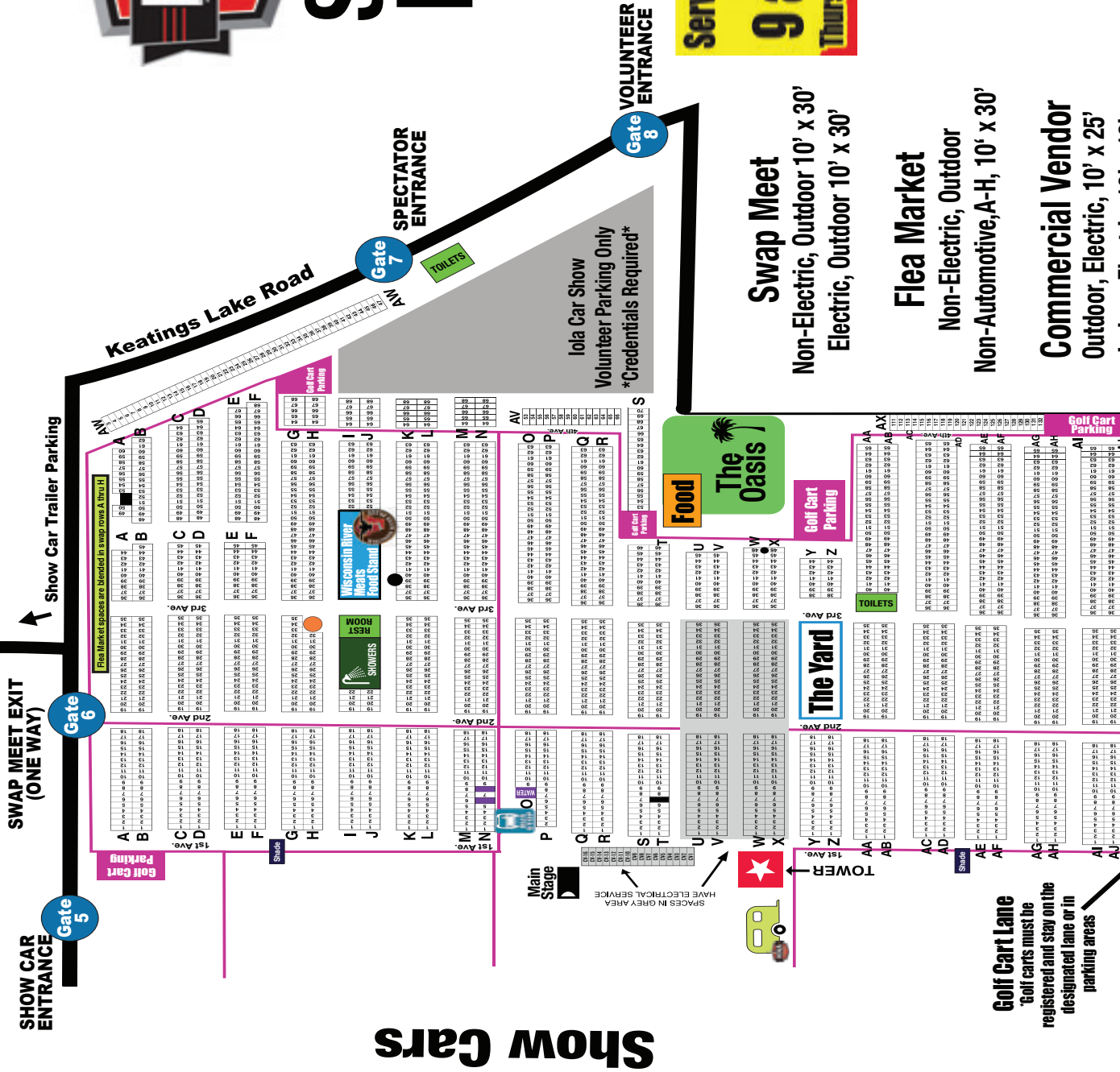
**120**





# Swap Meet Map

Service Vehicles Only  
in the Swap from  
**9 am to 4 pm**  
Thursday, Friday, & Saturday



**Swap Meet**  
Non-Electric, Outdoor 10' x 30'  
Electric, Outdoor 10' x 30'

**Flea Market**  
Non-Electric, Outdoor  
Non-Automotive, A-H, 10' x 30'

**Commercial Vendor**  
Outdoor, Electric, 10' x 25'

# Show Cars

**Golf Cart Lane**  
\*Golf carts must be registered and stay on the designated lane or in parking areas

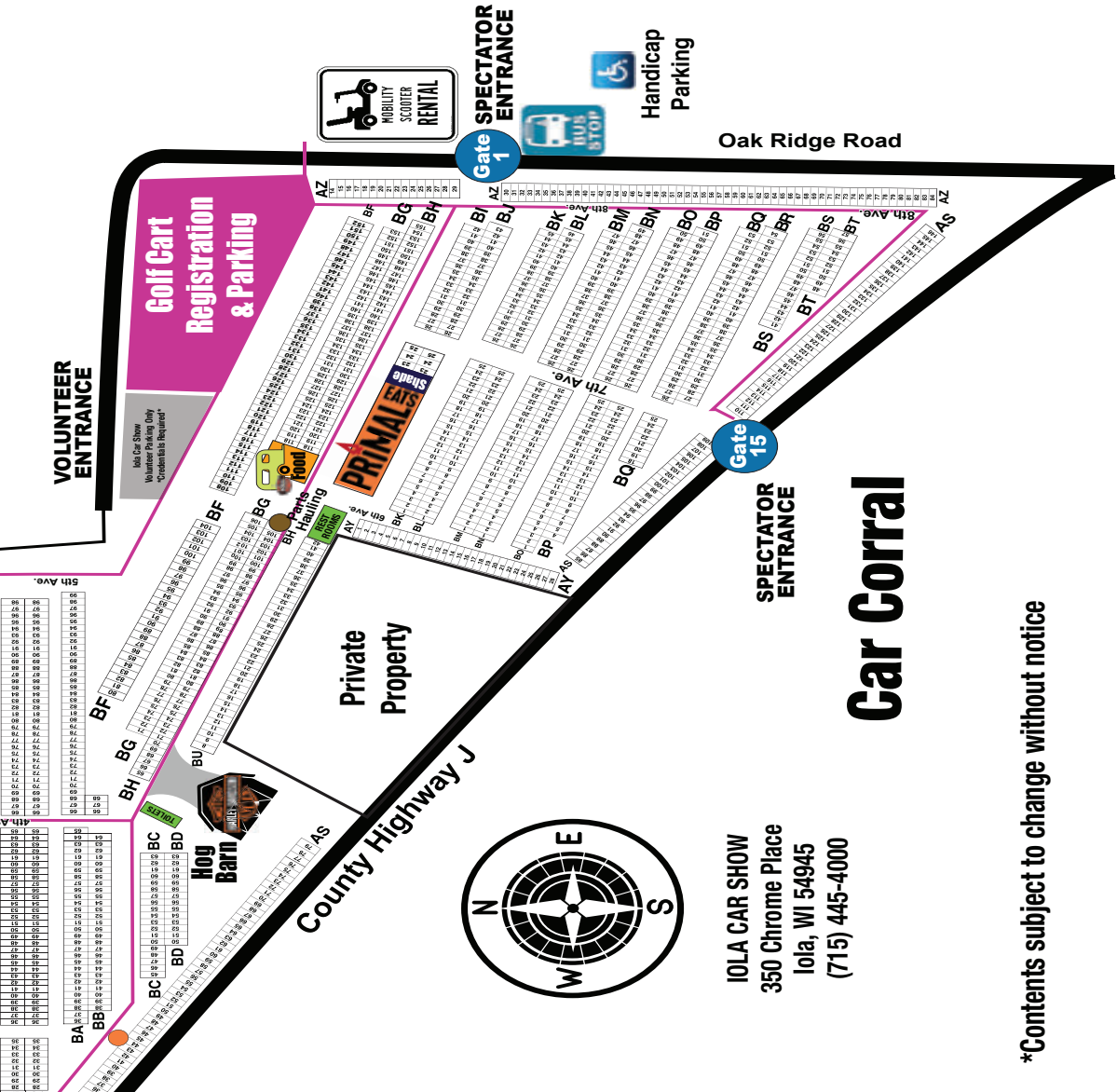


**No dogs or pets are allowed.**  
Service dogs are trained to do work or perform a task for persons with disabilities.  
Comfort and/or emotional support animals are not service animals, and are not recognized by the ADA.

**Golf Cart Lane**  
Golf carts may be registered and stay on the designated lane or in parking areas

**Indoor, Electric, 10' x 18'**

AK	AL	AM	AN	AO	AP	AR	AS	AT	AU	AV	AW	AX	AY	AZ
BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO
BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD
CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS
CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH
DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW
DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL
EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA
FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP
FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD
GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS
GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH
HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW
HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL
IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA
JB	JC	JD	JE	JF	JG	JH	JI	JJ	JK	JL	JM	JN	JO	JP
JP	JQ	JR	JS	JT	JU	JV	JW	JX	JY	JZ	KA	KB	KC	KD
KE	KF	KG	KH	KI	KJ	KK	KL	KM	KN	KO	KP	KQ	KR	KS
KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH
LI	LJ	LK	LL	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW
LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML
MM	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA
NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NN	NO	NP
NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD
OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS
OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH
PI	PJ	PK	PL	PM	PN	PO	PP	PQ	PR	PS	PT	PU	PV	PW
PX	PY	PZ	QA	QB	QC	QD	QE	QF	QG	QH	QI	QJ	QK	QL
QM	QN	QO	QP	QQ	QR	QS	QT	QU	QV	QW	QX	QY	QZ	RA
RB	RC	RD	RE	RF	RG	RH	RI	RJ	RK	RL	RM	RN	RO	RP
RP	RQ	RR	RS	RT	RU	RV	RW	RX	RY	RZ	SA	SB	SC	SD
SE	SF	SG	SH	SI	SJ	SK	SL	SM	SN	SO	SP	SQ	SR	SS
ST	SU	SV	SW	SX	SY	SZ	TA	TB	TC	TD	TE	TF	TG	TH
TI	TJ	TK	TL	TM	TN	TO	TP	TQ	TR	TS	TT	TU	TV	TW
TX	TY	TZ	UA	UB	UC	UD	UE	UF	UG	UH	UI	UJ	UK	UL
UM	UN	UO	UP	UQ	UR	US	UT	UU	UV	UW	UX	UY	UZ	VA
VB	VC	VD	VE	VF	VG	VH	VI	VJ	VK	VL	VM	VN	VO	VP
VP	VQ	VR	VS	VT	VU	VV	VW	VX	VY	VZ	WA	WB	WC	WD
WE	WF	WG	WH	WI	WJ	WK	WL	WM	WN	WO	WP	WQ	WR	WS
WT	WU	WV	WW	WX	WY	WZ	XA	XB	XC	XD	XE	XF	XG	XH
XI	XJ	XK	XL	XM	XN	XO	XP	XQ	XR	XS	XT	XU	XV	XW
XW	XY	XZ	YA	YB	YC	YD	YE	YF	YG	YH	YI	YJ	YK	YL
YM	YN	YO	YP	YQ	YR	YS	YT	YU	YV	YW	YX	YY	YZ	ZA
ZB	ZC	ZD	ZE	ZF	ZG	ZH	ZI	ZJ	ZK	ZL	ZM	ZN	ZO	ZP
ZP	ZQ	ZR	ZS	ZT	ZU	ZV	ZW	ZX	ZY	ZZ				



### Color Key

- Swap Registration
- Food/Beverages
- Shade Tents
- Parts Hauling Service
- Restrooms
- Showers
- Tower-Information
- HD Hog Barn
- Iola Merch Trailer

\*Contents subject to change without notice



# From the Creative Genius OF ARLO DILLMAN

We're excited to introduce you to a brand-new... yet somehow very familiar face at Iola.

From the creative mind of a longtime friend of the show and a true staple of the automotive community, we're proud to bring you Nemo Stuff—a character that feels like he's been walking the swap meet aisles for generations.

Nemo was created by Arlo Dillman—an artist, educator, and friend to just about everyone in the car world. Arlo is well known as the longtime co-host of *Wisconsin Hot Rod Radio*, and as an acclaimed caricature artist who has worked with enthusiasts and industry names alike. Around Iola, he's also known as a dedicated volunteer and someone who truly understands the spirit of this event.

With Nemo, Arlo has captured something that anyone who's ever spent time in the swap meet will recognize immediately. You might think of him as a folk hero, a legend, a friend... somewhat of a Rat Fink of swap...

And now, we're excited to share his story.

# The Legend of Nemo Stuff, the Swap Thing

No one knows exactly how old Nemo Stuff is.

Not even Nemo.

If you ask him, he'll squint into the sun, scratch the grease under his chin, and say,

"Older than that carb. Younger than that rust."

What is known is that Nemo's earliest memories aren't birthdays or schools or hometowns. They're parking fields at dawn. Tailgates slamming open. Coffee so strong it could dissolve chrome. He remembers being hauled from swap meet to swap meet with his dad and a loose-knit swap family—the kind of people who didn't need addresses because the road always led back to the next meet.

Did they hit Iola? Almost certainly.

Hershey? Feels right.

Pomona? The dust still lives in his lungs.

Names didn't matter. Rows mattered. Aisles mattered. The rhythm mattered.

They walked for days—sun up to sun down—pushing carts, dragging wagons, hauling treasures that looked like junk to outsiders but read like scripture to a swapper. They lived like carnies without the rides, sur-

living on campfire hot dogs, PB&Js smashed flat in wax paper, and the occasional famous chicken dinner that tasted better because it only showed up once a year.

Some people went to swap meets to buy.

Some went to sell.

Nemo went because it called him. He needed it like oxygen.

He learned early that swapping wasn't about chasing parts—it was about paying attention. Knowing what mattered. Knowing what could matter later. The longer he walked the aisles, the more it all started to make sense.

A cracked headlight bezel? He knew what year it came from before he picked it up.

An engine block buried under lawn chairs? He could read the casting numbers like plain English.

An obscure bracket no one could name? He could spot it from 200 yards and tell you exactly what it fit—and who might need it next.

That's how the mantra started.

Need more stuff.

Not because Nemo wanted everything—but because "stuff" meant possibility. Stuff meant finishing a project. Stuff meant trading up. Stuff meant helping someone else finish theirs. Stuff meant one more story, one more handshake, one more reason to keep walking.

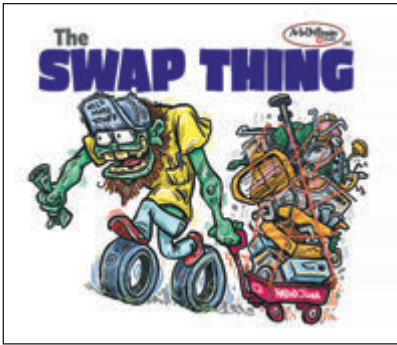
No amount of baking sun could slow him.

Mud just meant traction.

Fuel prices were a problem for later.

He walked on tires worn smooth by decades of aisles. He pulled a wagon held together with hope, bun-





# America's Greatest SWAP VENDORS

gee cords, and experience. Inside it rattled the history of a thousand swaps: radios that didn't work until they did, gauges that lied, tools older than their owners, and parts that would someday be exactly right for someone he hadn't met yet.

Somewhere along the way—without ceremony or announcement—Nemo stopped being just one swapper and started looking like all of them.

Dusty. Greasy. Sun-baked. Proud.

Filled with knowledge that isn't written down.

Knowledge passed hand to hand, aisle to aisle, generation to generation.

He's not a mascot.

He's not a cartoon.

He is all of us.

A reminder that swap meets aren't just about parts—they're about people who speak a shared language of rust, optimism, and handshakes. A culture built on walking, talking, trading, and believing that the thing you didn't know you needed is always just one aisle away.

So if you see a familiar figure rolling past at sunrise, eyes scanning the rows, wagon overloaded, muttering to himself as he walks...

You already know him.

You've walked beside him.

You might be him.

He is the Swap Thing.

And he always—needs more stuff.



The Iola Car Show is known as *America's Greatest Car Show and Swap Meet*.

But that title doesn't happen on its own.

It's built—row by row, aisle by aisle—by the people who show up, set up, and bring the swap meet to life.

It's built by you.

As a swap vendor, you're not just part of the show—you are the show. You're the reason enthusiasts travel from across the Midwest and beyond. You're why 120,000 people make their way to a small Wisconsin town each July, knowing they'll find something they can't find anywhere else.

Because what happens in the swap at Iola is different.

It's not just buying and selling.

It's discovery.

It's knowledge.

It's tradition.

It's the conversations you have that turn into connections. It's the expertise you bring to the aisle. It's the handshake that leads to the next project, the next story, the next year.

That doesn't happen by accident.

It happens because you care.

Because you know your parts.

Because you take pride in your space.

Because you show up prepared—not just to sell, but to be part of something bigger.

That's what makes Iola special.

That's what makes this the strongest swap meet in the country.

And that's why we're proud to call you America's Greatest Swap Vendors.

This year, we're leaning into that identity even more. Through our Fans First approach, we're working to support you, highlight you, and create an environment where you—and your customers—can have the best experience possible.

Because when you succeed, the show succeeds.

And when the swap is strong, everything else follows.

So as you roll in, set up, and get ready for another year—know this:

You're not just filling a space.

You're carrying on a tradition.

You're creating the experience.

You're part of what brings 120,000 people to Iola.

And that's something worth being proud of.



# VENDOR *Classification Index*

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

## 100 Accessory Items

Fender Skirts, Spotlights, Fog Lights, Radios, Sun Visors, Seat Covers, Continental Kits, Grille Guards, Tilt Wheels, Fire Extinguishers, etc.

## 120 American Motor Including Nash - Parts

AMX, Javelin, Eagle, Gremlin, Pacer, Matador, Rambler, Nash, Metropolitan, Jeep, etc.

## 140 Automobilia, Petroliana

Automotive Literature, Automotive Aids, Plaques, Buttons, Trophies, Gas Pumps, Gas Station Signs, Oil Signs, Tire Signs, Automotive Clocks, Automotive Art, Old License Plates, etc.

## 160 Automotive Care & Prevention

Car Covers, Polishes, Waxes, Cleaners, Gas Treatments, Oil Treatments, Stop Leaks, Radiator Conditioners, Vinyl Conditioner, Paint Remover & Stripper, Pinstriping, Seat Covers, Tie Down Strips, Car Transporters, etc.

## 180 Automotive Paraphernalia

T Shirts, Hats, Buttons, Pins, Badges, Patches, Bumper, Stickers

## 200 Automotive Publications

Old Cars Weekly, Old Cars Price Guide, Std. Catalog of American & Foreign Cars, American Light Duty Trucks, Calendars, Programs, Automotive Art & Prints, Hemming Motor News, Cars & Parts Magazine, Shop Manuals, Owners Manuals, Posters, Wiring Diagrams, Sales Brochure, Postcards, Decals, etc.

## 210 Pre-War Vehicle Parts

## 220 Chrome, Glass, & Plastic

Chrome Grilles, Bumpers, Bumper Guards, Taillight Assemblies, Parking Light Assemblies, Moldings, Glass, Headlight Lenses, Taillight Lenses, Parking Light Lenses, etc. Plastic Dash Parts, Steering Wheels, Hood Emblems, Trunk Emblems, Door Handles & Window Cranks

## 240 Chrysler Corp. - Parts

Chrysler Imperial, Didge, DeSoto, Plymouth, Dodge Truck

## 250 Model A & Model T - Parts

## 260 Ford Motor Co. - Parts

Ford, Thunderbird, Mercury, Lincoln, Continental, Ford Truck, Model A, Model T, Edsel

## 270 Mustang Parts

## 280 Foreign Auto Parts

Volkswagen, MG, Porsche, Mercedes-Benz, Rolls-Royce, Bentley, Datsun, Toyota, Jaguar, Morris, Open, English & German Ford, etc.

## 300 General Motors - Parts

Buick, Cadillac, Chevrolet, Corvair, Chevelle,

Oldsmobile, Pontiac, Chevrolet & GMC Trucks

## 310 Camaro and Corvette - Parts

## 320 Hudson, Essex, Terraplane - Parts

## 340 Kaiser, Fazer, Henry J. - Parts

## 360 Misc. American Auto Parts

Pierce-Arrow, Willys Jeep, Marmon, Peerless, Auburn, Cord, Franklin, Durant, etc.

