

**INTERACTIVE MARKETING PROMOTIONS, LLC**  
**WINNING PICK – 6 OF 36**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**Promotion Dates:** Promotion begins at on **7/8/21** and ends on **7/10/21** (“Promotion Period”).

**Who May Participate:** Promotion is open to legal U.S. residents age 18 or older and who have a valid driver’s license, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of Interactive Marketing Promotions, LLC (“Sponsor”), and GPP, their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, advertising, and promotion agencies, any and all other companies associated with this promotion, and the members of the immediate families (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above.
- (b) Residents of New York, Florida and Rhode Island.

**How to Participate:** Visit lola Car Show during the Promotion Period. A maximum of (10,000) attempts will be available for the grand prize contest. Follow the directions provided to fully complete and submit a registration form. Each participant must fully complete the registration page with a valid email address to be eligible. After registration, participants may follow the directions provided to play the Winning Pick Game. Each Winning Pick Game will contain thirty-six (36) lola Car Show Logos, beneath which is a symbol which may be revealed only by clicking the applicable lola Car Show Logos on the Winning Pick Game. There are six (6) winning symbols on each Winning Pick Game. The winning symbol for this promotion is the Happy Car. If you click six (6) of the thirty-six (36) lola Car Show Logos to reveal the six (6) winning symbols, you are a Grand Prize winner, subject to verification of eligibility and compliance with these Official Rules, and you must follow the directions provided on-screen to claim your prize. If a prize claim is not received, such prize claim will be void. If you click six (6) of the thirty-six (36) lola Car Show Logos and do not reveal the six (6) winning Happy Cars, you are not a winner. **In the event that no participant clicks six (6) of the thirty-six (36) lola Car Show Logos and reveals the six (6) winning Happy Cars by 7/10/21, no prize will be awarded.** A valid email address is required to participate. Limit one (1) registration, and one (1) game play per person, per email address, per day for the entire Promotion Period. Additional registrations and/or game plays received from the same person or email address or household after the first registration and/or game play received from such person or email address or household, and registrations and/or game plays that are generated by script, macro or other automated means or by any means which subvert the participation process will be void. Registrations and game plays that are incomplete or corrupted are void and will not be accepted. All game plays become the property of Sponsor and will not be acknowledged or returned. All registrations and game plays must be submitted by 7/10/21 to be eligible.

Each participant must submit a registration and game play on his/her own behalf. Any registration and/or game play submitted on behalf of another individual or using another person’s email address will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of registrations and/or game plays allowed by using same, multiple/different email addresses, identities, or any other methods void that participant’s registration and/or game play and that participant may be disqualified.

**Prize (1):** In the event an eligible participant has successfully revealed the six (6) Happy Cars by clicking on the correct six (6) lola Car Show Logos on the Winning Pick Game, such participant will be deemed the Grand Prize winner and will be awarded the Grand Prize, subject to verification of eligibility, compliance with these Official Rules, and approval by GPP The Grand Prize for this promotion is: \$10,000.00 Cash.

A maximum of one (1) Grand Prize will be awarded. **Unclaimed prizes will not be awarded.** Grand Prize winner must accept delivery of prize from Sponsor on the date and at the location specified by Sponsor, or as otherwise instructed by Sponsor. All federal, state and local taxes and any other costs and expenses associated with prize acceptance and use are the responsibility of winner. Prize is non-transferable and no cash redemption or prize substitution allowed, except by Sponsor, which reserves the right to substitute the prize with one of comparable or greater value. Potential Grand prize winner will be required to complete and return a W-9 form or appropriate tax form, affidavit of eligibility,

and liability/publicity release (unless prohibited by law), and present a valid driver's license before prize is awarded. Grand Prize winner will be issued a 1099 form reflecting the value of the prize and are responsible for paying all income taxes on prize.

Failure to collect or properly claim any prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, such potential Grand Prize winner will not receive any other prize substitution or compensation and Sponsor will have no further obligation to him/her. Total ARV of prizes: \$10,000.00.

**Additional Rules & Restrictions:** By participating in this promotion, participants agree to abide by and be bound by the Official Rules and the decisions of the judges, which shall be final in all matters relating to this promotion. If winner is found in violation of these Official Rules, he/she may be required to forfeit his/her prize. Acceptance of the prize constitutes permission for the Sponsor and its agencies to use winner's name, address (city and state), image, voice, photograph, biographical information, prize information and/or likeness for purposes of advertising and trade worldwide in any and all media, now known or hereafter devised, without territorial or time limitation or further compensation, notification or permission, unless prohibited by law. By participating, participants agree to hold Sponsor, GPP, and their respective parents, affiliated companies, subsidiaries, advertising and promotion agencies, and all other companies associated with this promotion and each of their respective directors, officers, employees and assigns (collectively, the "Released Parties") harmless from and against any and all claims, damages and liability of any kind arising from or in connection with the acceptance, possession or use/misuse of any prize, or participation in the promotion, and assume all liability therefor.

