

# 2021 RALLY for IOLA

## REGISTRATION & SCHEDULE OF EVENTS

### Friday, September 17, 2021

**12:00 PM – 4:00 PM: PRE-REGISTERED VENDOR SET-UP.** (Vendor Entrance Gate #19)  
Pre-registered Vendors arriving after 4:00 PM will be unable to register/set-up until Saturday.

### Saturday, September 18, 2021

**5:00 AM – 7:00 AM: “Day of Rally” VENDOR REGISTRATION & SET-UP.** (Vendor Entrance Gate #19)

#### **7:00 AM – GATES OPEN**

Pre-registered Show Cars - Gate #4  
'Day of Rally' Show Car Registration - Gate #3  
Spectator Entrance - Gate #2

#### **10:00 AM – NATIONAL ANTHEM**

#### **10:00 AM – CRUISE BEGINS**

#### **10:00 AM – FOOD TRUCKS OPEN**

#### **12:00 PM – LIVE MUSIC**

### **OFFICIAL RULES**

*Iola Old Car Show, Inc. has developed the following rules for the 2021 RALLY for IOLA.*

*Failure to comply with these rules may be cause for immediate ejection from the show grounds without any refund of fees.*

1. All flea market vendors must remain engaged until at least 4:00 p.m., Saturday, September 18, 2021.
2. All merchandise, vehicles and tent stakes must stay within the flea market space(s) assigned.
3. All use of electricity should be with properly grounded cords and equipment.
4. The State of Wisconsin requires a Wisconsin Mobile Sellers Permit or Federal Employer Identification Number on file.
5. Iola logos or symbols are registered trademarks. Reproduction of these logos or symbols in any form or on any item is restricted to authorized vendors only.
6. No food of any type, beverage, water or ice may be sold, donated or given free with purchase.
7. NO "For Sale" signs may be displayed on or inside a vehicle. Those looking to sell a vehicle must register for a space in the flea market section of the grounds.
8. Political displays of any kind are not allowed, including but not limited to; signs, banners, for-sale items or exhibits.
9. Quiet hours are from 11:00 p.m. to 5:00 a.m.
10. Those who own tents/membrane structures (shade canopy/tent/umbrella/etc.) or who are using a tent rental company may erect them using CAUTION, carefully considering the matter of; obstructions, location, weather, wind exposure, access, exit and anchoring stability. Tents/membrane structures must be adequately roped, braced and anchored to withstand the elements of weather and prevent against collapsing. Owners will be solely responsible for any damages or injuries caused by the tents/membrane structures due to weather or any other unforeseen accidents. Items must be labeled with owner's name, address, and phone.
11. No pets allowed.
12. Recycle aluminum, glass and plastic in the cages/ bins provided. Place cardboard next to the receptacles.
13. No open fires or fireworks on the showgrounds at any time.
14. No disruptive generators or construction generators, radios, stereos, TV, loudspeakers, etc.
15. Use of obscene language, gestures and disorderly conduct is prohibited.
16. NO firearms, knives, crossbows, BB guns, or any other weapons are allowed. Neither may they be sold.
17. No refunds.
18. By participating in the Rally for Iola, you assume all liability and in no event shall Iola Old Car Show, Inc., its Board of Directors, employees or its volunteers be liable for personal injury, property damage, loss by fire, theft, weather or any other course whatsoever.

*Content subject to change without notice.*