## 380 Motorcycle - American & Foreign

Harley-Davidson, Indian, Cyclone, Cushman Scooter, Honda, Norton, BMW, Ducati, etc.

## 400 Professional Vehicle Parts

Hearse, Ambulance, Flower Card, Police Car, Fire Chief Car, etc.

## 500 Brake Parts

Wheel Cylinder Kits, Brake Shoes, Brake Drums, Disc Brake Pads & Rotors, Brake Light Switches, Emergency Brakes, Cables, Brake Lines

## 520 Drive Line Components

3 Speed, 4 Speed, 5 Speed, Overdrive, Manual & Automatic Transmissions, Drive Shafts & Universal Joints, Clutches & Pressure Plates, Throwout Bearings, etc.

## 540 Electrical Wiring

Harnesses, Battery Cut-off Switches, Light Switches, Brake Light Switches, Overdrive & Start Solenoids, Electric Wiper Motors, Generators, Alternators, Starters, Magnetos, Ignition Switches, Spark Plugs, Points, Condensers, Distributors, Distributor Caps, Rotors, Batteries, etc.

## 560 Engine Parts

Blocks, Heads, Gaskets, Manifolds, Carburetors, Water Pumps, Fuel Pumps, Pistons, Valves, Camshafts, Crankshafts, Lifters, Rocker Arm Assemblies, Complete Engines, Fan Belts, Radiators, Radiator Hoses, etc.

## 580 Exhaust Systems

Mufflers, Tail Pipes, Exhaust Pipes, Catalytic Converters, Hangers, Clamps, Tail Pipe Extension, Exhaust Manifolds, Exhaust Gaskets, etc.

## 600 Fuel System Equipment

Gas Tanks, Gas Caps, Fuel Pumps, Fuel Filters, Vacuum Tanks, Fuel Injection Parts, Carburetors, Intake Manifolds, Gas Lines, Gas Gauges, Manifold Gaskets, Fuel Pump Gaskets, etc.

## 620 Rubber

Weather Stripping, Hood Bumpers, Bumper Iron Grommets, Pedal Pads, Floor Mats, Running Board Mats, Windshield Rubber, Window Rubber, Wiper Blades, etc.

## 640 Suspension Components

Coil Springs, Leaf Springs, Torsion Bars, Gas Shocks, Standard Shocks, Air Shocks, King Pins, Ball Joints, Wheel Bearings, Lift Kits, Four Wheel Drive Parts, Stabilizer Bars, Traction Bars

## 660 Tires

Antique Auto Tires, Flaps Valve Stems

## 680 Upholstery

Seat Material, Seat Kits, Headliners, Door Panels, Carpet Sets, Trunk Liners, Convertible Tops, Misc. Screws & Fasteners, Snaps, etc.

## 700 Wheels

Wire Wheels, Disc Wheels, Mag Wheels, Stamped Steel Wheels, Hub Caps, Wire Wheel Covers, Misc. Wheel Covers, etc.

## 720 Sheet Metal / Body Parts

Fenders, Doors, Hoods, Trunk Lids, Quarter Panels, Tailgates, Truck Boxes, Truck Cabs, Bumpers, Grilles, etc.

## 740 Specialty Shops & Services

Restorations Shops, Chrome Shops, Woodworking & Woodgraining Shops, Paint, Upholstery Shops, Engine Shops, Machine Shops, Muffler Shops, Brake Shops, Insurance Companies, Glass Shops, Tire & Wheel Balancing Shops, Alignment Shops, Transmission Shops, Tools, Tire Stores, Auto Transporters, Keys & Locks, Running Board Restoration, Steering Wheel Restoration, Sandblasting Equipment, Welding Equipment, Speedometer Repair, Appraisals, License & Title Departments, etc.

## 750 Insurance

## 760 Specialty Truck Parts

Military, Fire, Wrecker, Dump, Stake Bed, etc.

## 780 Studebaker, Packard, & Avanti - Parts 800 Tools

Jacks & Jackstands, Sandblasters, Pinstriping, Hand Tools, Air Tools, Electric Tools

## 820 Toy & Models

Model Kits, Promotional Models, Toys, Pedal Cars, Wagons, Smith-Miller, Trucks, Buddy L., Tonka, etc.

## 840 Truck Parts

Chevrolet, GMC, Ford, Dodge, Plymouth, REO International Diamond T, Mack, White, etc.

## 860 Car Clubs and Museums

## 900 Other

## 910 - Flea Market

## 930 Commercial Vendor

Industry, Hobby, and Theme Commercial Business.



# VENDOR *Classification Index*

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

## 100 - Accessory Items

Burmeister, Al....	AE44,AF44,AF45,AE41,AE42,AE43,AE44,AF43,AF44,AF45
Dresden, Duwayne .....	AM52,AM53,AM54
Gansch, Al.....	AQ32,AQ33
Isaac, Joseph.....	BH123,BH124
Naud, David A.....	B18,A17,A18
Koutre, John.....	BU36,BU37,BU38,BU39
Jaeger, John.....	D16,D17,D18
Roberts, Brent .....	AC51,AC52,AC53
License Plates - PL8 GUY .....	S3,S2,S1,S4,S6,S5
Woodland Auto.....	AZ84
Knuth, Doug.....	AO55,AN53,AN54,AN55,AN56,AN57,AN58,AN59,AN60
Hagopian, Richard.....	AO44,AO45,AO46,AO47,AO48,AO49
Spielbauer, John .....	BK8
Mowry, Eric.....	BP37,BP38,BO37,BO38
Mikes Service-Caduceus Consulting, LLC.....	AS136,AS137,AS138, AS139,AS140,AS141
Brunner Industrial .....	Q10,Q11,Q9
Steevens, Mark .....	BF98
Solem, Rick .....	BG151
Solem, Rod C .....	BG153
Solem, Rodney T .....	BH154
Solem, Shirley.....	BH155
ERP Motorsports Inc.....	V22,V23
Napa.....	M44,M45,M46,M47,N46,N47
The Scrap Man .....	K66,J63,I63
Howard, Torey .....	AK47,AK48
McWheels .....	V19,V20,V21
Jeff's Crank Balancing LLC .....	BU40,BU41,BU42
Ty The 3D Print Guy.....	BQ19,BQ20
Stroik, Lane.....	H9
Backwood .....	AS26,AS27,AS28,AS29
RAS Auto LLC, Ras Auto.....	BB66,BB67,BB68, BA66,BA67,BA68,BA69

## 120 - American Motors Including Nash

Lucht, Jake.....	BO6
Klub's Old Kar Parts.....	BK40,BK41,BK42, BK43,BK44,BK45,CGJ14
Ralph's Auto Service .....	U29,U30,U31
The Jeep Guys, Dean Herro .....	M31,M32,M33,M34,M35
Schumacher Auto Parts & Restoration.....	AC11,AC12,AC13,AC14,AC15
Larson, Darren .....	AY24,AY25,AY26,AY27,AY28,AS85

## 140 - Automobilia-Petroliana

Koutre, John .....	BU36,BU37,BU38,BU39
Jaeger, John.....	D16,D17,D18
1st Pick Antique & Vintage.....	AJ42,AJ43,AJ44,AJ45,AJ46,AJ47, AJ48,AJ50,AI39,AI40,AI41,AI42
Auto Art Gallery, Auto Art.....	AP19,AP20,AP21,AP22,AP23,AP24,AP25
Croswell, Rusty .....	N64,N65
Geweke, Ray .....	J16,J17,J18
Junkers Dream.....	BM22,BM23,BM24,BM25
Kowalski, Jerome .....	N41,N42,N43,M42,M43,N41,N42,N43,M42,M43
Lindberg, Matt.....	BO25,BP25,AS101
Lyons, Kevin.....	AM61,AM62,AM63,AM64,AM65



Meyer, Dick .....	S22,S23,S24,S25
O'Connor, Paul.....	F38,F39,E38,F40
Old Hwy Antiques.....	AL50,AL47,AL48,AL49
Revisted, History .....	C22
Schaub, Ryan.....	S8,S9,S7,S10
Time Passages, Ltd.....	W11,W12,W13,W14,W15,W16
Viola Classic Auto .....	O28,O29
Wilson, Jimmy .....	AD17,AD18
Winter, Paul.....	F31,F32,F33,F34,F35
Dougherty, Matthew / Thomas.....	AX119,AX120,AX121,AX122
Geraldson, Appie / Wayne .....	E11,E12,E13,E14,E15
Hoover, Terry .....	J56,J57
Pirates of Iola.....	AE11,AE12,AE13,AE14,AE11,AE12,AE13,AE14
Westphal, Matthew M .....	AB5,AA3,AA2,AA1,AA4,AB4,AB3, AB6,AA6,AB1,AA5,AB2
Druk Auto Sales, Llc.....	CVQ3,CVQ4,Q6,Q5
Buttles, Crystal.....	AI49,AJ49
Nolan, Tim.....	N66
Liermann, Elliot.....	AB33,AB34
Roadside Relics, LLC.....	R4,R5,R6,R2,R3,R1
Svoboda, Keith.....	N29,N30,M30,M24,M25,M26,M27,M28,M29
Schmitt, Gary.....	S13,S14,S13,S14
Dave King, Mfg.....	AO94,AO95,AO96,AO97,AO98
Long, Jonathan .....	B29,B30,A28,A29,A30
Norwegian Wood CNC.....	CV16
Reds Wholesale Barn.....	C9,C10,C11,C12,C13,C14,C15,C16,C17,C18

## 160 - Automotive Care & Prevention

Roberts, Brent .....	AC51,AC52,AC53
Amsoil - Lifetime Oil ..	BH114,BH115,BH116,BH117,BG114,BG115,BG116,BG117
Jay's Big Rolls, Inc.....	BU6,BU7,BU8,BU9,BU10,BU11,BU12,BU13,BU14
Wizards Products .....	K30,K31,K32,K33,K34,K35,K29,L33,L34,L35
Woody's Auto Literature .....	BJ37,BJ38,BJ39,BJ40,BJ41,BJ42,BJ43
Paul, Norwex - Bruce - Marjean - .....	AM10,AM11,AM12

## 180 - Automotive Paraphernalia

License Plates - PL8 GUY .....	S3,S2,S1,S4,S6,S5
Dougherty, Matthew / Thomas.....	AX119,AX120,AX121,AX122



# VENDOR *Classification Index*

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

Geraldson, Appie / Wayne ..... E11,E12,E13,E14,E15  
 Hoover, Terry ..... J56,J57  
 Pirates of Iola..... AE11,AE12,AE13,AE14,AE11,AE12,AE13,AE14  
 Westphal, Matthew M ..... AB5,AA3,AA2,AA1,AA4,AB4,  
 ..... AB3,AB6,AA6,AB1,AA5,AB2  
 Cheever, James..... AO19,AO20,AO21,AO22,AO23  
 Cleaner, John Moss/The ..... AI2,AI1,AI3,AI4  
 Grandpa Dan's License Plates, Dan Huth..... K24,K25  
 Mantegna, Sr, Craig..... L20,L21,L22,L23,L19  
 Timeless Treasures LLC..... C34,C35,D34,D35  
 Uffdahh ..... BG135,BG136,BG137,BG138,BG139,BH135,  
 ..... BH136,BH137,BH138,BH139  
 Esche, Todd ..... AP26  
 PJ's Auto Literature ..... V4,V5,V6,V2,V1,V3  
 Old Fart's Chevy Parts..... BG83,BG84,BH83,BH84  
 Guzior, Martin / Kathie ..... Y38,Y39,Y40,Y41,Y42,Y43,Y44  
 Leverenz, Mark..... AC10,AC9  
 Steevens, Paul ..... BF97  
 TT Enterprises ..... AB43,AA42,AA43  
 Corbett, Cody James M..... S11,S12  
 Thread Zeppelin ..... P10,P11,P12,P13

## 200 - Automotive Publications

Woodland Auto ..... AZ84  
 Lucht, Jake ..... B06  
 Geraldson, Appie / Wayne ..... E11,E12,E13,E14,E15  
 Woody's Auto Literature ..... BJ37,BJ38,BJ39,BJ40,BJ41,BJ42,BJ43  
 Esche, Todd ..... AP26  
 PJ's Auto Literature ..... V4,V5,V6,V2,V1,V3  
 Carlson, Dale ..... BP47,BO43,BO44,BO45,BO46,BO47

## 210 - Pre-War Vehicle Parts

Knuth, Doug..... AO55,AN53,AN54,AN55,AN56,AN57,AN58,AN59,AN60  
 Fink, Randy ..... T44,T45,T46,S44,S45,T44,T45,T46,S44,S45  
 Thorn Enterprises..... H60,H61,H62,H63,H58,H59  
 Greef, Phil And Jon De ..... AN6,AN5,AM3,AM4,AM5,AM2,  
 ..... AM6,AM9,AN19,AN20  
 Dolloff Antiques Garage ..... AB54,AB55

## 220 - Chrome-Glass & Plastic

Klub's Old Kar Parts..... BK40,BK41,BK42,BK43,BK44,BK45,CGJ14  
 Geraldson, Appie / Wayne ..... E11,E12,E13,E14,E15  
 Paul, Norwex - Bruce - Marjean - ..... AM10,AM11,AM12  
 D&R Chrome Corp..... BJ33,BJ34,BJ35,BJ36  
 Tuwiner, Marc..... S26,S27,S28,S29,S30,S31,S32,T24,T25,T26  
 Meetz, Terry ..... BI37,BI38,BI39,BI40,BI41,BI42

## 240 - Chrysler Corp. Parts

Klub's Old Kar Parts ..... BK40,BK41,BK42,BK43,BK44,BK45,CGJ14  
 Ralph's Auto Service ..... U29,U30,U31  
 The Jeep Guys, Dean Herro ..... M31,M32,M33,M34,M35  
 Druk Auto Sales, Llc..... CVQ3,CVQ4,Q6,Q5  
 Depetro, Pat..... L30,L31  
 Mopar, Mr..... AR34,AR35  
 Wegner's Tree Farm..... AX147  
 RT Speed Shop ..... AA16,AA17,AA18  
 Dillon Radiator Inc..... O19,O20,O21,O22,O23,O24

## 240 - Chrysler Corp. - Parts

Total Repair ..... AC30,AC31,AC28,AC29

## 250 - Model A & Model T - Parts

Brodtko, Paul ..... X8,X9

## 250 - Model A & T Parts

Hagopian, Richard ..... AO44,AO45,AO46,AO47,AO48,AO49  
 Spielbauer, John ..... BK8  
 Buttles, Crystal..... AI49,AJ49  
 Thorn Enterprises..... H60,H61,H62,H63,H58,H59  
 Greef, Phil And Jon De ..... AN6,AN5,AM3,AM4,AM5,AM2,  
 ..... AM6,AM9,AN19,AN20  
 Broihahn, Bob..... E60,E61,F60  
 Gill, Rod ..... P9  
 Nickle A Region Model A Club ..... AK17,AK18  
 Wall, Hole In The ..... AM49,AM50,AM51  
 Ellefson, Steve..... G50,G51,G52,G53

## 260 - Ford Motor Co. - Parts

Mowry, Eric ..... BP37,BP38,BO37,BO38  
 Klub's Old Kar Parts ..... BK40,BK41,BK42,BK43,BK44,BK45,CGJ14  
 Schumacher Auto Parts & Restoration ..... AC11,AC12,AC13,AC14,AC15  
 Druk Auto Sales, Llc..... CVQ3,CVQ4,Q6,Q5  
 Nolan, Tim ..... N66  
 RT Speed Shop ..... AA16,AA17,AA18  
 Ellefson, Steve..... G50,G51,G52,G53  
 Alberg Auto..... I6,J6,I7  
 Jackels, Nick..... L48,L49,L55,L56,L57,L58,L59,L50  
 Sandberg, Allen..... A60,A59,B60,B61,B62,B59,AW9  
 Schudlach, Steve ..... X12,X13  
 Stech, Clifford ..... R34,R35  
 Classic Automotive, Ltd ..... AG46,AG47,AG48,AG49,AG50,AG51  
 Reihman, Robert J ..... AD27,AD28,AC27  
 Shop, Dressen's Body..... AI45,AI46,AI47,AI48  
 Tom's Backyard Auto..... S43,T43,W36,W37,W38,X36,X37,X38  
 Sardeson, Ron ..... K40,K38,K39,M49,M50,M51,M52,M53,  
 ..... M54,M55,M56,M57,M58  
 Chojnacki, Dennis ..... W39,W40,W41,X40  
 Ragan, Michael..... E34,E35  
 3D Classic Car Parts..... AA44,AA45,AA46,AB44,AB45,AB46,AB47,AB48  
 Willett, Dean ..... AN88,AN89  
 Holford, Chris ..... E2,E1

## 270 - Mustang Parts

Buttles, Crystal..... AI49,AJ49  
 Classic Automotive, Ltd ..... AG46,AG47,AG48,AG49,AG50,AG51  
 Reihman, Robert J ..... AD27,AD28,AC27  
 Shop, Dressen's Body..... AI45,AI46,AI47,AI48  
 Tom's Backyard Auto..... S43,T43,W36,W37,W38,X36,X37,X38  
 Denissen, Larry ..... BF109,BF110  
 Jeffers, Thomas ..... H47  
 Viergutz, Patrick ..... AZ22,AZ23,AZ24,AZ25,AZ26,AZ27,AZ28,AZ29

## 280 - Foreign Auto Parts

Greef, Phil And Jon De ..... AN6,AN5,AM3,AM4,AM5,AM2,  
 ..... AM6,AM9,AN19,AN20  
 Richies Garage ..... M11



# VENDOR *Classification Index*

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

## 300 - General Motors - Parts

Woodland Auto	AZ84
Hagopian, Richard	AO44,AO45,AO46,AO47,AO48,AO49
Mowry, Eric	BP37,BP38,BO37,BO38
Mikes Service-Caduceus Consulting, LLC	AS136,AS137,AS138, AS139,AS140,AS141
Brunner Industrial	Q10,Q11,Q9
Steevens, Mark	BF98
Klub's Old Kar Parts	BK40,BK41,BK42,BK43,BK44,BK45,CGJ14
Larson, Darren	AY24,AY25,AY26,AY27,AY28,AS85
Hoover, Terry	J56,J57
Druk Auto Sales, Llc	CVQ3,CVQ4,Q6,Q5
Buttles, Crystal	AI49,AJ49
Nolan, Tim	N66
Esche, Todd	AP26
Old Fart's Chevy Parts	BG83,BG84,BH83,BH84
RT Speed Shop	AA16,AA17,AA18
Dillon Radiator Inc.	O19,O20,O21,O22,O23,O24
Sardeson, Ron	K40,K38,K39,M49,M50,M51,M52,M53, M54,M55,M56,M57,M58
Viergutz, Patrick	AZ22,AZ23,AZ24,AZ25,AZ26,AZ27,AZ28,AZ29
Graff, Sean	BM45,BM46
Holz, Geoff	BM38,BM39,BM40,BN40,BN41,BN42
Hudacek, Joe	BH102,BH103,BH104,BH105
Jones, Ashley	AC3,AC5,AC7,AC4,AC6
Merricks Classic Boats & Cars	J10,I10,I11
Mogenson, Jeff	AE27,AE28,AE29
Not Mom's Junk	AF62,AF63,AF64,AF65
R & R Motors, LLC	Y9,Y10
Rick's Old Car Appraisals	BF101, BF102, BF103, BF104
Rudnicki, Rick / Anthony	AI22,AI23,AI22,AI23
Scheffen, Scott	W31
Schulist, Brady / Tana	T17,T18
Van, John D	A19,A20,A21
Zorn, Roger / Sheri	AR28,AR29,AR30,AR31,AR32,CGH37,CGH38,CGH39
Rank, Jim	AM57,AM58,AM59,AM60
Garage, Dale Gilbertsons	AR82,AR83,AR84
Gilhausen, Gregg	I9
Kneen, Edward	AR97,AR98,AQ97,AQ98
Shafer, Gael	R12,R13,R14
Ugly George	E55,E56,F55,F56
Anderson, Dan	K41,L40,L41
Putney, Mitchell	BL44,BL45,BL46
Stampfli, Lance	AQ24,AQ25,AQ26,AQ27