**CAUTION:** ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE, HACK, ALTER, RE-ROUTE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Released Parties are not responsible for: (i) electronic transmissions or registrations and/or game plays that are lost, late, stolen, incomplete, inaccurate, damaged, garbled, destroyed, misdirected, undelivered, delayed or not received by the Released Parties or their respective agents for any reason and all such registrations and/or game plays will be void, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of registrations or game plays, or for destruction of or unauthorized access to, or alteration of, registrations or game plays, (iii) failed or unavailable hardware, network, software, cable, satellite, Internet Service Provider (ISP), or telephone transmissions, damage to participants' or any person's computer and/or its contents, or causes that jeopardize the administration, security, fairness, integrity or proper conduct of this promotion, (iv) any other mechanical, technical, printing, typographical, human, electronic, computer, technical or other errors or malfunctions relating to or in connection with the promotion, including, without limitation, errors or malfunctions which may occur in connection with the administration of the promotion, the processing of registrations and/or game plays, the announcement of the prize, or in any promotion-related materials, or (v) any registrations and/or game plays submitted in a manner that is not expressly allowed under these Official Rules and all such registrations and/or game plays will be void. Sponsor reserves the right to terminate the promotion for any reason, including if fraud, misconduct, technical failures or other causes destroy or threaten the integrity of the promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the promotion as determined by Sponsor/Administrator, in their sole discretion. In the event the promotion is terminated, Sponsor reserves the right to award the Grand Prize only for a valid and eligible prize claim submitted up to such termination. If due to a computer programming, network or other error, more Grand Prizes are claimed than intended to be awarded according to these Official Rules, the Grand Prize may be awarded in a random drawing from among all valid and non-suspect eligible prize claims received, at Sponsor's sole discretion. In no event will the Released Parties be liable for more than the stated number of prizes in these Official Rules. In the event a dispute as to a registration or game play submitted by multiple users having the same e-mail account, the registration and/or game play will be deemed made by the authorized account holder of the e-mail address submitted at the time of registration, and such person will be required to meet the eligibility requirements of these Official Rules. "Authorized account holder" means the natural person who was assigned an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be requested to provide proof (to the Released Parties' satisfaction) that they are the authorized account holder. Any damage made to the website will also be the responsibility of

the authorized e-mail account holder of the e-mail address submitted at the time of registration. Proof of submitting a game play will not be deemed to be proof of receipt by Sponsor.

**In Case of Disputes:** Each participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this promotion, or the prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Georgia; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this promotion, and in no event will any participant be entitled to receive attorneys' fees or any other legal costs; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with this promotion, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Georgia or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Georgia.

**Odds:** The odds of winning are: 1: **1,947,792**.

**Winner's Name:** For the name of the Grand Prize winner (available after 7/10/21), send a self-addressed envelope by 7/10/21 to: Interactive Marketing Promotions, LLC, 10700 Venture Dr Suite G2, Franklin, WI 53132.

**Promotion Sponsor:** This promotion is sponsored by Interactive Marketing Promotions, LLC, 10700 Venture Dr Suite G2, Franklin, WI 53132.