## 310 - Camaro and Corvette - Parts

Carlson, Dale	BP47,BO43,BO44,BO45,BO46,BO47
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## 310 - Camaro and Corvette Parts

Paul, Norwex - Bruce - Marjean -	AM10,AM11,AM12
Esche, Todd	AP26
Old Fart's Chevy Parts	BG83,BG84,BH83,BH84
Dillon Radiator Inc.	O19,O20,O21,O22,O23,O24
Sardeson, Ron	K40,K38,K39,M49,M50,M51,M52, M53,M54,M55,M56,M57,M58

Viergutz, Patrick	AZ22,AZ23,AZ24,AZ25,AZ26,AZ27,AZ28,AZ29
Rank, Jim	AM57,AM58,AM59,AM60
Felton, Joe	AA10,AA11,AA12,AA13,AA7,AA8,AA9,AB10,AB9
Rovelsky & Co	BO2,BO3

## 320 - Husdon-Essex-Terraplane - Parts

Buttles, Crystal	AI49,AJ49
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## 360 - Misc. American Auto Parts

Mowry, Eric	BP37,BP38,BO37,BO38
Mikes Service-Caduceus Consulting, LLC	AS136,AS137, AS138,AS139,AS140,AS141
Brunner Industrial	Q10,Q11,Q9
Solem, Rick	BG151
Solem, Rod C	BG153
Solem, Rodney T	BH154
Solem, Shirley	BH155
ERP Motorsports Inc.	V22,V23
Napa	M44,M45,M46,M47,N46,N47
The Scrap Man	K66,J63,I63
Schumacher Auto Parts & Restoration	AC11,AC12,AC13,AC14,AC15
Larson, Darren	AY24,AY25,AY26,AY27,AY28,AS85
Druk Auto Sales, Llc	CVQ3,CVQ4,Q6,Q5
Liermann, Elliot	AB33,AB34
Roadside Relics, LLC	R4,R5,R6,R2,R3,R1
Svoboda, Keith	N29,N30,M30,M24,M25,M26,M27,M28,M29
Guzior, Martin / Kathie	Y38,Y39,Y40,Y41,Y42,Y43,Y44
Carlson, Dale	BP47,BO43,BO44,BO45,BO46,BO47
Greef, Phil And Jon De	AN6,AN5,AM3,AM4,AM5, AM2,AM6,AM9,AN19,AN20
RT Speed Shop	AA16,AA17,AA18
Chojnacki, Dennis	W39,W40,W41,X40
Garage, Dale Gilbertsons	AR82,AR83,AR84
Gilhausen, Gregg	I9
Kneen, Edward	AR97,AR98,AQ97,AQ98
Arneson Valley Auto	I12,I13
Bubba's Auto Salvage	BK23,BK24,BK25,BL19,BL20,BL21, BL22,BL23,BL24,BL25
Clutter Chuckers, Llc, Tony Babl	AY11,AY12
Gordhamer, Larry	G6,G7
Hakes, P.	AN84,AN85,AN86,AN87
Hoffman, Scott	C1,C3,C5,C2,C4
JC's Custom Painting	AP64,AP65,AN64,AN65,AO56, AO57,AO58,AO59,AO60,AO61,AO62,AO63,AO64,AO65
Jossart, Dave	BL40,BL41,BL36,BL37,BL38,BL39
Kaufmann, Paul	M19,M20,M21,M22,M23
Klunker Restorations, Llc	AC19,AC20,AC21,AC22,AC23, AC24,AD21,AD22,AD23,AD24
Lutz, Dale	AJ26
MG Enterprises of WI, Inc.	AH55
Morris, Pete	F54,E53,E54,U24
Nachtwey, John	AY20,AY21,AY22
North Central Ambulance Sales	S33,S34,S35,R30,R31,R32,R33
Northwoods Vintage Restoration	AA58,AA59
Patterson, Brian	K13,K14,K15,K16,K17,K18



# VENDOR *Classification Index*

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

Paul, Mike ..... AV61,AV62,AV63  
 Reclaimed Workshops, LLC..... B12,B13,B14,A12,A13  
 Ricotta, Tom/Thomas ..... AQ88,AQ89,AQ90,AR90  
 Ruetten, Bryon ..... AS94,AS95,AS96,AS97  
 Scanlin, Ken..... AF36,AF37,AF38  
 Sitzman, Ron / Carol ..... AE26  
 Westphal, Dennis ..... S60,S61,S57,S58,S59  
 Soltvedt, Mark ..... AC38,AC39,AC40,AC41  
 Meyer, Steve ..... AY1,AY2  
 Pientka Auction Service..... AE23,AE24  
 Blue Planet Vintage..... W10,W8,W9  
 Kondreck, John..... AO72,AO73  
 Yokeum Motors..... AD42,AC42,AC43,AC44,CB15, SJ2  
 ..... BA81,BA82,BA83,BA84

## 380 - Motorcycle - American & Foreign

Mikes Service-Caduceus Consulting, LLC..... AS136,AS137,  
 ..... AS138,AS139,AS140,AS141  
 Steevens, Mark ..... BF98  
 ERP Motorsports Inc..... V22,V23  
 Lucht, Jake..... BO6  
 Schmitt, Gary..... S13,S14,S13,S14  
 Brodtke, Paul ..... X8,X9  
 Soltvedt, Mark ..... AC38,AC39,AC40,AC41  
 Hanneman, Dale ..... AS111,AS111  
 M&S Sales & Service, LLC..... BO5  
 V-Dub Customs, Chad Tellinghuisen ..... Y16,Y17,Y18

## 400 - Professional Vehicle Parts

Napa..... M44,M45,M46,M47,N46,N47  
 Hyper-Lites Corp ..... BM6,BM7,BM8,BM9

## 540 - Electrical

Niehausen, Bill ..... AF29  
 S & M Electro Tech Inc..... AF46,AF47,AF48  
 Doehmann, Russ ..... G36,G37

## 560 - Engine Parts

Howard, Torey ..... AK47,AK48  
 Ralph's Auto Service ..... U29,U30,U31  
 Leverenz, Mark..... AC10,AC9  
 RT Speed Shop ..... AA16,AA17,AA18  
 Dillon Radiator Inc..... O19,O20,O21,O22,O23,O24  
 Tom's Backyard Auto..... S43,T43,W36,W37,W38,X36,X37,X38  
 Shafer, Gael..... R12,R13,R14  
 Suehring, Al ..... AN66,AN67,AN68,AN69,AN66,AN67,AN68,AN69

## 580 - Exhaust Systems

Sardeson, Ron ..... K40,K38,K39,M49,M50,M51,M52,  
 ..... M53,M54,M55,M56,M57,M58  
 600 - Fuel System Equipment  
 Kneen, Edward ..... AR97,AR98,AQ97,AQ98  
 640 - Suspension Components  
 Sardeson, Ron ..... K40,K38,K39,M49,M50,M51,M52,  
 ..... M53,M54,M55,M56,M57,M58

## 660 - Tires

Lucht, Jake..... BO6

The Jeep Guys, Dean Herro ..... M31,M32,M33,M34,M35  
 Coker Tire..... O11,O12,O13,O14,O15,O16,O17,O18

## 680 - Upholstery

The Jeep Guys, Dean Herro ..... M31,M32,M33,M34,M35

## 700 - Wheels

McWheels ..... V19,V20,V21  
 The Jeep Guys, Dean Herro ..... M31,M32,M33,M34,M35  
 Ellefson, Steve..... G50,G51,G52,G53  
 Ragan, Michael..... E34,E35  
 Meyer, Steve ..... AY1,AY2  
 Street Styles ..... BF140,BF141,BF142,BF143,BF144,BF145

## 720 - Sheet Metal / Body Parts

Mowry, Eric ..... BP37,BP38,BO37,BO38  
 Howard, Torey ..... AK47,AK48  
 Dolloff Antiques Garage..... AB54,AB55  
 Ellefson, Steve..... G50,G51,G52,G53  
 TC's Parts..... BU21,BU22,BU23,BU24,BU25,BU26,BU27,BU28,BU29,BU30  
 Fox, Joe..... AV59,AV60

## 740 - Specialty Shops & Services

License Plates - PL8 GUY ..... S3,S2,S1,S4,S6,S5  
 Meetz, Terry ..... BI37,BI38,BI39,BI40,BI41,BI42  
 Coker Tire..... O11,O12,O13,O14,O15,O16,O17,O18  
 Clapper Motorcars ..... AP30,AP31,AP32,AP33,AP34,AP35,  
 ..... AO30,AO31,AO32,AO33,AO34,AO35  
 Good Vibes Art, Carla Cartwright ..... J3,J4  
 Metalcraft by K..... AY10,AY7,AY8,AY9  
 Mientus, Eric..... L44,L45

## 750 - Insurance

Hagerty/Trost Insurance, LLC ..... K2,K1

## 760 - Specialty Truck Parts

Tom's Backyard Auto..... S43,T43,W36,W37,W38,X36,X37,X38  
 Blank, Mark..... AY13,AY14

## 780 - Studebaker-Packard- & Avanti

Svoboda, Keith ..... N29,N30,M30,M24,M25,M26,M27,M28,M29  
 Greef, Phil And Jon De ..... AN6,AN5,AM3,AM4,AM5,  
 ..... AM2,AM6,AM9,AN19,AN20

## 800 - Tools

Mikes Service-Caduceus Consulting, LLC..... AS136,AS137,  
 ..... AS138,AS139,AS140,AS141  
 Brunner Industrial ..... Q10,Q11,Q9  
 Jeff's Crank Balancing LLC ..... BU40,BU41,BU42  
 Ty The 3D Print Guy ..... BQ19,BQ20  
 Stroik, Lane..... H9  
 Hoover, Terry ..... J56,J57  
 Dave King, Mfg. .... AO94,AO95,AO96,AO97,AO98  
 Long, Jonathan ..... B29,B30,A28,A29,A30  
 Steevens, Paul ..... BF97  
 TT Enterprises ..... AB43,AA42,AA43  
 Brodtke, Paul ..... X8,X9  
 Ugly George ..... E55,E56,F55,F56  
 Pientka Auction Service..... AE23,AE24  
 V-Dub Customs, Chad Tellinghuisen ..... Y16,Y17,Y18



# VENDOR *Classification Index*

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Doehrmann, Russ ..... G36,G37  
 Fox, Joe ..... AV59,AV60  
 Bad Dog Tools ..... CV8,CV9  
 Hoosier Distributing ..... V30,V31,V32,V33,V34,V35,V28,V29  
 Metal Finishing Supply Co. .... A43,A44  
 Rodman Drill ..... F28,F29  
 Williams Classic Cars ..... BI26,BI27  
 Rowell, Chris / Phillip ..... R46,R47,R48,R49

## 820 - Toy & Models

Koutre, John ..... BU36,BU37,BU38,BU39  
 Jaeger, John ..... D16,D17,D18  
 Stevens, Mark ..... BF98  
 Howard, Torey ..... AK47,AK48  
 Geraldson, Appie / Wayne ..... E11,E12,E13,E14,E15  
 Hoover, Terry ..... J56,J57  
 Pirates of Iola ..... AE11,AE12,AE13,AE14,AE11,AE12,AE13,AE14  
 Dave King, Mfg. .... AO94,AO95,AO96,AO97,AO98  
 TT Enterprises ..... AB43,AA42,AA43  
 Dolloff Antiques Garage ..... AB54,AB55  
 Ellefson, Steve ..... G50,G51,G52,G53  
 Soltvedt, Mark ..... AC38,AC39,AC40,AC41  
 Pientka Auction Service ..... AE23,AE24  
 Blue Planet Vintage ..... W10,W8,W9  
 Kondreck, John ..... AO72,AO73  
 Mientus, Eric ..... L44,L45  
 Rowell, Chris / Phillip ..... R46,R47,R48,R49  
 Ambrose, Matt ..... Y1,Y2,Y3,Y4  
 Barrios, Felix ..... P40,P41,P42,P43  
 Fritsch, Nicholas ..... F17,F18  
 Husby, Jim ..... G58,G59,G60,G61,G62,G63  
 Kuschel, Jack ..... N31,N32,N33,N34,N35  
 Wicks, Darrel ..... CIV2  
 Rusch, Robb ..... F11,F12,F11,F12

## 840 - Truck Parts

Dolloff Antiques Garage ..... AB54,AB55  
 3D Classic Car Parts ..... AA44,AA45,AA46,AB44,AB45,AB46,AB47,AB48  
 Willett, Dean ..... AN88,AN89  
 Anderson, Dan ..... K41,L40,L41  
 Yokeum Motors ..... AD42,AC42,AC43,AC44,CB15  
 Fox, Joe ..... AV59,AV60  
 Big Sky Truck Bed ..... AX111,AX112,AX113,AX114,AX115,AX116,AX117,AX118

## 860 - Car Clubs and Museums

Corbett, Cody James M. .... S11,S12

## 900 - Other

Knuth, Doug ..... AO55,AN53,AN54,AN55,AN56,AN57,AN58,AN59,AN60  
 Spielbauer, John ..... BK8  
 Brunner Industrial ..... Q10,Q11,Q9  
 Napa ..... M44,M45,M46,M47,N46,N47  
 The Scrap Man ..... K66,J63,I63  
 Stroik, Lane ..... H9  
 Backwood ..... AS26,AS27,AS28,AS29  
 RAS Auto LLC, Ras Auto ..... BB66,BB67,BB68,BA66,BA67,BA68,BA69  
 Long, Jonathan ..... B29,B30,A28,A29,A30

Norwegian Wood CNC ..... CV16  
 Paul, Norwex - Bruce - Marjean - ..... AM10,AM11,AM12  
 PJ's Auto Literature ..... V4,V5,V6,V2,V1,V3  
 Guziar, Martin / Kathie ..... Y38,Y39,Y40,Y41,Y42,Y43,Y44  
 Leverenz, Mark ..... AC10,AC9  
 Dillon Radiator Inc. .... O19,O20,O21,O22,O23,O24  
 Putney, Mitchell ..... BL44,BL45,BL46  
 Stampfli, Lance ..... AQ24,AQ25,AQ26,AQ27  
 Soltvedt, Mark ..... AC38,AC39,AC40,AC41  
 Meyer, Steve ..... AY1,AY2  
 V-Dub Customs, Chad Tellinghuisen ..... Y16,Y17,Y18  
 Mientus, Eric ..... L44,L45  
 Wicks, Darrel ..... CIV2  
 Anderson, Stan ..... BF100  
 Beilke, Gene ..... AZ67,AZ68  
 Booher, Steve ..... AH64,AH65,AX131,AX132  
 Brite Lites & More ..... C60,C61,C62,C60,C61,C62  
 Buhl, Herbert ..... V24,V25,V26,V27  
 Clegg, Dennis ..... L2,L3,L1  
 Cruise for a Cause ..... CV1,CV2,CGA28  
 Hunke, Timothy ..... BF108  
 Iola Norsemen Snowmobile Club ..... BH118  
 Jungwirth, Matt ..... J54,J55  
 Natural Disease and Nutrition Solution ..... F57  
 Omlie, Dawson Alan ..... AS121,AS122,AS123,AS124,AS125,AS126,AS127  
 Rautio, Kenneth ..... AZ76,AZ77,AZ78  
 Rawhide Youth Services .....  
 Reid, Danille ..... H7,H5,H6  
 Wilber, Erik ..... AF39,AF40,AF41

## 910 - Flea Market

Jaeger, John ..... D16,D17,D18  
 Spielbauer, John ..... BK8  
 Howard, Torey ..... AK47,AK48  
 Reds Wholesale Barn ..... C9,C10,C11,C12,C13,C14,C15,C16,C17,C18  
 Thread Zeppelin ..... P10,P11,P12,P13  
 Tom's Backyard Auto ..... S43,T43,W36,W37,W38,X36,X37,X38  
 Holford, Chris ..... E2,E1  
 Pientka Auction Service ..... AE23,AE24  
 SJ2 ..... BA81,BA82,BA83,BA84  
 Mientus, Eric ..... L44,L45  
 Wicks, Darrel ..... CIV2  
 Rusch, Robb ..... F11,F12,F11,F12  
 All4Art ..... G3,G1,G2  
 Berg, Laura ..... E57,E58  
 Eckert's Otter Creek ..... H4,A7,A8,A9,B7,B8,B9  
 Flagpole Solutions ..... I52,I53  
 Roig, Angelica Lynn ..... F1  
 Schrader, Kathy ..... D54,D55,D56

## 930 - Commercial Vendor

Westphal, Matthew M ..... AB5,AA3,AA2,AA1,AA4,AB4,  
 ..... AB3,AB6,AA6,AB1,AA5,AB2  
 Norwegian Wood CNC ..... CV16  
 Steinhafel Precision Engines ..... U10,U11,T22,T23,U8,U9





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*anywhere, period!*

## Pre-registered **SWAP MEET** Vendors

3D Classic Car Parts .....	AA44,AA45,AA46,AB44,AB45,AB46,AB47,AB48	Baumann, Steve .....	K9,L7,L8,L9,L6
Aaron's Fabrication & Metalworks.....	Q61,Q62,Q63,R61,R62,R63	Becker, David.....	AR70,AR71
Adams, Bart D .....	P60	Behm, Carey.....	A015,A016,A015,A016
Albeck, Kurt.....	BP50,BP51,AZ73,AZ74,AZ75	Behnke, Steve .....	A36,A37,A38,A39
Alden, Tom.....	AN81,AN82,AN83	Beilke, Gene .....	AZ67,AZ68
Alinder, John.....	D7,D8	Bella Rose Accessories .....	F1
All4Art .....	G3,G1,G2	Bellevue Oil Co .....	BB58,BB59,BB60
Allen, Terry.....	AH32,AH33,AH34,AH35	Bellile, Tony .....	AZ69,AZ70,AZ71,AZ72,BR52,BR53
Ambrose, Matt.....	Y1,Y2,Y3,Y4	Bemowski, Kenneth.....	AF25,AE15,AE16,AE17,AE18,AE25
American Lettering & Design .....	AP50,AP51	Bennett, James.....	X14
Amsoil - Lifetime Oil .....	BH114,BH115,BH116,BH117,BG114,BG115,BG116,BG117	Bennie's Fifties .....	K67,K68
Anderson, Jody.....	AN36,AN37,AN38,AN36,AN37,AN38	Benson, Mark .....	A074,A075,AP75
Anderson, Stan.....	BF100	Benzel, Glenn.....	D40,D41,D42
Anderson, Dan.....	K41,L40,L41	Berg, Glenn / Kylee .....	AG23,AG24,AG25,AG26,AG27,AG28
Anderson Hove, Kathryn .....	N19,N20,N21	Berg, Laura .....	E57,E58
Andrysczyk, Kyle.....	P52,P53,P54	Bergerson, Neil.....	F51,F52,F53
Arendt, Mike.....	BH119,BH120,BH121,BH122	Bernarde, Diane.....	H65,H66,G65,G66
Armbrust, Pete.....	AV66,S70,S67,S68,S69	Besler, Randy.....	AS131,AS132,AS133,AS134
Arneson Auto Body .....	D48,D49,D50,D51,D52,D53	Beyer, Jay.....	AN14,AM13,AM14
Arneson Valley Auto Inc.....	I12,I13	Beyersdorf, Keith .....	AZ47,AZ48
Ashley, Chuck .....	BN22,BN23,BN24,BN25	Bieganeck, Michael .....	A080,A081,A082,A083
ATL Wireless Ent, Inc.....	AE40,AE36,AE37,AE38,AE39	Big B Customs .....	P44,P45,P46
Auto, Fastlane .....	AM31,AM32,AM33,AM34,AM35	Big Sky Truck Bed.....	AX111,AX112,AX113,AX114,AX115,AX116,AX117,AX118
Auto, Alberg.....	I6,J6,I7	Bihary, James.....	BH126,BH127,BH128,BH129,BH130
Auto Art Gallery.....	AP19,AP20,AP21,AP22,AP23,AP24,AP25	Binkley, Matt.....	AZ15,AZ16
Auto City Classic, Inc.....	K20,K21,K22,K23,K19,AE22	Birch, Robert.....	AC16,AC17,AC18
Auto Paint Specialists .....	AS31,AS32,AS33,AS34,AS35	Black, Donald .....	AZ58,AZ59,AZ60,AZ61,AZ62
Automotive Electric Of Kewanee .....	F21,F22,F23,F24	Blank, Mark.....	AY13,AY14
Ayotte, Thomas.....	BQ26,BQ27,BQ28,BQ29	Blaschka, Alan / Joey.....	BA85,BA86,BA87,BA88,BA89
Backwood .....	AS26,AS27,AS28,AS29	Bliet, Steve.....	AC32,AC33,AC34,AC35
Backwoods Speed Shop .....	BG145,BG146,BH145,BH146,BH147,BH148,BH149,BH150	Bloede, Daniel .....	AS56,AS57,AS58,BC50
Bad Dog Tools.....	Commercial Vendor: CV8,CV9	Bloede, Kevin.....	BC49
Badger Tool & Supply.....	BQ36,BQ37,BQ38,BR34,BR35,BR36,BR37,BR38,BR39,BR40	Blue Planet Vintage.....	W10,W8,W9
Baeseman, Randy.....	J60,J58,J59	BNC Hobbies .....	AQ36,AQ37
Baker, Joe.....	BQ21,BQ22,BQ23,BQ24,BQ25	Bob Brion Racing .AP52,AP53,AP54,AP55,AP56,AP57,AP58,AP59,AP60,AP61,AP62,AP63	
Barrios, Felix.....	P40,P41,P42,P43	Boelter, B.....	AQ76,AR76
Bartnik, Chris / Jared.....	F13,F14,F15,F16	Bohlman, Todd.....	AQ73,AR73
Bauer, Donald .....	BG124,BG125,BG126,BH125	Bonde, Brian .....	AH7,AG7
Bauer, Gary.....	P8	Boneske, Matt .....	BP4,BP6,BP5
Baumann, Anthony.....	AS42,AS43,AS44,AS45,BA36,BA37,BA38	Booher, Steve .....	AH64,AH65,AX131,AX132



# Pre-registered **SWAP MEET** Vendors

Borchert, Tim.....	T40,T41	Classic Cars, Williams.....	BI26,BI27
Borek, Jay.....	BA54	Clean Up Inc.....	AS36,AS37,AS38,AS39,AS40,AS41
Borek, Chris.....	BA55,BA56	Clegg, Dennis.....	L2,L3,L1
Bosk, Karl.....	K4,K5,K6	Clemmons, Jim / Deb.....	U19,U20,U21,U22,U23
Boushon, Fred.....	BF132,BF133,BF134	Close, Travis.....	H10,H11,G10,G11
Branson, Ken.....	H39,H40,G39,G40	Clutter Chuckers.....	AY11,AY12
Brant, Warren.....	R25,R26,R27,R28,R29,Q25,Q26,Q27,Q28	Coach, Custom.....	H28,H29,G28,G29
Breed's Salvage.....	E28,E29,E30,E31,E32	Coachmen Car Club-Lanesboro.....	058,059,060,061,062,063
Brent's Auto Repair.....	AC51,AC52,AC53	Cobbleshop Racing.....	H45
Briggsford, Neenah.....	K42,K43,K44,K45,L42,L43	Collier, Thomas.....	BU31,BU32
Brite Lites And More.....	C60,C61,C62,C60,C61,C62	Conley, Jason.....	C63,C64
Britt, Keith.....	A35,B35	Constantino, Steven.....	AA50,AA51,AA52,AA53,AA47,AA48,AA49
Brockman, Natalie.....	F30	Cooley's Scrap and Salvage.....	BA93,BA94,AR91,AR92,AR93,
Brodtko, Paul.....	X8,X9	.....	AR94,AR95,AR96,AQ91,AQ92,AQ93,AQ94,AQ95,AQ96
Broihaun, Bob.....	E60,E61,F60	Corbett, Cody / James M.....	S11,S12
Brunner Industrial.....	Q10,Q11,Q9	Cornerstone Tool.....	AZ30,AZ31,AZ32,AZ33,AZ34
Bub, Clate.....	R36,R37,R38,R39	Cottrell, Lance.....	AD58,AD59,AD60,AD58,AD59,AD60
Bubba's Auto Salvage.....	BK23,BK24,BK25,BL19,BL20,BL21,BL22,BL23,BL24,BL25	Crosstown Enterprises.....	N24,N25,N26,N27
Buchanan, Allen / Chris.....	P34,P35	Croswell, Rusty.....	N64,N65
Buchman, Jim.....	L15,L16,L17,L18	Cruise for a Cause.....	Commercial Vendor: CV1,CV2,CGA28
Buchmann, Scott.....	AX123,AX124,AX125	Cruisin Airbrush.....	V11,V12,V13,V14,V15,V16
Budysz, Michael.....	BA61,BA62,BA63,BA64,BA65	Custom Plating Specialist,.....	Custom, BI37,BI38,BI39,BI40,BI41,BI42
Buhl, Herbert.....	V24,V25,V26,V27	Custom Street Car Club Ltd.....	AG4
Burmeister.....	AI, AE44,AF44,AF45,AE41,AE42,AE43,AE44,AF43,AF44,AF45	D & S Auto Repair.....	BR47,BR48,BR49,BR50,BR51
Bussey, Gary.....	Commercial Vendor: CV3,CV4,CV5	D&R Chrome Corp.....	BJ33,BJ34,BJ35,BJ36
Buttles, Crystal.....	AI49,AJ49	D.R. Timm Enterprises.....	T42,U41,U42,U43,U44,U45,U46,S42,
Byrne, Mike.....	P28,P29,P30,P31	.....	V41,V42,V43,V44,V45,V46
Cable, Kurt.....	BU33,BU34,BU35	Daffinson, Kevin.....	W34,W35
Caler, Mike.....	AN91,AN92,AN91,AN92	Dale Gilbertsons Garage.....	AR82,AR83,AR84
Caler, Michael P.....	AN93,AN94	Dales Auto Restoration.....	AE3,AE2,AE1,AF2,AF1,AF3
California Custom Products.....	AS13	Dalsky, Robert.....	A50,A53,A54,A49,B50,B51,B52,B53,B54,B48,B49
Campbell, Robert.....	C43,D43	Danke, Richard.....	BO24,BP24
Carlson, Dale.....	BP47,B043,B044,B045,B046,B047	Dave King, Mfg.....	A094,A095,A096,A097,A098
Carlson, Ryan.....	O25,O26,O27	Davis, Dan.....	H1
Car-Part.Com.....	Tower - SE Corner: CVT1	Dawson The Craftsman.....	AS121,AS122,AS123,AS124,AS125,AS126,AS127
Carstensen, Rosanne.....	BF101	De Care, Rondi / Alger.....	BJ23,BJ24,BJ25
Carstensen, Eric.....	BF103	Dean's Part's.....	BL4,BL3,BL1,BL2,BL5,BL6
Carstensen, Rick.....	BF104	DeGreef, Phil And Jon.....	AN6,AN5,AM3,AM4,AM5,AM2,AM6,AM9,AN19,AN20
Casagrande, Teresa D.....	AX126,AX127,AX128,AX129,AX130	Dembny, Kevin.....	S21
Cass, Greg.....	AM7,AM8,AN8,AN7	Den Dekker, Wayne / Don.....	BR27,BR28,BR29,BR30,BR31,BR32,BR33
Chacey, Albert.....	BA90,BA91,BA92	Denissen, Larry.....	BF109,BF110
Chapel, Chris.....	AE58,AE59	Denissen, Kyle.....	BF111
Chatfield Treasures.....	S40,S41,S36,S37,S38,S39	Depetro, Pat.....	L30,L31
Cheever, James.....	A019,A020,A021,A022,A023	Dexter, Kevin.....	BF112,BF113,BF114
Cherokee Tie Down.....	BH131,BH132,BH133,BH134,BG131,	Dietsche, Floyd / Ann.....	AL7,AK7
.....	BG132,BH131,BH132,BH133,BH134,BG131,BG132,BG133	Dietz, John.....	X27,X28,X29
Chevalier, Pierre/Vicki.....	J11,J12,J13,J14	Dillon Radiator Inc.....	019,020,021,022,023,024
Chojnacki, Dennis.....	W39,W40,W41,X40	Doehrmann, Russ.....	G36,G37
Chris' Hi Performance.....	AG19,AG20,AG21,AG22,AH19,AH20,AH21,AH22,AH23,AH24	Dolloff Antiques Garage.....	AB54,AB55
Christiansen, David.....	M8,M9,M10	Doo-Dads & Gee-Gaws.....	BF119,BF120
Christopherson, Mark.....	AD12,AD13,AD14,AD12,AD13,AD14	Dorshorst, Jody.....	BA52,BA53
Cirone, Patrick.....	Q23	Doster, Alan Todd.....	BG85,BG86,BG87,BG88,BH85,BH86,BH87
CJ's Cool Stuff.....	BB53,BB54,BB55,BB56,BB57	Double Line Marketing LLC, Double.....	BF85,BF86,AH41
Clapper Motorcars.....	AP30,AP31,AP32,AP33,AP34,AP35,	Dougherty, Matthew.....	AX119,AX120,AX121,AX122
.....	A030,A031,A032,A033,A034,A035	Dove, Peter.....	J9
Clark, Scott.....	U25,U26,U27,U25,U26,U27	Downer, William / Jason.....	U28,Y5,Y6,Y7,Y8
Classic Automotive Ltd.....	AG46,AG47,AG48,AG49,AG50,AG51	Drath, Andrew.....	AF20,AF21
Classic Car Repair Shop.....	AS14	Dream, Junkers.....	BM22,BM23,BM24,BM25



# Pre-registered **SWAP MEET** Vendors

Drechsler, Jr, Mike	BF87,BF88,BF89,BF90,BF91,BF92,BF93,BF94,BF95,BF96	Gary's Classics	AN61,AN62,AN63
Dresden, Duwayne	AM52,AM53,AM54	Gaslane Restorations	BQ40,BQ41,BQ42,BQ43,BR41,BR42,BR43
Dressen's Body Shop	AI45,AI46,AI47,AI48	Gasser, Jack, B07,B08	
Driscoll, Hallie	C28,C29	Gebhardt, John	X3,W4,W5,W6,W7,X4
Druk, Daniel	Commercial Vendor: CVQ3,CVQ4,Q6,Q5	Gensch, Vince / Milly	09,O10
Duba, Edward	AK36,AK37,AK38	Geraldson, Appie / Wayne	E11,E12,E13,E14,E15
Dubbels, Randy	G44,G45,G46	Gerrits, Dan	BH100,BH101,BH99
Duden's Hereford farms	AP76,AP77,AP78,AP79,A076,A077,A078,A079	Geweke, Ray	J16,J17,J18
Duffy's Classic Cars	BU15,BU16,BU17,BU18,BU19,BU20	Gilhausen, Gregg	19
Dumke, Jeff	AJ13,AJ14,AJ15	Gill, Rod	P9
Dupee, Kevin	BF127,BF128,BF129,BF130,BF131	Gilmore, Dan	U12,U13,U14,U12,U13,U14
Duranso, Jeff	T3,T5,T6,T4,T2,T1	Goldamer, Carl	C44,C45,D44,D45
Easterson, Todd	BK26,BK27,BK28,BK29	Good Vibes Art/Reiki Mobile, Carla Cartwright	J3,J4
Ebben, Howard	U32,U33,U34,U35	Goodrich, Ed	AF49,AF50,AF51,AF52
Eckert's Otter Creek	H4,A7,A8,A9,B7,B8,B9	Goral, Paul	A24,A25,A26
Ehrenberg, Rachael	Z11	Gordhamer, Larry	G6,G7
Ehsani, Sean / Ashlyn	BC45,BC46,BC47,BC48	Gordy's Auto Service	AE45,AE46,AE47,AE48,AE49
Ellefson, Steve	G50,G51,G52,G53	Gossman, Scott	BN21
Elliott, David	BR44,BR45,BR46	Gossman, Dan	H27,G27
Emblem, Northland	X2,X1,X2,X1	Govin, Tony	BH95,BH96,BH97,BH98
Erdmann, Aaron	V17	Graff, Sean	BM45,BM46
Erickson, Stephen	AF34,AF35,AE32,AE33,AE34,AE35	Gramentz, Kevin	AI25,AI26,AI27,AI28,AI29,AJ27,AJ28
ERP Motorsports Inc.	V22,V23	Graphic Design	BA59,BA60,BC55,BC56,BC57,BC58,BB61,BB62,V7,V8,V9,V10
ESM Streetrods	BH88,BH89,BH90,BH91,BH92,BH93,BH94	Gray Brothers	AC62,AC63,AC64,AC65
Extreme Enterprises	AD2,AD1,AC2,AC1	Greenfield Gallery	Q13,Q14,Q15,Q16,Q17,Q18,X30,X31, X32,X33,X34,X35,Q13,Q14,Q15,Q16,Q17,Q18,X30,X31
Felle, Timothy	AC45,AC46,AC47	Griesbach, Fred / Nicole	P19,P20,P21,P22,P23,P24,P25
Felton, Joe	AA10,AA11,AA12,AA13,AA7,AA8,AA9,AB10,AB9	Guenther, Charles	AB20,AB19,AB20,AB19
Fenske, Mike	A066,A067,A068,A069,A070,A071	Gunderson, Jeff/Louie	AP66,AP67,AP68,AP69,AP70,AP71,AP72
Fick, Thomas / Amber	AS70,AS71,AS72,AS73,AS74	Guzior, Martin / Kathie	Y38,Y39,Y40,Y41,Y42,Y43,Y44
Fink, Randy	T44,T45,T46,S44,S45,T44,T45,T46,S44,S45	Haasl, Craig	AF11,AF12,AF13,AF14,AF11,AF12,AF13,AF14
First Street Antiques	A14,A15,A16,B15	Habeck, Joyce	G24,H22,H23,H24,H25,H26
Fischer, Tony	AS15	Hagopian / Jay Nardone, Richard & Sam	A044,A045,A046,A047,A048,A049
Flagpole Solutions	I52,I53	Hakes, P	AN84,AN85,AN86,AN87
Flanagan, Michael	AJ30	Hakkinen, Donald	BH151,BH152,BH153
Flenz, Dallas	AK12	Hamilton, Joel	I54,I55,I56
Flenz, Dan	AK13,AK14,AK15,AK16	Hand, Dean	A013,A014
Flores, Guillermo	AF19	Hanson, Dennis	AB27
Flowers, Trinity	Y12,Y13	Hardenbergh, Reid	BB63,BB64,BG104,BG105,BG106
FM Bicycle Works	BL15,BL16,BL17,BL18,BM20,BM21,BM16,BM17,BM18,BM19	Harms Distinctive Restorations	K3
Fondren, Clifford	D11,D12,D13,D14,D15	Harris, Victor	AM36,AM37,AM38,AM39,AM40,AM41
Forster, Andrew	AJ31	Hartung, Lance	U15,U16,U17,U18,U15,U16,U17,U18
Forster, Lisa	AJ32	Hastad, John	AH46,AH47,AH46,AH47
Foust, Chad	AI9	Haubrich, Earl	BF82,BF83,BF84
Fox, Joseph	AV59,AV60	Hauge, Kevin	K64,K65,L64,L65
Fraaza, Brandon	BD59,BD60,BD61,BD62,BD63,BC59,BC60,BC61,BC62,BC63	Hawkinson Jr., Charles	AE6,AE5,AE7,AE8,AE4
Frank's Best Repair	BP28,BP29,BP30,BP31,BP32,BP33,BP34,BP35,BP36	HE&M Saw	Commercial Vendor: CV7,C6I74
Freedom Vehicle Lifts LLC	A027,A028,A029,AP27,AP28,AP29	Hebert, Joseph	L10,L11
Fritsch, Nicholas	F17,F18	Hedrington, Ron	AP73,AP74
Fritsch, Eily	K7,K8	Heider, Mike	AM19
Fritz, Kyle	AP90,AP91,A090,A091	Heinzen, Dale	AB7,AB8
Fritz, David	BI36	Heise, Dennis	AS16,AS17,AS18
Fritz, Kenneth	Z5,Z6	Helgeson, Cody	K60,K61,K62,K63,L60
Froseth, Michael	AW8,AW10,AW12	Helgeson, Dennis	L61,L62,L63
Fuerst, Corey	AD25,AD26	Helland, Quentin	P58,P59
Fust, Cole	AE9,AF10,AF9	Hemb, Gordy	BN16,BN17,BN18,BN19,BN20
Gajewski, Robert	N36,N37,N38,N39,N40,P36,P37,P38,P39	Henrich, Stephen	BB38
Gansch	AI, AQ32,AQ33	Heritsch, Megan	BS49,BS50,BT50,BT49
Garage, Richies	M11		