## **IOLA OLD CAR SHOW, INC. SUPER SATURDAY GIVEAWAY OFFICIAL RULES**

1. **HOW TO ENTER: NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.** Entry forms are available at the Car Show Tower. Entrants will need to provide name, address, daytime telephone number and email address. Customer service representatives will be available to help ensure your information is added accurately to the eligibility list. Incomplete, unreadable, inaccurate, unintelligible or late entries or entries which otherwise do not comply with these Official Rules will be disqualified. Only ONE ENTRY PER PERSON will be accepted; multiple entries will result in disqualification. No photocopies or mechanically reproduced entries permitted. The Iola Old Car Show, Inc. and all of its Sponsors (hereinafter together referred to as "Sponsors") are not responsible for any lost, illegible, incomplete, mutilated or misdirected entries. All entries become the property of the Sponsors and will not be returned. The winner will be selected by conducting a random drawing from among all eligible entries received. Subject to all federal, state and local laws and regulations. Void outside the 50 United States and the District of Columbia and where prohibited.
2. **ELIGIBILITY:** The Giveaway is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older or who have reached the age of majority in the jurisdiction within which they reside on the date of entry. Employees, officers, directors and agents of the Sponsors and each of their respective affiliates, subsidiaries, sales representatives, distributors, advertising/promotion agencies and the immediate family members (spouses, parents, children, siblings and their spouses) or household members of each are not eligible to enter or win a Prize.
3. **SELECTION OF WINNERS:** One (1) winner will be randomly selected from among all eligible entries received. Odds of winning depend on the number of eligible entries received. If the Item cannot be awarded to the selected winner for any reason, the Item may be forfeited and, at a later date, may be awarded to an alternate winner in a random drawing from among the remaining eligible entries received.
4. **ONE (1) PRIZE:** The winner shall receive one (1) item designated by Sponsors. Winner will be solely responsible for any and all applicable sales taxes, tax, title, registration, license, insurance and emissions (if applicable) fees required to take possession of the Item. Winner will be solely responsible for any and all additional costs associated with the Item, including, without limitation, all federal, state and local taxes on the Item, title, tax, license, PDI

(pre-destination inspection), registration, shipping, insurance. Winner will be responsible for pick-up of the Item at a time and location determined in the sole discretion of the Sponsors. Winner must complete all documentation required by Sponsors to take possession of the Item. At time of award of Item, Winner (i) will assume full ownership of and responsibility for the Item; (ii) will be required to sign various documents involving the Item; and (iii) must furnish proof of residence, valid driver's license as required by the law of the Winner's jurisdiction of residence and of the jurisdiction of pickup and any required insurance coverage. Winner is responsible or determining the class of license necessary to legally operate the Item. Winner is solely responsible for complying with any applicable federal, state and/or local laws and regulations applicable to the Item, including without limitation registration requirements and operating restrictions. Sponsors reserve the right to withhold delivery of the Item if the Winner does not comply with the above requirements and Item may be forfeited, in Sponsors' discretion, by Winner's such noncompliance. Item is non-transferable; no substitutions or cash redemptions except by Sponsors due to prize unavailability, in which case a prize of equal or greater retail value will be awarded. Winner will be required to execute and return an Affidavit of Eligibility and Liability and Publicity Release (unless prohibited by law) or the prize may be forfeited and an alternate winner selected. Winner will be required to supply Sponsors with his/her social security number for tax purposes. The Winner will receive a form 1099-MISC which will be postmarked by January 31 of the year following the year in which the prize is won. The form will include the value of the prize as well as the name, address, and social security number of the Winner. The Winner is responsible for the payment of any and all taxes which will be due and owing.

5. **AS-IS WARRANTY DISCLAIMER:** THE PRIZE IS DELIVERED "AS IS" WITHOUT ANY WARRANTY, EITHER EXPRESSED OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THE WINNER WILL BEAR THE ENTIRE EXPENSE OF REPAIRING OR CORRECTING ANY DEFECTS THAT MAY PRESENTLY EXIST OR THAT MAY OCCUR. SPONSORS SHALL NOT HAVE ANY RESPONSIBILITY FOR CONSEQUENTIAL DAMAGES, DAMAGES TO PROPERTY, DAMAGES FOR LOSS OF USE, LOSS OF TIME, LOSS OF PROFITS, OR INCOME, OR ANY OTHER INCIDENTAL DAMAGES WITH RESPECT TO ANY DEFECT OR MALFUNCTION OR UNFITNESS OR OTHER DEFICIENCY OF THIS ITEM.
6. **GENERAL:** Sponsors and their agencies, and affiliates and each of their respective employees, officers, directors and agents are not responsible or liable for damages, losses or injury of any kind resulting from or in connection with acceptance, possession, use or misuse of the Item or participation in the Giveaway or any prize related activities. By participating, each entrant agrees to be bound by the Official Rules and the judge's decisions. By accepting an Item, Winner consents to the use of his/her name/likeness, and biographical information for publicity purposes without further compensation, except where prohibited by law. Winner will be solely responsible for all applicable federal, state and local taxes on his/her prize. Winner agrees that Sponsors have neither made nor are responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any Item, including but not limited to its quality, mechanical condition or fitness. **Information collected in registration will be shared at the discretion of the Iola Car Show.**
7. **PICKUP:** Items need to be picked up no later than July 30, after which there will be a \$15.00 per day storage fee. In the event any item is not picked up by August 31, the item will become the property of Iola Old Car Show, Inc.