# Pre-registered **SWAP MEET** Vendors

Herro, Dean J .....	M31,M32,M33,M34,M35	Jewel's Body Shop .....	AQ34,AQ35
Herzog, Tyler .....	S46,S53,S54,S55,S56	Jim Westeng JJ Swap .....	J2,J1
Hesselberg, Ean .....	AN46,AN47,AN48,AN49,AN50,AN51,AN52	Joas, Mark .....	AH8,AG1,AG2,AG3,AH8,AG1,AG2,AG3
Hietpas, Bruce .....	T27,T28,T29,T30,T27,T28,T29,T30	Joe's Garage .....	I68,J64,J65,J66,J67,J68
Hillside Salvage & Repair .....	BL30,BL31,BL32,BL33,BL34,BL35,BL26,BL27,BL28,BL29	Joe's Garage & Collision .....	M13,M14,M15,M16,M17,M18
Hines, Matt .....	Z10	John Krause Sales .....	AS90,AS91,AS92,AS93,AS89
Hines, Donny .....	Z9	Johnson, Joel .....	BK5,BK6,BK7
Hinrichs, Dan .....	X11	Johnson, Jen .....	H14,H15,G14
Hipple, Adam .....	N58,057	Johnson, Dave .....	Z1,Z2
History Revisted .....	C22	Johnson Gas .....	A042,A043
Hoelzel, Toni & Mark .....	BN47,BN48,BN49,BM47	Jones, Ashley .....	AC3,AC5,AC7,AC4,AC6
Hoenicke, Terry .....	AB13,AB14,AB15,AB16,AB17,AB18	Jonsgaard, Les .....	AA40,AA41,AB40,AB41
Hoevker, Walter .....	J22,I22	Jordan, Jim .....	AN30,AN31,AN30,AN31
Hoewisch, John .....	AJ33	Jorgensen, Kevin .....	F36,F37,E36,E37
Hoewisch, Jenny .....	AJ34	Jossart, Dave .....	BL40,BL41,BL36,BL37,BL38,BL39
Hoewisch, Robert .....	AJ35	Jungblut, Mike .....	B09,B010,B011,B012,B013,B014,B015,B016,B017
Hoffman, Lucas .....	A110	Jungwirth, Matt .....	J54,J55
Hoffman, Scott .....	C1,C3,C5,C2,C4	JW Services .....	BA43,BB43,BB44,BB45
Hogshooter, Robert .....	L14	K & S products .....	AZ49,AZ50,G15,G16,G17,G18
Hoheisel, Andy .....	AK2,AK3,AK4	Kama Obsolete Parts .....	AF15,AF16,AF17,AF18
Hole In The Wall .....	AM49,AM50,AM51	Karpf, Kevin .....	BG75,BG76,BH72,BH73,BH74,BH75,BH76,BH77,BH78
Holford, Chris .....	E2,E1	Karst, Gordon .....	BT51,BT52,BT53
Holnagel, Bill .....	Z7,Z8	Kauffman, Joshua .....	BK30,BK31,BK32,BK33,BK34,BK35,BK36
Holz, Geoff .....	BM38,BM39,BM40,BN40,BN41,BN42	Kaufman, Richard / Tom Olsen .....	Q50,Q51,Q52,Q53,R50,R51,R52,R53
Hoosier Distributing .....	V30,V31,V32,V33,V34,V35,V28,V29	Kaufmann, Paul .....	M19,M20,M21,M22,M23
Hoover, Terry .....	J56,J57	Keefer, Ronald E .....	043,044
Howard, Torey .....	AK47,AK48	Keen, Timothy C .....	AK10,AK11,AL10,AL11,AL12,AL13,AL14, AL15,AL16,AK8,AK9,AL8,AL9
Hudacek, Joe .....	BH102,BH103,BH104,BH105	Kelley, Harold .....	AQ77,AQ78,AQ79,AR77,AR78,AR79
Hughes, Mike .....	AN90	Kelley, Chuck / Tom .....	E17,E18
Hunke, Timothy .....	BF108	Kelter, Dale .....	X10
Huntington, Jon .....	G33,G34,G35,G33,G34,G35	Kempke Sr., Dean .....	BF146,BF147,BF148,BF149
Huntley, Wayne .....	BP48,BP49	Kempson, Steve .....	N56,N57,N56,N57
Husby, Jim .....	G58,G59,G60,G61,G62,G63	Kevin's Parts & Restoration .....	Z12,Z13,Z14,Z15,Z16,Z17,Z18
Hutchison, Gerald .....	L12,L13	Kickland, Cody .....	AH40,AH36,AH37,AH38,AH39,AI30,AI31,AI32,AI33,AI34,AI64,AI65
Huth, Daniel J .....	K24,K25	Kiehnau, John .....	D3,D4,D1,D2
Hvizdak, Tom .....	AZ44,AZ45,AZ46	Kirst, Tim .....	Z3,Z4
Hyke, Tom .....	N44,N45	Kleccka, Brandon .....	BA95,BA96,BA97,BA98,BA99
Hyper-Lites Corp .....	BM6,BM7,BM8,BM9	Klingensmith, Robert .....	E6,E5,F5,F6
Ingman, Rodney (Red) .....	AZ55,AZ56,AZ57	Klub's Old Kar Parts .....	BK40,BK41,BK42,BK43,BK44,BK45,CGJ14
Iola Norsemen Snowmobile Club .....	BH118	Kmeicik, Justin .....	A31,A32,B31,B32,B33,B34
Iron City Garage .....	F54,E53,E54,U24	Knapp Jr, Patrick .....	AH1,AH2,AH3
Isaac, Joe .....	BH123,BH124	Kneen, Edward .....	AR97,AR98,AQ97,AQ98
J. Sullivan Lic .....	BI25,BI23,BI24,BI25	Knudson, Alex .....	BK37,BK38,BK39
Jackels, Nick .....	L48,L49,L55,L56,L57,L58,L59,L50	Knuth, Doug .....	A055,AN53,AN54,AN55,AN56,AN57,AN58,AN59,AN60
Jacque, Bob .....	AG8,AG9,AH9	Kods Candles .....	L44,L45
Jaeger, John .....	D16,D17,D18	Koehler, Philip .....	H64,G64
Jagielo, Steve .....	BG129,BG130	Koehler, Dan .....	M36,M37,M38,M39,M40,M41
James, Bill .....	E20,E21,E22,E23,E24,E25,E26,E27,E19	Koenigs, Luke .....	AH5,AH4
Janeczko, Dennis .....	AS128,AS129,AS130	Kolinski, John .....	AN32,AN33,AN34,AN35
Janowski, Philip .....	A55	Koltunski, Albert / Karen .....	AN9,AN10,AN11,AN12,AN13
Jarchow, Steve .....	AB35	Kondreck, John .....	A072,A073
Jay's Big Rolls, Inc. ....	BU6,BU7,BU8,BU9,BU10,BU11,BU12,BU13,BU14	Kooky Collectables Llc .....	H67,H68
JC's Custom Painting .....	AP64,AP65,AN64,AN65,A056,A057, A058,A059,A060,A061,A062,A063,A064,A065	Koplein, Barry .....	J19,J20,J21,I19,I20,I21
Jean Larsen, Carol .....	AS11,AS11	Kornetzke, William .....	C48,C49
Jeffers, Thomas .....	H47	Kostuch, Dustin .....	BG100,BG101,BG102,BG103
Jeff's Crank Balancing LLC .....	BU40,BU41,BU42	Kostuch, Tim .....	BG97,BG98,BG99
Jenson, Steve .....	AF28	Kot, Richard .....	R55,R56



# Pre-registered **SWAP MEET** Vendors

Koutre, John .....	BU36,BU37,BU38,BU39	M.H. Construction .....	BI28,BI29,BI30,BI31,BI32,BI33,BI34,BI35
Kovac, Mike .....	AL51,AL52,AL43,AL44,AL45,AL46,AK40	Maas, Rick .....	AD35
Kowalski, Jerome .....	N41,N42,N43,M42,M43,N41,N42,N43,M42,M43	Maass, Stan .....	Q12
Kramer, Luke .....	P14,P15,P16,P17,P18	Madison Classics .....	T31,T32,T33,T34,T35
Krantz Hobby .....	O36,O37	Mahlstedt, Larry .....	BJ26,BJ27
Krassman, Darryl .....	AV53,AV54,AV55,AV56,AV57,AV58	Maiman, Daniel .....	BS51,BS52,BS53
Kriewaldt, Dale .....	AM30	Maki, Joel .....	AQ42,AQ43,AQ44,AQ45,AQ46,AR45,AR46
Krings, Steve .....	BP16,BP17,BP18	Mallak, Karen .....	AE10
Krueger, Wayne .....	B01	Mallek, Mark .....	BH65,BH66,BH67,BH68,BH69,BH70,BH71,BG71,BG72,BG73
Krueger-Schmidt, Bree .....	BP10,BP9,AS86,AS87,AS88	Malvitz, George / Crystal .....	AD39,AD40,AD41
Kruse, Gerald .....	AL36,AL37,AL38,AL39	Mantegna Sr., Craig .....	L20,L21,L22,L23,L19
Kuepper, Jack .....	BK3,BK4,BK1,BK2	Maple Valley Classic .....	C36,C37,C38
Kupsky, Wes .....	BM1,AY15,AY16,AY17	Marklevits, Katrina .....	Y15,CGA38
Kupstys, John .....	X5,X6,X7,X5,X6,X7	Martin, Dave .....	N48,N49,N50,N51,N52,N53,N54,N55
Kurowski, Mike .....	BM30,BM31,BM32,BM33,BM34	Maske, Michael .....	R15,R16,R17,R18
Kurth Sr, Thomas .....	B034,B035,B036	Maskrey, Chad .....	BP8
Kuschel, Jack .....	N31,N32,N33,N34,N35	Maszak, Dale .....	BP12,BP13,BP14,BP15,AY19
La Jeunesse, Bob .....	BN26,BN27,BN28,BN29,BM26,BM27,BM28,BM29	Matijevich, David .....	E67
La See, Bob .....	BG127,BF121,BF122,BF123,BF124	Matison, Allen .....	AN15,AN16,AN17,AN18
Lakeland Union High School, Minocqua .....	AK53,AK54,AL53,AL54	Mattson, Bob .....	BM11,BM12,BM13
Lancour, Jeffrey .....	AG14,AG15,AF8,AH14	Mattson, Robert .....	BN11,BN12,BN13
Lane, Randy .....	AJ10,AJ9	May, Bob .....	AM47,AM48
Larry Mcgrays Antique Automot .....	F48,F49,F50,E50,E48,E49	May, Jim .....	J52,J53
Larsen, Tracy .....	AS12	Mcart, Dave .....	AL1,AL4,AL2,AL3
Larson, Gerald .....	AI35	Mckenzie, John .....	BL12,BL13,BL14
Larson, Darren .....	AY24,AY25,AY26,AY27,AY28,AS85	McWheels .....	V19,V20,V21
Lashua, Jordan .....	V18	Meier, Ken .....	AS135
Laszinski, Matthew .....	AD52	Meiers, Bruce .....	AX148,AX149,AX150
Laugh-N-Stock Farms Llc .....	E51,E52,D30,D31,D32,D28,D29	Melvin, Gary .....	AW21,AW22,AW23
Laun, Jeffrey .....	AE20,AE21,AE19	Merricks Classic Boats & Cars .....	J10,I10,I11
Leitner, Ryan .....	G12,G13,H12,H13	Metal Finishing Supply Co. Inc .....	A43,A44
Lemke's Custom Classics .....	AQ61,AQ62,AQ63,AQ64,AQ65	Metalcraft by K .....	AY10,AY7,AY8,AY9
Leu, Lance .....	AN95,AN96,AN97,AN98,AN99	Metzke, Kevin .....	BQ44,BQ45,BQ46
Leverenz, Mark .....	AC10,AC9	Meyer, Steve .....	AY1,AY2
License Plates .....	S3,S2,S1,S4,S6,S5	Meyer, Robert .....	E43,E44,E45
Liermann, Elliot .....	AB33,AB34	Meyer, Erika .....	P50,P48,P49
Lindberg, Matt .....	B025,BP25,AS101	Meyer, Kyle .....	P55,P56,P57,054,055
Lindeman, Dennis .....	P32,P33	Meyer, Dick .....	S22,S23,S24,S25
Lindgren, Dan / Gail .....	I64,I65,I64,I65	MG Enterprises Of Wi. Inc .....	AH55
Linford, Joe .....	K10,K11,K12	Mick n Bobs .....	AE60,AE61,AF60,AF61
lobacz, linda .....	G54	Mientus, John .....	K46,K47,L46,L47
Lobacz, Kenneth .....	G55,G55	Mies, David / Daniel .....	A036,A037,A038,A039
lobacz, linda .....	G56	Mike's Service-Caduceus Consulting Llc .....	AS136,AS137,AS138,AS139,AS140,AS141
lobacz, linda .....	G57	Millar, John .....	N13,N14
Lock, Vintage .....	AS98,AS99,AS102,AS103,AS104,AS105, AS106,AS107,AS108,AS109,AS100	Miller, Todd / Harry .....	AJ6,AJ4,AJ5,AI6,AJ3,AJ2,AJ1
Long, Jonathan .....	B29,B30,A28,A29,A30	Miller, Clay .....	AY3,AY4,AY5,AY6
Longacre, Lonnie .....	AZ52,AZ53,AZ54	Miller, Geoffrey .....	BD54,BC52,BC53,BC54,BD54,BD55,BD56,BD57,BD58
Lost Castle Of Treasure .....	AB56,AB57	Miller, Marie/Robert .....	P26,P27
Lucht, Sue .....	B04	Mineau, Rod .....	AY23
Lucht, Jake .....	B06	Minnesota Pneumatic Products .....	AB21,AB22,AB23,AB24,AB25, AB26,BP26,BP27,B030,B026,B027,B028,B029,030,031,032,033,034,035
Lulloff, James .....	H17,H18	Mogenson, Jeff .....	AE27,AE28,AE29
Lupella, James .....	AJ29	Mohr, Timothy .....	AI12,AI13
Lutz, Miles .....	AJ25	Molkenthen, Marcy .....	G30,G31,G32
Lutz, Dale .....	AJ26	Mollica, William .....	BP22,B022
Lyman, Steve / Vicky .....	BC51	Mongiat, James .....	E33
Lyons, Kevin .....	AM61,AM62,AM63,AM64,AM65	Montour, Chad .....	AZ81,AZ82,AZ83
M&S Sales &Service Llc .....	B05	Mooseyard Speed & Speciality .....	AJ40,AJ41,AJ36,AJ37,AJ38,AJ39,AI36,AI37,AI38



# Pre-registered **SWAP MEET** Vendors

Moran, Michael.....	Q46,Q47,Q48,Q46,Q47,Q48	Pientka Auction Service.....	AE23,AE24
Moschkau, Mark.....	AP81,AP82,CGH11	Pipenhagen, Gary.....	AH42,AH43,AH44,AH45,AG45
Moseler, Jr, Louis.....	AA29	Pirates of Iola.....	AE11,AE12,AE13,AE14,AE11,AE12,AE13,AE14
Moseler, Sr, Louis.....	AA28	PJ's Auto Literature.....	V4,V5,V6,V2,V1,V3
Moser, Mike.....	BA70	Plawman, Wyatt.....	AH57,AH58,AH59
Mowery Auto Parts.....	D19,D20,D21,D22,D23,D24	Pojar, Julie.....	H50
Mowry, Eric C.....	BP37,BP38,B037,B038	Polzin, Tom.....	BQ34,BQ35
Mr. Mopar.....	AR34,AR35	Poradek, Jim.....	R41,R42
Mustang Round Up/Bent Rods.....	L24,L25,L26	Porep, Roger / Kathy.....	AS112
My Cancer Cure Story.com.....	F57	Pragacz, Steve.....	AA20,AA21,AA22,AA23,AA24,AA25,AA26, .....AA27,AA19,AA30,AA31,AA32,AA33,AA34,AA35
Napa.....	M44,M45,M46,M47,N46,N47	Premiere Signs & Graphics, Llc.....	AS142,AS143
National Coin & Chevy Parts.....	AW25	Priceless Engineering.....	AD10,AD7,AD8,AD9
Naudy Shop Transmissins.....	B18,A17,A18	Prindle, John/Kim.....	BA57
Neat Collectibles Corp.....	Q29,Q30,Q31,Q32,Q33,Q34,Q35	Purner, Dave.....	A093,AP92,AP93,AP94,AP95,AP96,AP97,AP98
neitzel, randall.....	AR48,AR49,AR50,AR51,AR52	Purvis, Zachary.....	F19,F20
Nelson, Dean.....	H42	Putney, Mitchell.....	BL44,BL45,BL46
Neumann, Donald.....	AK49,AK50,AK51,AK52	Quality Performance Products.....	BO50,B048,B049
Nicklas, Jeffrey.....	AJ16,AJ17,AJ18,AI16,AI17,AI18,S15,S16,S17,S18	Quella, David.....	R7,R8,R9,R10,R11
Nickle A Region Model A Club.....	AK17,AK18	R & J Auto Repair, Inc.....	B6,B5,B4,B1,B2,B3
Niedbalski, Chris.....	AO17,AO18	R & R Motors, Llc.....	Y9,Y10
Niehausen, Bill.....	AF29	R.H. Liquidation.....	G38,H36,H37,H38
Nolan, Tim.....	N66	Raasch, Mike.....	Q7,Q8
North Central Ambulance Sales.....	S33,S34,S35,R30,R31,R32,R33	Rademacher, Daniel.....	AM55,AM56
Northwoods Vintage Restoration.....	AA58,AA59	Ragan, Michael.....	E34,E35
Norwegian Wood CNC.....	Commercial Vendor: CV16	Ralph's Auto Service.....	U29,U30,U31
Norwex, Bruce - Marjean - Paul.....	AM10,AM11,AM12	Rambler Scrambler Coffee.....	G4
Not Mom's Junk.....	AF62,AF63,AF64,AF65	Ramsby, Lloyd / Linda.....	H20,H21,H19
NTR.....	AY20,AY21,AY22	Rank, Jim.....	AM57,AM58,AM59,AM60
Nutzmann, Tom.....	AZ63,AZ64,AZ65,AZ66	RAS Auto Llc.....	BB66,BB67,BB68,BA66,BA67,BA68,BA69
O'Connor, Paul.....	F38,F39,E38,F40	Rautio, Kenneth.....	AZ76,AZ77,AZ78
Olby Automotive.....	AS1,AS10,AS2,AS9,AS7,AS4,AS8,AS5,AS6,AS3	Ray, Joe.....	AS144,AS146
Old Fart's Chevy Parts.....	BG83,BG84,BH83,BH84	Ray Svenson, Glen.....	T36,T37,T38,T39
Old Hwy Antiques.....	AL50,AL47,AL48,AL49	Rebex Cutlery.....	B44,B45
Olson, Randy.....	AR68,AR69	Reclaimed Workshops Llc.....	B12,B13,B14,A12,A13
Olwell, Robert.....	AV64,AV65	Redbeard.....	BK12,BK13,BK14,BK15,BK16,BK17,BK18,BK19,BK20
Oman, Josh.....	Q55,Q56,Q57	Reds Wholesale Barn.....	C9,C10,C11,C12,C13,C14,C15,C16,C17,C18
Osuch, Lee.....	W23,W24,W25,W26,W27,W28,W29,W30	Reed, Jeff.....	BQ30,BQ31
Otters, Christopher.....	AQ28	Reeves, Jim.....	AM42,AM43,AN43
Otters, Carolyn.....	AQ29	Reeves, Wayne.....	AN39,AN40
Padrutt, Dave.....	W19,W20,W21,W22	Reeves, Myron.....	AN41,AN42
Pallum, Jeff.....	BG79,BG80,BG81,BG82,BH79,BH80,BH81,BH82	Reid, Danille.....	H7,H5,H6
Parks, John.....	AP84,CGH46	REIHMAN, ROBERT.....	AD27,AD28,AC27
Parsons, Timothy.....	C20,C21,C19	Remm, Cheryl.....	H46
Patterson, Brian.....	K13,K14,K15,K16,K17,K18	Renwick, Robert D.....	G47,G48
Paul, Mike.....	AV61,AV62,AV63	Reske, Jack.....	AS145
Pauley, Kirby.....	BN14,BN15,BM14,BM15	Ribbich, Marvin.....	P7,P5,P6
Peddlers Bargains.....	BM41,BM42,BM43,BM44	Rick's Old Car Appraisals.....	BF102
Peer, Robert.....	I1,I2,I3,I4,I5	Ricotta, Tom/Thomas.....	AQ88,AQ89,AQ90,AR90
Peretz, Leo.....	Y14	Ridosko, Craig.....	AZ18
Perfectly Posh.....	G8,G9,H8	Riesterer, Waldo.....	E10,F7,F8,F9,F10,E7,E8,E9
Pernsteiner, Edward.....	S65,S66	Risch, Hunter.....	AQ83,AQ84,AQ85,AQ86,AQ87
Peters, Scott.....	N15	River Valley Floor Shield.....	J5
Peterson, Annette.....	AK39,AK41,AK42,AK43,AK44,AK45,AK46	Riverside Garage.....	J7,J8,I8
Peterson, James.....	AL40	Roach, Terry.....	Commercial Vendor: CV13,CV14,CV15
Peterson, Scott / Kelly.....	AL41,AL42	Roadside Relics, Llc.....	R4,R5,R6,R2,R3,R1
Peterson, Brian.....	BQ32	Robinson's Repair.....	BQ47,BQ48,BQ49,BQ50,BQ51,BQ52,BQ53
Peterson, Eric.....	BQ33,BQ33	Robl, Joel.....	T8,T9,T10
Phillips, Jim.....	BN38,BN39		



# Pre-registered **SWAP MEET** Vendors

Rocket, Rocket .....	AF53,AF54,AF55,AF56,AF57,AF58,AF59	Seppi, Tony .....	AS59,AS60,AS61,AS62,AS63,AS64,AS65,AS66,AS67,AS68,AS69
Rocky Mountain Relics.....	AH25,C31	Severson, Aaron/Lanny .....	AB50,AB51,AB49
Rodman Drill.....	F28,F29	Shafer, Gael .....	R12,R13,R14
Roehl, Gene .....	Q40,R40	Sharpe, Becky .....	AJ42,AJ43,AJ44,AJ45,AJ46,AJ47,AJ48,AJ50,AI39,AI40,AI41,AI42
Rolfson, Todd .....	L32	Sheldon, Chris .....	A040,A041,AP40,AP41
Ron's Used Car Parts .....	BA41,BA42,BB39,BB40,BB41,BB42	Showalter .....	AW13, AW14, AW15, AW16, AW17
Rothholz, Brian .....	BM2,BN3,BM3,BM4	Simpson, Mark .....	BN4
Rovelsky & Co .....	B02,B03	Sitzman, Ron / Carol.....	AE26
Rowell, Chris / Phillip.....	R46,R47,R48,R49	Sitzman, Shane.....	AF27
RT Speed Shop.....	AA16,AA17,AA18	SJ2.....	BA81,BA82,BA83,BA84
Rucinski, Jerry/Kathy.....	P61,P62,P63	Slettom, Brian.....	AN25,AN26
Rudnicki, Rick / Anthony .....	AI22,AI23,AI22,AI23	Smith, Dave.....	AM44,AM45,AM46
Rudnicki, John.....	AK55,AK56,AK57,AK58,AK59,AK60,AK61,AK62,AK63,AK64,AK65	Smith, Chad.....	BG89,BG90
Rudolph, Bruce .....	X39	Smith, Cory/Kathryn.....	K54,K55,K56,K57,K58,K59
Ruetten, Bryon.....	AS94,AS95,AS96,AS97	Snyder, Robert .....	I14,I15,I16,I17,I18,I15
Rusch, Robb .....	F11,F12,F11,F12	Solem, Rick .....	BG151
Russart, Matt .....	AR42,AR43	Solem, Cole J .....	BG152
S & M Electro Tech Inc .....	AF46,AF47,AF48	Solem, Rod C.....	BG153
S&S Services .....	BN5,BN6,BN7	Solem, Rodney T.....	BH154
Sagehorn, Paul .....	AF7,AF5,AF6	Solem, Shirley .....	BH155
Sakowski, Paul .....	AZ79,AZ80	Solt, Peter .....	X19,X20,X21,X22,X23,X24,X25,X26
Samuelson Pedal Tractor Parts.....	BG91,BG92,BG93,BG94,BG95, .....BG96,BG91,BG92,BG93,BG94,BG95,BG96	Soltvedt, Mark .....	AC38,AC39,AC40,AC41
Sandberg, Allen .....	A60,A59,B60,B61,B62,B59,AW9	Southwest Classics Llc .....	BQ18
Sandberg, Damyon .....	AW4,AW5	Specialty Truck Equipment dba Strapman .....	AG40,AG41,AG42,AG43,AG36, .....AG37,AG38,AG39
Sandberg, Mark .....	AW6,AW7	Spielbauer, John .....	BK8
Sardeson, Ron .....	K40,K38,K39,M49,M50,M51,M52,M53,M54,M55,M56,M57,M58	Spittlemeister, Steve .....	AL6,AL5,AK5,AK6
Saunders, Clarence.....	D6,C6,C7,C8	Sprester, Dan .....	AD43,AD44,AD45,AD46,AD47,AD48,AD49 .....AD50,AD51,AE50,AE51,AE52,AE53,AE54,AE55,AE56
Sawa, Steven .....	F45	Stachowicz, Keith .....	F61,F62,F63,F64,F65,F66,F67,F68
Scanlin, Ken .....	AF36,AF37,AF38	Stampfli, Lance .....	AQ24,AQ25,AQ26,AQ27
Schaefer, Diana .....	AF26	Star Fashion .....	H51,H52,H53,H54
Schaub, Ryan .....	S8,S9,S7,S10	Stech, Clifford.....	R34,R35
Scheffen, Scott .....	W31	Steevens, Paul .....	BF97
Scheid, Douglas W.....	AG52,AG53,AG54,AG55,AG56,AG57,AG58,AG59	Steevens, Mark .....	BF98
Schier, Keevin .....	E40,E41	Steevens, Carl .....	BF99
Schleifer, Daniel.....	AN21,AN22,AN23,AN24,AM21,AM22,AM23,AM24	Steffen, Andy/Gerald.....	AG10,AG11,AG12,AG13,AH13
Schlesner Jr, Raymond .....	L27,L28,L29	Stein角度 Precision Engines.....	U10,U11,T22,T23,U8,U9
Schmidt, David .....	AD4,AD3,CG20	Steinmetz, Bob .....	AG33,AG34,AG35
Schmidt, Kevin.....	AD5,AD6	Steliga, Dave .....	Q19,Q20,Q21,Q22,R21,R22
Schmidt, Dale .....	AP45	Stiemke, Scott.....	AZ35,AZ36,AZ37,AZ38,AZ39,AZ40,AZ41,AZ42,AZ43
Schmidt, Jordana .....	BP11	Stiletto and Steel Toes Welding & Fabrication .....	KristinaHarris
Schmitt, Darren .....	AH17,AH18	Stockhausen, Curt .....	M7
Schmitt, Gary.....	S13,S14,S13,S14	Stone, Ronald .....	AD19,AD20
Schmudlach, Steve.....	X12,X13	Stoney Creek .....	Q36,Q37
Schoenfuss, Dustin.....	AC19,AC20,AC21,AC22,AC23,AC24,AD21,AD22,AD23,AD24	Stonays Auto Repair.....	BN10,BN8,BN9
Schoepke, Cody.....	BK10,BK11,BL7,BL8,BL9,BK9,BL10,BL11	Storage, Llc, King.....	BS54,BS55,BS56,BT54,BT55,BT56,BT57
Schrader, Kathy .....	D54,D55,D56	Strasburg Auto Literature.....	L4,L5
Schreier, Wayne .....	O38,O39,O40,O41	Street Styles .....	BF140,BF141,BF142,BF143,BF144,BF145
Schubert, Steven .....	AB30,AB31,AB28,AB29	Strege, Dennis .....	Q41,Q42,Q43,Q44,Q45
Schulist, Brady / Tana .....	T17,T18	Strobach, Travis L .....	M12
Schumacher Auto Parts & Restoration.....	AC11,AC12,AC13,AC14,AC15	Strobach, Bryan.....	N12
Schure, Jon .....	B19,B20,B21,B22	Stroik, Lane .....	H9
Schutt's Auto Repair, Llc .....	AM15,AM16,AM17,AM18,AM26,AM27,AM20	Stull, Bill .....	U1,U2,U3,U4,U5,U6,U7
Schwab, Peter .....	BP7	Suchy, Rudy.....	AS52,AS53,AS54,AS55
Screwballs T-Shirts.....	W17,W18,X17,X18	Suehring, Al .....	AN66,AN67,AN68,AN69,AN66,AN67,AN68,AN69
Sealed with a Spark LLC.....	H16	Svensden, Savana .....	AG16,AG17,AG18
Sedgwick, Tom .....	H30,H31,H32	Svoboda, Keith.....	N29,N30,M30,M24,M25,M26,M27,M28,M29
Selle, Richard .....	AF30,AF31	Sween Enterprises.....	N16,N17,N18
Senzig, Rodney.....	AI62,AI63		



# Pre-registered **SWAP MEET** Vendors

Swenson, Tracy.....	H49	Wait, Jeffrey L.....	BM35,BM36,BM37
Tadysak, Troy.....	AQ40,AQ41,AR40,AR41	Wales, Kevin.....	N59,N60,M60,M59
Tarras.....	AE62,AE63,AE64,AE65	Waters, Jr, Mike.....	D36,D37,D38,D39
Taves, Dale.....	BF125,BF126	Watral, Jason.....	AQ74,AQ75
Tayek, Jerry.....	AX151,AX152,AX153	Watral, Sandy.....	AR74,AR75
TC's Truck Parts.....	BU21,BU22,BU23,BU24,BU25,BU26,BU27,BU28,BU29,BU30	Wazny, Florian.....	AG60,AG61,AG62
Teach, Jim.....	BA39,BA40	Wegner's Tree Farm.....	AX147
Terzinski, Rod.....	AY18,BN2,BN1	Weiland, David.....	051,052,053,P51
The Cleaner, John Moss.....	A12,A11,A13,A14	Weisensel, Tom... AB58,AB59,AB60,AB61,AB62,AB63,AB64,AB65,AA62,AA63,AA64,AA65	
The Scrap Man.....	K66,J63,I63	Weiss Implement, Inc.....	D33,C33
Thicke, Paul.....	H43	Wendt, Wayne.....	AD34,AC36,AC37
Thicke, Mary.....	H44	Wendt, Wyatt.....	AD36,AD37,AD38
Thicke, Steve.....	H48	Werch, Jason.....	AN80,AN77,AN78,AN79
Thiemer, Rich.....	L66,L67,L68	Wermager, Luke.....	R19,R20
Thomaschefskey, Nathaniel.....	B031,B032,B033	Westphal, Charlie.....	BR54
Thorn Enterprises.....	H60,H61,H62,H63,H58,H59	Westphal, Dennis.....	S60,S61,S57,S58,S59
Thread Zeppelin.....	P10,P11,P12,P13	Westphal, Leon.....	S62
Thunherr, Richard.....	AC61,AD61,AD62,AD63,AD64,AD65	Westside Auto Sales.....	Q58
Time Passages, Ltd.....	W11,W12,W13,W14,W15,W16	Westys, Llc.....	AB5,AA3,AA2,AA1,AA4,AB4,AB3,AB6,AA6,AB1,AA5,AB2
Timeless Treasures LLC.....	C34,C35,D34,D35	Whalen, Darrin.....	H2,H3
Tire, Coker.....	O11,O12,O13,O14,O15,O16,O17,O18	Wheeler, Dale.....	AR66,AR67
TNT Auto Body Supply.....	U36,U37,U38,U39,V36,V37,V38,V39,U40,V40	Whiskey River Craftworks.....	H55,H56,H57
Todd's Auto Center.....	AP26	Wickman, Vernon.....	H41,G41
Tom's Back Yard Auto.....	S43,T43,W36,W37,W38,X36,X37,X38	Wiedemeier, Karen / Curly.....	A3,A2,A1,A5,A6,A4
Toms Classic Cars & Parts.....	W42,W43,W44,W45,W46,X41,X42,X43,X44,X45,X46	Wiese, Brad.....	S63,S64
Total Repair Inc.....	AC30,AC31,AC28,AC29	Wiesman, Ken & Ryan.....	AS46,AS47,AS48,AS49,AS50,AS51
Totally Tools.....	AQ66,AQ67,AQ68,AQ69,AQ70,AQ71,AQ72,	Wilber, Erik.....	AF39,AF40,AF41
	AR61,AR62,AR63,AR64,AR65,AR72	Wilke, David.....	AF42
TR Classics LLC.....	AP36,AP37,AP38,AP39	Willett, Dean.....	AN88,AN89
Tradup, David.....	AK1	Wilson, Jimmy.....	AD17,AD18
Trautman, Bill.....	N61,N62,N63,M61,M62,M63	Wilson, Garald.....	AJ7,AJ8,AJ7,AJ8
Tri Five Conversions LLC.....	AS111,AS111	Wingert, Thomas.....	B023,BP23
Trickey, Chris.....	BG118,BG119,BG120,BG121,BG122,BG123	Winter, Paul T.....	F31,F32,F33,F34,F35
Trio.....	BH140,BH141,BH142,BH143,BH144,BG140,BG141,BG142,BG143,BG144	Wise, Gary.....	R23,R24,CGF14
Tritten, Jane.....	AB43,AA42,AA43	Wizard Products.....	K30,K31,K32,K33,K34,K35,K29,L33,L34,L35
Trost, Hagerly Insurance LLC.....	K2,K1	Wizzard Auto & Paint, Llc.....	BB46,BB47,BB48,BB49,BB50,
Trzebiatowski, Russell.....	T11,T12,T13,T14,T15		BB51,BB52,BA44,BA45,BA46,BA47,BA48,BA49,BA50,BA51
Trzebiatowski, Reed.....	T16	Wood Fired Grille.....	X15,X16
Tuwiner, Marc.....	S26,S27,S28,S29,S30,S31,S32,T24,T25,T26	Woodland Auto.....	AZ84
Ty The 3D Print Guy.....	BQ19,BQ20	Woodward, Anthony.....	AN70,AN71,AN72,AN73,AN74,AN75,
Uffdahhh Llc. BG135,BG136,BG137,BG138,BG139,BH135,BH136,BH137,BH138,BH139			AN76,AJ51,AJ52,AJ53,AJ54,AJ55
Ugly George.....	E55,E56,F55,F56	Woody's Auto Literature.....	BJ37,BJ38,BJ39,BJ40,BJ41,BJ42,BJ43
Urmanski, DanLyssa.....	K48,K49,K50,K51,K52,K53,L53,L54	Woyak, Todd.....	F2,F4,F3,E4,E3
Urness Brothers.....	AX154,AX155,AX156,AL64,AL65	Woyak, John.....	F41,F42,F43,F44
Van, John D.....	A19,A20,A21	Wozniak, Jeremiah.....	045,046,047
Van Haren, William.....	048,049	Wright, Wallace.....	AH10,AH11,AH12
V-Dub Customs, Chad Tellinghuisen.....	Y16,Y17,Y18	Wysocki, Gary.....	I60,I61,I62
Velte, Tad.....	AI43,AI44	Yesterday.....	Yesterday, BN30,BN31,BN32,BN33,BN34,BN35,BN36,BN37
Velte, Marie (Missy).....	AI50,AI51,AI52,AI53,AI54,AI55,AI56,AI57,AI58	Yin, Shu.....	C40,C41,C42,C39
Viergutz, Patrick.....	AZ22,AZ23,AZ24,AZ25,AZ26,AZ27,AZ28,AZ29	Yokeum Motors.....	AD42,AC42,AC43,AC44,CB15
Viner's.....	AR36,AR37	Zeleny Masonry.....	A051,A052,A053
Viola Classic Auto.....	028,029	Ziefle, Michal.....	AC8
Virag, Michael.....	AS113,AS114,AS115,AS116,AS117,AS118,AS119,AS120	Zielieke, Jewell.....	L36,L37,L38,CGF10,K36,K37
Voland, Steve.....	AH6,AG6,AG5	Ziert, Kevin.....	AD53,AD54,AD55,AD56,AD57,AC55,AC56
Volm, Sherrie.....	G20,G21,G22,G23,G19	Zindars, Michael.....	056
Volp, Russell.....	BG148,BG149,BG150	Zittlow, Kenneth.....	Q60,Q59
Votroubek, Lee.....	L51,L52	Zorn, Sheri L.....	AR28,AR29,AR30,AR31,AR32,CGH37,CGH38,CGH39



# MELTDOWN No. 10



SCAN FOR MORE INFO!

## NORTH VS SOUTH



**SAVE  
THE  
DATE!**  
**JULY  
16-18  
2026**



BYRON DRAGWAY • BYRON, ILL.

**500 - 1966 & OLDER RACE CARS** **500 - SHOW CARS**

**DEAR IOLA,  
MEET THE ALL-HYBRID RAV4.**



 **RAV4**

Prototype shown with options. CTR loading is temporary cargo load. Always use proper tie-down technique to secure load. Always use proper tie-down technique to secure load. Always use proper tie-down technique to secure load.





# Show Car Classifications

Review the class descriptions below to determine what class is appropriate for your vehicle. Iola is not a competition! There are no trophies or awards. Just relax and enjoy yourself! Each registered vehicle receives two 3-day wristbands and a dash plaque.

**Pre-Show Registration is required for the majority of show car classifications. June 1st is the final day to pre-register.**

First-time vehicle entries require approval to exhibit in the class. Photographs must be submitted for class consideration. Recommended photos; front, back and side of the vehicle, the engine bay, dash/instrument panel, wheels, and seats/interior. Vehicles with primer or rust are not considered show quality and will not be accepted.

**2026 Theme – America’s Car Show and Swap Meet: Pre-Show Registration required.**

Since this year marks America’s 250th Anniversary it seemed appropriate that this year’s theme would reflect this milestone. Iola Car Show joins in the national commemoration of the United States Semi-quintennial with our 2026 Theme “America’s Car Show & Swap Meet”, featuring red, white, blue, and military vehicles! \*Special Exhibit Display\* Some cars will be selected to be part of the Special Exhibit Display & parked inside the Convention Center Building. This is arranged in advance by the WSAH (Wisconsin Society Auto Historians). Theme vehicles also have a designated outside parking location.

**Blue-Ribbon Concours: Pre-Show Registration required.**

Vehicles are selected for this classification by invitation only. This area showcases 1995 and older vehicles that are high quality restorations or fine original examples. Factory paint colors, stripes and decals, interior colors/materials, drivetrain, wheels, and model options are highlighted. This exhibit displays vehicles as if they were originally manufactured and provides correct examples for historical and restoration purposes.

**Old Cars/Young Drivers Display: Pre-Show Registration required**

Celebrating hobbyists under the age of 25 who own and/or have built a classic vehicle. Cars are encouraged to be at least

25 years old, but exceptions may be made if approved. These vehicles do not have to be show quality but should be visually presentable and in running/driving condition. Stock and modified vehicles of all manufacturers are welcome! Date-of-birth is required for approval. Once approved you may display in this area until you age out.

**Survivor Display: Pre-Show Registration required**

1985 or earlier production vehicles that are presented as they came from the factory, wearing original paint, interior options, upholstery, chrome, wheels/hubcaps, and original power/drive train with no mechanical modifications. A survivor has been driven and may show signs of wear but is in particularly good, presentable condition and has obviously survived due to great care taken by owner(s), maintenance, and proper storage. It is a time capsule that has been maintained, but retains 80% or more of what it left from the factory with (not including regular maintenance items, such as belts, hoses, tires, exhaust, etc.)

**Late Model Vehicle: Pre-Show Registration required**

This category celebrates 1996 and newer unique and prestigious late model productions

**Original Owners: Pre-Show Registration required**

This is a category dedicated to celebrating vehicles that have been owned by the same person, or within the same family, since being purchased new in 1985 and earlier. To qualify and pre-register, we would need you to verify with a copy of your Vehicle Title. Once we confirm it to meet the “Original Owner” category, we will include a window cling badge that you’re welcome to retain with the vehicle at your discretion. Original Owners will park together unless you already qualify for a different class and prefer to park there.

**Fin-Land Display: Pre-Show Registration required**

Through the encouragement of Robert Brown and George Collar “Fin-Land” was developed. This is a display within the Blue Ribbon Concours, located across from the Vintage Mobil Station, reserved for high quality fin cars 1957-1961. Vehicles must be reviewed and approved to exhibit in this location.

**Trucks: Pre-Show Registration required**

This display highlights classic trucks 1995 and older as well as heavily modified or unique trucks 1996 and newer.

**Car Clubs: Pre-Show Registration required**

Vehicle owners interested in parking together to represent their Car Clubs must make registration and payment arrangements through (1) designated Club Representative. Likewise, confirmation materials will only be mailed to the (1) designated club representative. This classification requires a commitment to rope off your club’s section on Monday or Tuesday of show week, to have appropriate club signage on display, and a minimum of 7 registered cars to represent a club.

**Modified Display: Eligible for Drive-up Registration**

Welcoming vehicles **1995 and older** that are considered hot rods, street rods, customized, low riders, rat rods, kit cars, tributes and replicas.

**Pre-War Display: Eligible for Drive-up Registration**

Open to all vehicles produced up to **1942** with few to no modifications.

**Post-War Display: Eligible for Drive-up Registration**

Open to all presentable vehicles produced from **1945-1995**.

**Women With Wheels: Eligible for Drive-up Registration**

This display will highlight and celebrate women in the automotive hobby with vehicles 1995 or older. Our goal is to empower others to pursue and participate in the hobby as well as demonstrate that gender is not a determining factor in classic vehicle interest, ownership, or knowledge.

**A registration fee is required for all Show Car classifications, excluding the Theme display. The timeframe in which you register determines the fee. Early registration is encouraged!**

\$20 – prior to May 1st each year.

\$30 – prior to June 1st each year. \*June 1st is the final day to pre-register.

\$40 – drive-up registration. \*Eligible classifications include; Post-War, Pre-War, Modified, and Women with Wheels. All other classes require pre-show registration.



# Theme Vehicles AMERICA'S CAR SHOW

## AM GENERAL

Domke, Aric ..... 1997, AM General, M1097A2 Humvee

## AMC

Brown, Richard..... 1970, AMC, Rebel The Machine  
 Maas, Stan ..... 1961, AMC, Mighty Mite Jeep  
 Wilson, Larry..... 1968, AMC, Javelin  
 Wunrow, Jr., Robert E..... 1985, AMC, Eagle  
 Knight, Tom / Chris..... 1972, AMC, Jeep Commando

## BUICK

Jaeger, Andrew ..... 1969, Buick, Skylark  
 Schumacher, David ..... 1964, Buick, Riviera

## CADILLAC

Siegal, Michael ..... 1959, Cadillac, 62 Coupe

## CHEVROLET

Abel, Jeff, 1967..... Chevrolet, Chevrolet II nova  
 Anderson, Ken..... 1966, Chevrolet, Chevelle SS  
 Besch, Michael..... 1974, Chevrolet, Camaro  
 Brinkman, Larry ..... 1995, Chevrolet, Corvette  
 Cirone, Patrick..... 1966, Chevrolet, Chevelle  
 Dekok, Christian ..... 1989, Chevrolet, S-10  
 Elertson, Renee..... 1957, Chevrolet, Station Wagon  
 Erz, Justyn..... 1981, Chevrolet, K10  
 Erz, Laura..... 1983, Chevrolet, Monte Carlo  
 Groshek, Michael..... 1967, Chevrolet, Camaro  
 Groshek, Boden ..... 1988, Chevrolet, Camaro  
 Halstead, Tasia ..... 1982, Chevrolet, Corvette  
 Hartfiel, Chad ..... 1969, Chevrolet, Corvette Coupe  
 Hill, Jason..... 1971, Chevrolet, C10  
 Holiday, James ..... 1962, Chevrolet, Impala Convertible  
 Joers, Mark..... 1976, Chevrolet, Laguna S3  
 Kahila, Tom ..... 1980, Chevrolet, Chevette  
 Knight, Tom / Branden..... 1976, Chevrolet, Laguna S3  
 Ladwig, Randy ..... 1955, Chevrolet, Belair  
 Landre, Jesse..... 1958, Chevrolet, Apache Truck  
 Lloyd, James..... 1979, Chevrolet, Malibu  
 Mccarry, Robert ..... 1963, Chevrolet, Corvette  
 Mccarry, Robert ..... 1966, Chevrolet, Truck short Box Fleet Side



Mccarry, Robert ..... 1987, Chevrolet, 1/2 Ton Fleet side 80's Theme Build  
 Mccarthy, Patrick ..... 1981, Chevrolet, Corvette  
 Otto, Raymond ..... 1965, Chevrolet, Impala Convertible  
 Person, Bill ..... 1961, Chevrolet, Impala  
 Reiff, Hunter..... 1966, Chevrolet, Impala Super Sport  
 Schuelke, Jeromy ..... 1966, Chevrolet, Chevrolet II Nova  
 Spencer, Jeremy ..... 1991, Chevrolet, K1500  
 Suehring, Al ..... 1956, Chevrolet, 150  
 Suhs, Timothy J..... 1957, Chevrolet, Bel Air 2DR HT  
 Taetsch, Scott..... 1969, Chevrolet, Nova SS  
 Wappenschmidt, James..... 1984, Chevrolet, Monte Carlo SS  
 Bertelson, Charles (Chuck & Shammua) .... 1950, Chevrolet, 3100 Truck  
 Dassow, Nick..... 1968, Chevrolet, Truck  
 Faber, Tom..... 1973, Chevrolet, Stingray T top  
 Faber, Thomas..... 1973, Chevrolet, Stingray  
 Groshek, Boden ..... 1988, Chevrolet, Camaro  
 Groshek, Michael..... 1967, Chevrolet, Camaro  
 Hansen, Dan ..... 1969, Chevrolet, Chevelle  
 Herning, Scott ..... 1970, Chevrolet, El Camino SS  
 Roloff, Bart ..... 1994, Chevrolet, Corvette  
 Tuft, Mitch..... 1974, Chevrolet, K20  
 Schmitz, Christopher..... 1994, Chevrolet, Camaro Z/28

## CHRYSLER

Knutson, Edwin..... 1978, Chrysler, New Yorker  
 Porlier, Mark ..... 1981, Chrysler, Cordoba LS

## DODGE

Bennin, Wayne ..... 1958, Dodge, M37B1  
 Bahlow, John ..... 1971, Dodge, Charger SuperBee  
 Hoff, Andrew..... 1968, Dodge, Dart  
 List, Karl ..... 1979, Dodge, Lil Red Express  
 Mapes, Mike ..... 1970, Dodge, Charger  
 Nelson, Stuart ..... 1936, Dodge, D2 4DR Touring Sedan  
 Schlaak, Mike ..... 1964, Dodge, 440  
 Schlaak, Mike ..... 1968, Dodge, Charger R/T  
 Torvinen, Scott ..... 1958, Dodge, M-37B1 Military



# Theme Vehicles AMERICA'S CAR SHOW



## FORD

Arett, Steven.....	1979, Ford, Thunderbird
Berg, Donald.....	1930, Ford, Model A Roadster
Danihlik, Mike.....	1978, Ford, LTD Landau
Delsasso, Dave.....	1946, Ford, Pickup
Dreier, Tony.....	1986, Ford, Mustang SVO
Erdmann, Jennifer.....	1995, Ford, Taurus SHO
Gasser, Jay.....	1969, Ford, Thunderbird 4DR Landau
Giebel, Kevin.....	1968, Ford, Mustang Convertible
Hardinger, G.....	1992, Ford, Bronco
Hardinger, Zachary.....	1953, Ford, F-100
Hardinger, G.....	1992, Ford, Bronco
Hardinger, Gary.....	1953, Ford, F100 pickup
Hokenstad, Danielle.....	1985, Ford, F150
Jaeger, Steven.....	1993, Ford, Mustang
Mayer, Paul.....	1967, Ford, BRONCO
Mayer, Paul.....	1967, Ford, BRONCO
Peotter, Courtney.....	1956, Ford, Ranch Wagon
Porte, Tom.....	1963, Ford, Falcon
Sasse, Mike.....	1950, Ford, F2
Schmutzler, Tim.....	1965, Ford, F100
Spitza Jr, Al.....	1975, Ford, Mustang II
Trzebiatowski, Brett.....	1984, Ford, Mustang GT
Vetter, John.....	1963, Ford, Country Sedan
Waelti, Eric.....	1970, Ford, Mustang
Wesolowski, Daniel.....	1942, Ford, GPW
Wroblewski, Leonard.....	1946, Ford, Truck
Zinke, Philip.....	1973, Ford, Mustang Convertible
El-Shahat, Shaylyn.....	1966, Ford, Mustang Convertible
Schultz, Bryan.....	1965, Ford, Mustang

## GMC

Wagner, John.....	1979, GMC, Jimmy
Bauer, Scott And Caleb.....	1977, GMC, K25 High Sierra
Brundidge, Bryce.....	1994, GMC, C1500

## INTERNATIONAL

Duesing, Paul.....	1976, International, Scout Spirit of 76
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## JEEP

Hiltgen, Greg.....	1943, Jeep, Willy's MB (WW2)
Stroik, Tim.....	1977, Jeep, CJ5

## MERCURY

Sundquist, Denise.....	1969, Mercury, Montego MX Convertible
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## NASH

James, Larry.....	1962, NASH, Metropolitan
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## OLDSMOBILE

Eastman, Ed.....	1982, Oldsmobile, Cutlass
Froehlich, Scott.....	1967, Oldsmobile, Cutlass
Glickman, Rick.....	1972, Oldsmobile, Cutlass Supreme Convertible
Keehn, Rodney.....	1967, Oldsmobile, 442
Mader, Linda.....	1970, Oldsmobile, 442
Mader, Linda.....	1972, Oldsmobile, Cutlass
Mertz, Gary.....	1978, Oldsmobile, Cutlass Supreme 2DR

## PONTIAC

Bugarske, Robert.....	1969, Pontiac, Bonneville/2DR coupe/Blue Champion, Mike.....	1964, Pontiac, GTO Convertible
Dembosky, Jeff.....	1979, Pontiac, Trans Am	
Domack, Paul.....	1983, Pontiac, Trans Am	
Eastman, Ed.....	1967, Pontiac, GTO	
Kowal, Joseph.....	1972, Pontiac, Firebird	
Kowal, Joseph.....	1995, Pontiac, Firebird	
Neymeyer, John.....	1974, Pontiac, GTO	
Stephens, Robert.....	1968, Pontiac, Catalina	
Treutel, Jim Vickie.....	1969, Pontiac, Firebird	
Wiegand, Ted.....	1979, Pontiac, Firebird	
Wozniczka, Timothy.....	1967, Pontiac, Catalina	
Champion, Michael.....	1964, Pontiac, GTO	
Connor, Michael.....	1973, Pontiac, GTO	
Richardson, Richard.....	1957, Pontiac, Bonneville Convertible	

## STUDEBAKER

Krause, Chris.....	1955, Studebaker, Champion
Ford, Jason.....	1962, Studebaker, GT Hawk

## VOLKSWAGON

Newhouse, Doug.....	1967, Volkswagen, Type 2 Bus
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# BLUE RIBBON

## Entries

### AMC

Wunrow, Jr., Robert E..... 1978 AMC AMX  
 Wunrow, Jr., Robert E..... 1982 AMC Eagle SX/4  
 Maass, Stan ..... 1961 AMC Mighty Mite Jeep  
 Hillesland, Ron ..... 1970 AMC AMX  
 Hillesland, Ron ..... 1970 MC AMX  
 Gratzek, Bill, 1972 AMC AMC  
 Wunrow, Sr., Robert F ..... 1977 AMC Hornet AMX  
 Wunrow, Sr., Robert F ..... 1967 AMC Marlin  
 Pieczynski, Gregg ..... 1968 AMC AMX  
 Pieczynski, Gregg ..... 1971 AMC SC 360 Hornet

### BUICK

Hitchcock, Bill ..... 1964, Buick, LeSabre Sport Coupe  
 Powers, Michael..... 1971, Buick, Skylark  
 Johnson, Stanley ..... 1970, Buick, GS Stage 1  
 Goldsmith, Randy ..... 1949, Buick, Roadmaster  
 Mawbey, Bill..... 1963, Buick, Riviera  
 Lehman, Tiffany ..... 1961, Buick, Special  
 Baynes, John ..... 1969, Buick, Skylark  
 Barnett, Glenn ..... 1953, Buick, Skylark  
 Baynes, John ..... 1969, Buick, Skylark  
 Lehman, Tiffany ..... 1961, Buick, Special  
 Kessen, Clifford..... 1967, Buick, Wildcat 4-DR HT  
 Lindsay, Dave & Marlese ..... 1953, Buick, Skylark  
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### CADILLAC

Feiertag, Jody ..... 1960, Cadillac, Series 62  
 Ostroski, Jeffrey ..... 1977, Cadillac, Coupe DeVille  
 Budelier, Joan And Jeff..... 1949, Cadillac, 62 Series 4 DR sedan  
 Walter, Eddie And Diana..... 1954, Cadillac, Limo  
 Champion, Mike, Dennis & Jon..... 1949, Cadillac, Series 75 Limousine

### CHEVROLET

Rasner, William ..... 1965, Chevrolet, Impala SS Convertible  
 Beck, Dave / Diane ..... 1963, Chevrolet, Corvette  
 Smrz, Tom..... 1978, Chevrolet, Chevette  
 Leary, Keith..... 1967, Chevrolet, Corvette  
 Bukowski, Joe / Susan..... 1970, Chevrolet, Chevelle SS LS6  
 Bennin, Wayne ..... 1939, Chevrolet, Master 85 2 DR Town Sedan  
 Poole, Glenn..... 1986, Chevrolet, Camaro  
 Bellile, Sally ..... 1972, Chevrolet, K/5 Blazer Ronco Camper  
 Johnson, Brad ..... 1963, Chevrolet, Impala SS  
 Krause, Andrew..... 1961, Chevrolet, Corvette  
 Beyer, Fred ..... 1959, Chevrolet, Corvette Roadster



Hagemann, David ..... 1969, Chevrolet, Camaro  
 Grube, Herbert ..... 1965, Chevrolet, Corvette  
 Zimmerman, Mitch..... 1955, Chevrolet, Bel Air Convertible  
 Schaick, Herb ..... 1955, Chevrolet, BelAir 2DR Hardtop  
 Fisher, Jesse ..... 1970, Chevrolet, Monte Carlo  
 Huillier, Jack ..... 1969, Chevrolet, Camaro Z/28  
 Scepanski, Michael ..... 1990, Chevrolet, Caprice Classic Brougham  
 Robertson, Brian..... 1965, Chevrolet, Malibu SS Convertible  
 Butz, Ron ..... 1966, Chevrolet, Impala  
 Thompson, Rich ..... 1966, Chevrolet, Corvair  
 Slagle, Ronald..... 1969, Chevrolet, 2DR Impala  
 Slagle, Ronald..... 1982, Chevrolet, Cavalier Type10 Hatchback  
 Gillespie, Brack ..... 1960, Chevrolet, Corvette  
 Runke, John ..... 1963, Chevrolet, Corvair  
 Jernander, Bernie ..... 1955, Chevrolet, Belair 4 DR Sedan  
 Schmitz, Jerry ..... 1969, Chevrolet, Camaro Z28  
 Moeschler, Henry ..... 1969, Chevrolet, Chevelle  
 Pavlik, Dennis ..... 1966, Chevrolet, Corvette  
 Suehring, Al ..... 1954, Chevrolet, Bel Air  
 Grunenwald, David..... 1963, Chevrolet, Impala  
 Grathen, Paul..... 1957, Chevrolet, 150  
 Stone, Liz & Jeff ..... 1975, Chevrolet, Corvette Convertible  
 Hove, Jim..... 1972, Chevrolet, SS454 Chevelle  
 Lehman, Nick ..... 1967, Chevrolet, Chevrolet II  
 Blik, Steve ..... 1961, Chevrolet, Corvette  
 El-Shahat, Shaylyn ..... 1963, Chevrolet, Corvair Monza 900



# BLUE RIBBON *Entries*

Lehman, Nick ..... 1967, Chevrolet, Chevrolet II  
 Bukowski, Joe/Suzi ..... 1971, Chevrolet, Chevelle SS LS6  
 Luedtke, Marvin ..... 1969, Chevrolet, Chevelle SS Convertible  
 Grunenwald, David ..... 1963, Chevrolet, Impala 2DR HT  
 Schaick, Herb ..... 1972, Chevrolet, Corvette LT-1 convertible  
 Dehamer, Steve ..... 1967, Chevrolet, Chevelle ss  
 Sommer, Rich ..... 1960, Chevrolet, Corvette  
 Schill, Bill ..... 1963, Chevrolet, Impala SS  
 Kunkel, Jerry ..... 1966, Chevrolet, Corvette  
 Tebo, Mary ..... 1985, Chevrolet, Camaro Z28  
 Greening, Corey ..... 1957, Chevrolet, Bel air 4 DR HT  
 Riehl, Keith ..... 1967, Chevrolet, Chevelle SS  
 Mainiero, Tony ..... 1969, Chevrolet, Chevelle SS  
 Sommer, Richard ..... 1960, Chevrolet, Corvette  
 Bustos, Brian ..... 1971, Chevrolet, Malibu SS 454  
 Abel, Jayce ..... 1984, Chevrolet, Corvette  
 Utter, Ray / Marci ..... 1956, Chevrolet, Bel Air Station Wagon  
 Gerd, Darren & Susan ..... 1960, Chevrolet, Impala 2DR HT  
 Historical Society, Clifford Mishler ..... 1956, Chevrolet, Bel Air

## CHRYSLER

Grube, Herbert ..... 1960, Chrysler, 300F  
 Lutz, Randall ..... 1948, Chrysler, Windsor Club Coupe  
 Paulson, Brad ..... 1960, Chrysler, New Yorker  
 Lindsay, Dave & Marlese ..... 1948, Chrysler, Woodie  
 Benz, John ..... 1990, Chrysler, T. C. By Maserati

## DATSUN

Newhouse, Doug ..... 1981, Datsun, 280 ZX Turbo

## DELOREAN

Demmitt, Rand ..... 1981, DeLorean, #182

## DESOTO

Frank, Bruce ..... 1959, DeSoto, Adventurer  
 Beaulieu, Lance ..... 1948, DeSoto, Custom Convertible  
 Zielieke, Jewell ..... 1950, DeSoto, Deluxe  
 Steinke, Kenneth ..... 1948, DeSoto, Custom Convertible  
 Beaulieu, Lance ..... 1948, DeSoto, Custom convertible

## DODGE

Cutts, Chris ..... 1958, Dodge, Royal  
 Stoffel, Tony ..... 1968, Dodge, Charger  
 Hornung, Dennis ..... 1970, Dodge, Dart Swinger  
 Stevens, Erv ..... 1965, Dodge, Rambler  
 Wangerin, Tom & Chrissy ..... 1958, Dodge, Custom Royal  
 Nelson, Stuart ..... 1936, Dodge, D2 4DR Touring Sedan  
 Martin, John ..... 1966, Dodge, Charger  
 Beyer, Sam ..... 1971, Dodge, Charger Super Bee  
 Paulson, Brad ..... 1960, Dodge, Polara  
 Brickbauer, Tom ..... 1974, Dodge, Charger SE  
 Frye, Scott ..... 1971, Dodge, Charger

## EDSEL

Theisen, Mark ..... 1958, Edsel, Pacer

## FORD

Dombrowski, Jim & Sharon ..... 1969, Ford, Mach1 Mustang  
 Dombrowski, Jim & Sharon ..... 1984, Ford, GT 350 Mustang-20th Anniv.  
 Rochwite, Lyle ..... 1970, Ford, Mustang Boss 302  
 Beyer, Fred ..... 1929, Ford, Model A Town Sedan



Pranica, John ..... 1957, Ford, Thunderbird  
 Poole, Keith ..... 1989, Ford, Mustang GT  
 Leopold, Gene ..... 1968, Ford, 428 Cobra Jet Mustang GT Fastback  
 Ciesielski, Mark & Cathy ..... 1969, Ford, Mustang Mach 1  
 Scott, Robert ..... 1957, Ford, Thunderbird  
 Kriese, Bill ..... 1973, Ford, Mach I Mustang  
 Scott, Robert Scott ..... 1957, Ford, Thunderbird  
 Trzebiatowski, Ron & Ann ..... 1965, Ford, Mustang  
 Shaw, John ..... 1930, Ford, AA Truck  
 Plueddeman, Charles ..... 1926, Ford, Model T  
 Mangert, Tom ..... 1966, Ford, Mustang GT  
 Mangert, Tom ..... 1969, Ford, Mustang Mach 1  
 Davel, John ..... 1970, Ford, Torino  
 Mathias, Dean ..... 1965, Ford, Mustang  
 Hartman, David ..... 1971, Ford, Torino GT  
 Epright, Bil ..... 1933, Ford, Ford or Model 40  
 Epright, Bill ..... 1986, Ford, Mustang GT  
 Grainger, Garry ..... 1962, Ford, Thunderbird  
 Kramm, Jennifer ..... 1966, Ford, Mustang GT Fastback  
 Mahn, Daniel ..... 1968, Ford, Torino Convertible GT  
 Pranica, John ..... 1957, Ford, Thunderbird  
 Voss, Roger ..... 1930, Ford, Model A Pickup  
 Voss, Roger ..... 1931, Ford, Model A Slant Window 4 DR Sedan  
 Brown, Daniel ..... 1957, Ford, Thunderbird  
 Spaude, Deborah ..... 1968, Ford, Shelby GT350  
 Torvinen, Scott ..... 1957, Ford, Retractable  
 Bellile, Paul ..... 1965, Ford, Mustang Coupe  
 Dombrowski, Michael ..... 1989, Ford, Mustang  
 Brown, Dan ..... 1957, Ford, Thunderbird Finland

## INTERNATIONAL

Sperl, Mike ..... 1975, International, Pick up Truck 200 series

## KAISER

Berens, Eric ..... 1954, Kaiser, Darrin

## LAND ROVER



# BLUE RIBBON *Entries*

Janis, Rich ..... 1967, Land Rover, 11A 88

## LINCOLN

Messner, Wally ..... 1934, Lincoln, KB  
 Messner, Wally ..... 1939, Lincoln, Zephyr  
 Ostroski, Jeffrey ..... 1978, Lincoln, Continental Mark V  
 McCarthy, John ..... 1948, Lincoln, Continental Cabriolet

## MERCEDES BENZ

Schumacher, Kris ..... 1985, Mercedes Benz, 190E

## MERCURY

Mitchell, Steven ..... 1970, Mercury, Cyclone Spoiler  
 Zielieke, Jewell ..... 1954, Mercury, Sun Valley  
 Adams, Bart ..... 1970, Mercury, Cougar  
 Moots, David ... 1969, Mercury, Cyclone Spoiler II Cale Yarborough Special  
 Epright, Bill ..... 1970, Mercury, Cougar XR7

## N S U

Otto, Raymond ..... 1960, N S U, Sport Prinz

## NASH

Erdman, Denis ..... 1960, Nash, Metropolitan convertible  
 Erdman, Denis ..... 1960, Nash, Metropolitan Convertible  
 Besser, Mark ..... 1951, Nash, Healy

## OLDSMOBILE

Blaschka, Shawn ..... 1974, Oldsmobile, Cutlass Supreme  
 Beck, Dave / Diane ..... 1957, Oldsmobile, Fiesta Wagon  
 Johnson, Randy & Linda ..... 1971, Oldsmobile, 442 Convertible  
 Drifka, Randall ..... 1971, Oldsmobile, Cutlass  
 Lockman, Ralph ..... 1962, Oldsmobile, Starfire  
 Glickman, Rick ..... 1972, Oldsmobile, Cutlass Supreme Convertible  
 Ulrich, Scott ..... 1970, Oldsmobile, Cutlass convertible  
 Blattler, Robert ..... 1969, Oldsmobile, Hurst  
 Winter, Louis ..... 1970, Oldsmobile, Rally 350

## PACKARD

Hupke, William ..... 1934, Packard, Club Sedan

## PLYMOUTH

Michaels, Ralph ..... 1971, Plymouth, Duster 340  
 Judd, Eric ..... 1967, Plymouth, GTX

## PONTIAC

Hoeck, Dan ..... 1972, Pontiac, Grandville  
 Weyers, Keith ..... 1964, Pontiac, GTO  
 Perzinski, Roger ..... 1964, Pontiac, GTO  
 Morton, Josh ..... 1986, Pontiac, Trans Am  
 Rauch, Sr, Phillip ..... 1965, Pontiac, Catalina 2+2 Sport Coupe  
 Fisher, Jesse ..... 1967, Pontiac, GTO  
 Larson, Gary ..... 1950, Pontiac, Convertible  
 Staehle, Daniel ..... 1966, Pontiac, GTO  
 Clumpner, Denise ..... 1969, Pontiac, GTO  
 Clumpner, Denise ..... 1955, Pontiac, Star Chief convertible  
 Winters, Louis ..... 1969, Pontiac, Firebird  
 Sternberg, Shirley ..... 1967, Pontiac, Firebird 400 Convertible  
 O'Shaughnessy, Dave ..... 1968, Pontiac, Grand Prix  
 O'Shaughnessy, Dave ..... 1965, Pontiac, Bonneville  
 Sternberg, Shirley ..... 1967, Pontiac, Firebird 400 Conv  
 Knuteson, Ron ..... 1965, Pontiac, GTO Convertible  
 Knuteson, Ron ..... 1970, Pontiac, Grand Prix



Beck, Ben, 1969, Pontiac, GTO Judge  
 Rauch, Sr, Phillip ..... 1965, Pontiac, Catalina 2+2 Sport Coupe  
 Mokwa, Jim ..... 1965, Pontiac, GTO  
 Wallace, Paul ..... 1971, Pontiac, Trans Am 455HO  
 Poole, Garret ..... 1985, Pontiac, Fiero SE 2M6  
 Brock, Theresa ..... 1958, Pontiac, Bonneville  
 Timm, Terry ..... 1977, Pontiac, Trans Am SE  
 Timm, Terry ..... 1978, Pontiac, Trans Am SE  
 Rauch, Sr, Phillip ..... 1965, Pontiac, Catalina 2+2 Sport Coupe  
 Eastman, Ed ..... 1967, Pontiac, GTO  
 Miller, Steve ..... 1953, Pontiac, Chieftain DeLuxe

## PORSCHE

Foye, Greg & Joy ..... 1953, Porsche, 356 1500 Super

## RAMBLER

Phillips, John ..... 1959, Rambler, Rebel  
 Shaw, Sigrid ..... 1959, Rambler, Custom

## REO

Koehler, Dan ..... 1929, Reo, Flying Cloud

## SHELBY

Amman, Paul & Sue ..... 1969, Shelby, GT350 Hertz Rent-a-Racer

## STUDEBACKER

Garvey, Bruce ..... 1949, Studebaker, Champion  
 Staszak, Lawrence ..... 1955, Studebaker, Dave & Diane  
 Kiel, Tranc ..... 1966, Studebaker, Commander 2DR Sedan  
 Ford, Jason ..... 1963, Studebaker, Avanti R2

## TOYOTA

O'Shaughnessy, Dave ..... 1983, Toyota, Supra

## TRANS AM

Winter, Louis ..... 1974, Trans Am, Super

## TRIUMPH

Myers, John ..... 1962, Triumph, TR4

## TRUMBULL

Hupke, William ..... 1914, Trumbull, Roadster

## VOLKSWAGON

Benz, John ..... 1975, Volkswagen, Pop - Top Campermobile  
 Schumacher, Kris ..... 1971, Volkswagen, Beetle  
 Gabrielse, Ken ..... 1974, Volkswagen, THING



# Pro-Trac Street Pro III

## The World's First Ultra High-Performance Tire with Raised White Letters

The Pro-Trac brand has more than 50 years of heritage. The brand got its start in 1972 during the height of muscle car modification, and Pro-Trac was known for its eye-catching magazine ads that ran in all the big publications like Hot Rod, Car Craft and Popular Hot Rodding magazines. Pro-Trac tires were popular well into the 1980's with a wide variety of sizes and styles. As trends changed and the brand's popularity diminished, Pro-Trac went silent for a few years until Coker Tire bought the assets from the California-based company. Original molds and naming rights were included in the acquisition, and Coker Tire began producing some of the popular Pro-Trac bias ply tires, like 560-15 front runners, N50-15 and huge rear tires for modified muscle cars, T-Buckets and Pro Street builds.

While Coker Tire continues to produce Pro-Trac bias ply tires, it introduced a new generation of muscle car tires with the Pro-Trac Street Pro III, which is the world's first Ultra High-Performance tire available with raised white letters or redline sidewalls. The all-new Pro-Trac Street Pro III tire combines the iconic branding from the 1970's with a never-before-seen construction process to create a tire with genuine raised white letters on a low-profile sidewall.

Although Coker Tire is known for wide whitewalls for classic cars, the Chattanooga, Tennessee-based company serves the collector car community as a whole and listens to its customers when a need arises. For years, Coker Tire had hopes of creating a tire specifically suited for the restomod segment. The Pro-Trac Street Pro III does exactly that, with 31 sizes to fit 17- through 20-inch wheels, allowing a wide range of fitments, from 245/45R17 all the way up to 315/30R20. Whether you're working with stock suspension and wheel tubs or a radically modified Pro Touring machine, there is a Pro-Trac Street Pro III tire to fit.



All 31 sizes in the Pro-Trac Street Pro III product line are available in either a 3/8-inch redline or raised white letters. These sidewall styles are built into the tire from day one, so there is no grinding on the sidewalls to adhere a sidewall treatment after the tire is built. There is also no gluing involved in the manufacturing process, so there is no risk of delamination. This tire is truly the first of its kind and it's built to last.

The Pro-Trac Street Pro III tire isn't just about aesthetics, as its construction and specifications place it into the Ultra High-Performance category. The compound offers excellent traction and longevity with a 400 Treadwear rating, AA traction rating and A temperature rating. It features a W speed rating (168 mph), suitable for high performance vehicles of all generations.

Preliminary samples of the new tire debuted at the 2025 SEMA Show, and the tires are now in production. If you're interested in the revolutionary Pro-Trac Street Pro III tire or any products in Coker Tire's selection of tires, wheels and accessories, call 1-800-251-6336, or visit [www.cokertire.com](http://www.cokertire.com).



*Can you find yourself  
in this 2025 aerial  
of the show?*







# Remembering Rick Muzzy



The Iola Car Show is built on the passion and generosity of people who believe in something bigger than themselves. Few embodied that spirit more than Rick Muzzy.

Rick passed away on September 24, 2025, leaving behind a legacy that reaches far beyond broadcasting—and one that is deeply woven into the story of Iola.

A lifelong broadcaster, Rick built a career rooted in community. After graduating from Kent State University, he followed in his father's footsteps into radio, eventually making Central Wisconsin his home. Alongside his wife Eva, Rick owned and operated locally focused radio stations in Eau Claire and Stevens Point, where he became a familiar and trusted

voice to listeners each morning. His approach was simple: connect with people, support the community, and make it fun along the way.

That same spirit is what brought Rick to Iola.

Around 2014, Rick became involved with the car show through a shared love of cars and a belief in what the event meant to the community. Not long after, he had an idea—one that would leave a lasting mark.

Rick wanted to bring live music to Iola.

In 2016, he made that vision a reality, hosting the show's first major concerts and bringing acts that included members of the Beach Boys and Herman's Hermits featuring Peter Noone to the stage. He did it at his

own expense, simply because he believed it would make the event better for the people who attended.

That decision helped shape what Iola has become today.

Rick didn't seek recognition for his efforts. Those who knew him understood that wasn't his way. He was humble, generous, and always focused on creating something meaningful for others to enjoy.

He was a friend of the show, a supporter of the community, and someone who helped push Iola forward in a way that will be felt for years to come.

We are grateful for Rick's contributions, his friendship, and the legacy he leaves behind.



# Unsung Heroes



## Rodney Feltz



Some of the most important people at Iola are the ones you don't always see.

Rodney Feltz is one of them.

What started as a simple conversation—after seeing the Vintage Mobil Station—turned into a lasting friendship and a meaningful connection between two shows built on passion and community. As the driving force behind the Marshfield Car Show, Rod understands what it takes to create something special, and he's brought that same energy to Iola ever since.

Behind the scenes, Rod has found countless ways to give back. From helping bring special guest Dennis Anderson to the show, to supporting the Cruise of Honor, to donating dozens of antique toys that now bring smiles to kids in the GearKids area—his impact shows up in ways big and small. In 2025 alone, he made multiple trips at his own expense to deliver a unique display of trucks for attendees to enjoy.

What makes it even more meaningful is that Rod expects nothing in return.

He does it because he loves the hobby. He loves the people. And he loves seeing others enjoy the same things that have meant so much to him.

Rod understands something simple and powerful: time is limited. And he's chosen to spend his enriching the lives of others.

That's the kind of spirit that makes Iola what it is—and the kind we hope continues to grow.

## Terry Lorge



Some impacts are so big, they quietly change the direction of everything that follows.

Terry Lorge is a great example of that.

A longtime supporter of the Iola Car Show, Terry brings a unique background shaped by a career in law enforcement and a lifelong passion for drag racing. That passion led to a friendship—and eventual partnership—with legendary racer Don Garlits.

In 2015, that connection brought Garlits to Iola as the show's first major industry celebrity guest. It was a milestone moment—and one that helped spark something much bigger. Today, special guests are a staple of the Iola experience, and it's hard to imagine that part of the show without Terry's influence.

But his contributions didn't stop there.

Year after year, Terry continues to play a key role behind the scenes. He serves as a trusted handler for many of our special guests—an important role that requires the right mix of knowledge, professionalism, and personality. He's also helped bring in others who share that same commitment, including his friend Mike Sasse, who has become another valued part of the team.

Together, Terry, Mike, and their extended network of friends and family have helped build Iola's reputation as a place where guests are not only welcomed—but truly appreciated. It's a big reason why so many of them return.

At the heart of it all is a simple truth: Terry has a passion for cars, for people, and for community.

And like so many unsung heroes at Iola, he uses that passion to make the experience better for everyone else.





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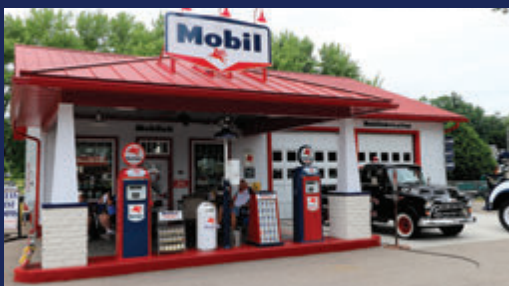
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*Thank you Larry, Rhonda, & Stormy,  
for all the beauty you've brought  
to the Tola Car Show!*



*Want to be a part of next year's show?*

# IOLA 2027

## Participant Details

### REGISTRATION FOR ALL PARTICIPANTS

Swap, Camping, Car Corral, & Show Cars is completed online.



Account Login

<https://iola.expod.com/>



New participants should email their **first name, last name, and email address** to get started with an account.

[julie@iolaoldcarshow.com](mailto:julie@iolaoldcarshow.com)

## IMPORTANT DEADLINES

**MARCH 1, 2027**

### Vendors & Campers

Must be registered and paid in full by March 1 to retain their 2026 space(s).



**MAY 1, 2027**

### Late Fee Applies

A late fee will be applied to swap spaces and show cars.



**JUNE 1, 2027**

### Online Pre-registration Closes

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# A New Kind OF NIGHT SKY AT IOLA

There's something new lighting up Iola this year—and it's unlike anything we've ever done before.

On Thursday night, the Iola Car Show will feature its first-ever aerial drone light show, presented in partnership with Wisconsin-based SkyFlux Drone Shows. For many of our guests, this may be the first time experiencing a performance like this—and we're excited to bring something truly unique to the show.

Founded by mechanical engineer and FAA-licensed pilot Noah Zastrow, SkyFlux Drone Shows is based in Spencer, Wisconsin, and is quickly becoming a leader in aerial entertainment across the Midwest. Their shows use a synchronized fleet of drones to create a massive, 300-foot-wide display in the night sky—turning it into a living, moving canvas of light.

Because of its scale and elevation, the show will be visible from across the grounds—including the campgrounds and swap meet areas—giving guests plenty of opportunities to take it in from wherever they are.



Each drone acts as a single “pixel,” working in perfect coordination to form detailed shapes, animations, and custom designs. The result is a breathtaking visual experience that com-

bines cutting-edge technology with creative storytelling.

One of the things that makes SkyFlux especially exciting for Iola is how well it fits our event. Their shows are quiet, clean, and safe—producing no smoke, debris, or fallout—making them ideal for a setting filled with classic cars, families, and wide-open spaces.

Beyond the visual impact, it's the level of customization that sets them apart. From intricate motion to recognizable silhouettes, SkyFlux designs each show to tell a story in the sky.

We're proud to partner with another Wisconsin-based company to bring this experience to our guests—and we can't wait for you to see it for yourself.

Don't miss the show Thursday night at approximately 9:45 PM—it's sure to be one of the highlights of the weekend.

To learn more about SkyFlux Drone Shows, visit [skyfluxdroneshow.com](http://skyfluxdroneshow.com) or follow them on social media @skyfluxdroneshow.

## Please welcome LUX LAYERS, A FULL SERVICE 3D PRINT SHOP RIGHT HERE IN WAUPACA, WI

We're excited to be featuring Lux Layers, a new business in the area that's on the cutting edge of some awesome technology. They're a full service 3d print shop that's been in business for just over a year. They offer design work, classes, printers, filaments and scanners, and more. They're here to

cater to just about everyone. They support the small hobbyist, artists, and have wide ranging industrial applications. They're a source for rapid prototyping in foundry's and other R&D applications, and they've even fabricated parts and pieces for race cars like The Joker. There are tons of applications

in the auto, restoration, hobby and racing world for 3d print technology, and Lux Layers here in Waupaca is one of fewer than 10 stores of their kind in the entire country! Be sure to stop by their booth near the GearKids area to learn more about what they have to offer.



# Your Dedication Drives Everything We Do!

To the incredible 1,500+ volunteers representing more than 120 civic organizations — thank you. Your passion, generosity, and commitment are what make the Iola Car Show a truly world-class event and such a meaningful part of our community.

The time and energy you give create a lasting impact far beyond the show itself. Thanks to your continued support, the Iola Car Show has proudly returned more than \$10 million to local non-profit and community organizations since the mid-1980s.

We are deeply grateful for everything you do to help keep this tradition thriving.

## Member Organizations

Iola American Legion  
Iola Conservation Club  
Iola & Rural Fire Department  
Iola Lions, Iola Winter Sports Club

Norseman Snowmobile Club  
Ogdensburg Fire Department  
Sons of Noway  
Waupaca VFW

American Legion Post 263 New London  
American Legion Post 63 Clintonville  
American Legion Post 164 Jefferson  
Amherst First Responders  
Amherst Opera House  
Big Falls VFW  
Bluff View Church Arpin  
The Bond Between  
Calumet Co. Historical Society  
Central WI Model RR  
Clintonville VFW 664  
Clintonville Fireman's Assoc.  
Clintonville Moose Lodge #1502  
Clintonville Rotary  
County Line Trailblazers  
Cruise of Honor  
CWC Model A Ford Club  
Embarrass Fire Department  
Family of Christ  
Fireworks  
Fremont Fire Department  
Friends of Cahoots  
Goodwill NCW  
Guardians of the Children  
Hatch Lake Association  
Hitterdahl Church  
Hull EMS  
Humane Society-ASPCA  
Iola Car Show  
Iola Community Pre-School  
Iola Historical Society  
Iola Lake District  
Iola Police Department  
Ironbull (Wausau)  
I-S Band  
I-S Baseball

I-S Boy Scouts Troop 631  
I-S Europe Trip  
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I-S Softball  
I-S Spanish Club  
I-S Spirit Club  
I-S Teachers / PTO  
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K of C #3432 St Mary Mag. Waupaca  
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Northland Church  
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Oshkosh Area Humane Society  
Our Saviors Lutheran Church  
Our Saviors Lutheran Spark Program  
Peace U.C.C.  
Peterson Mill 4-H  
Pickerel Fire Department  
Plover Fire Department  
Pony Tales Refuge and Rehab  
Pulaski Tri County Firefighters  
Raptor Education Group Inc.- Antigo  
Ride 4 Heroes

Rosholt Lions  
Ruckdashed Cemetery  
Safe Haven Pet Sanctuary - Green Bay  
Scandinavia Booster Club  
Scandinavia Historical Society  
Scandinavia Lutheran Church  
Scandinavia Viking Baseball  
Scandinavia Viking Snowmobile  
St. Paul's Lutheran Church Amherst  
St Peter / St Paul Church Weyauwega  
St. Mary's Custer  
St. Mary's Fancher - Amherst  
St. Peter's Lutheran Big Falls  
St. Thomas More Youth  
Stevens Point Barber Shoppers  
Stevens Point Noon Lions  
Stevens Point Noon Optimist  
Stevens Point YMCA  
Stockton Fire Dept.  
Suamico Fire-Honor Guard  
The Trevor Project  
Tomorrow River Lions  
Tunnels 2 Towers  
Waupaca Area Model RR  
Waupaca Area Special Olympics  
Waupaca Curling Club  
Waupaca Lions  
Waupaca Old Time Auto Club  
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**WINNERS NOTIFIED**  
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JULY 11  
AT 4:00PM**

★ WINNERS NEED NOT BE PRESENT TO WIN. ★ OFFICIAL RULES AVAILABLE AT THE PRIZE TRAILER. ★

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**SPECTATOR INFORMATION:** Fri., September 25: 8am - 4pm | Sat., September 26: 6am - 4pm  
\$15 Fri./Sat. Admission per Adult/Free Parking | Kids 12 & Under FREE

**SHOW RULES:** Rain or Shine Event, No Refunds | No Pets Allowed | No Motorized Vehicles | No Alcohol/Carry-Ins  
No Vendors Selling Food or Event Shirts | No For Sale Signs in Show Car Area

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**5 Tickets - \$5**  
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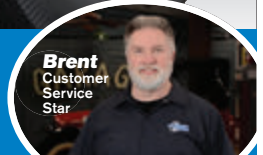
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To enter, complete this form and submit it at the Arlo Dillman booth on Main Drag. 1 coupon per vendor space:

\*Vendor Space No: \_\_\_\_\_

\*Vendor name: \_\_\_\_\_

*write it so we can read it*

\*Phone No: \_\_\_\_\_

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Drawings take place Thursday through Saturday, with winners announced daily at 2 pm.

- + Attendance is required to be eligible to win. Each participant may receive only one reimbursement.
- + 1 entry per vendor space.
- + Iola employees and volunteers are not eligible.
- + Arlo Dillman alone provides this promotion, and it is not affiliated with the Iola Organization.

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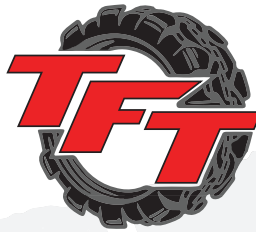
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**ADVERTISING MANAGER:** Misty Holzman

**LEAD SALES ACCOUNT EXECUTIVE:** Jeannie Testin

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