

Swap Vendor

SPACE(S) ASSIGNED: \_\_\_\_\_

Flea Market Vendor

AMOUNT PAID: \_\_\_\_\_

Legal Business Name	Multi-Level Marketing Co. (if claiming Exemption Code 2)	
First & Last Name	Phone Number	
Mailing Address	Email Address	
City	State	Zip

Wisconsin Seller's Permit Number 456-	SSN (last 4 digits)	FEIN (last 4 digits)	Exemption Code
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*\* No other number prefix is a valid WI seller's permit.*

## Wisconsin Seller's Permit Information

**All vendors/sellers must submit the last four of their SSN and either the Seller's Permit Number or an appropriate exemption code. If a FEIN has been assigned, provide the last four of that as well.**

### Exemption Codes

- 1 – Exempt sales only or display only
- 2 – Multi-level marketing company pays sales tax
- 3 – Nonprofit occasional sales exemption
- 4 – Exempt occasional sales

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## Vendor Rules.

1. Every vendor must have a Wisconsin Seller's Permit Number, **OR** an approved exemption code. The state also **REQUIRES** the last four digits of the vendor's Social Security Number. Vendors without proper documentation will not be allowed to sell. Questions? Visit: <https://www.revenue.wi.gov/Pages/HTML/tempsell.aspx>
2. Vendor spaces may not be sublet to another party.
3. Swap Meet vendors and Commercial vendors: At least 80% of your merchandise must be auto related (including vintage, nostalgic, or memorabilia). Vendors must have merchandise for sale in their space(s).
4. Flea market spaces are limited to swap meet rows A-H. Acceptable items include antiques, household crafts, glassware, pottery, artwork, and jewelry. Vendors must have merchandise for sale in their space(s).
5. All tents rented must be obtained through the Iola Car Show's exclusive tent supplier- Charnecke Tents, 715-341-6886. Vendors using unauthorized rental tents may be denied set up or required to remove them immediately.
6. After 10:00 p.m., vendors may only enter or exit through Gate 4. A vendor wristband is required for access.
7. Service vehicles only in the Swap Meet between the hours of 9 a.m. - 4 p.m. on Thursday, Friday, and Saturday. Failure to comply will result in forfeiture of your spaces and all rights to those spaces for 2027, with no refund of fees. Exception(s) are as outlined in the Core Rules 4.g.
8. Overnight truck and trailer parking are available at Gate 18 and Gate 9. A permit must be displayed. Camping is not allowed in these areas.

*Failure to comply with the rules may result in immediate penalties, eviction from the event grounds, forfeiture of all fees paid without refund, and possible loss of future participation privileges.*

## Core Rules - All areas of the Iola Car Show grounds.

1. No pets allowed. Only ADA compliant service animals are permitted.
2. Before unloading or setting up, make sure your mirror hanger matches your assigned space marker.
3. Vehicles, tent stakes, and all equipment must remain within the assigned space markers. Do not infringe on neighboring spaces. If you are in violation, you will be instructed to immediately correct the infraction. Violation notices may be issued at the discretion of Iola staff or security personnel.
4. Transportation Rules:
  - a. All modes of transportation must yield to and give priority to pedestrian traffic.
  - b. Travel speeds must be safe and not exceed 5 mph.
  - c. Three or four-wheeled electric, single-passenger mobility vehicles (mobility carts) are allowed throughout the grounds. No permit is required.
  - d. Scooters, skateboards, ATV's, lawn mowers, tractors, motorbikes are not permitted anywhere on the grounds.
  - e. Golf Cart Path— golf carts with an official permit may be operated between 6 a.m.–6 p.m. within the boundaries of the designated path only. If the cart is found outside the path during these hours, its permit may be revoked at the discretion of Iola Staff or Security personnel. Bicycles may also use the path and must adhere to its boundaries; no permit is required.
  - f. Golf carts, UTV's and bicycles;
    - i. Allowed in the Swap Meet and Car Corral between 6 p.m.- 6 a.m. without a permit.
    - ii. Allowed in the Campgrounds at any time without a permit; however, a campground visitor pass must be on display.
  - g. For the purposes of show operations, staff and service vehicles are exempt from the transportation restrictions, except that they must still comply with rule 4.a. and rule 4.b.
5. Political displays are not allowed. This includes, but is not limited to, signs, banners, for-sale items or exhibits.
6. Obscene language, gestures and disorderly conduct is prohibited.
7. All use of electricity must have properly grounded cords and be safely connected.
8. Those bringing tents or membrane structures (including shade canopies, tents, umbrellas, or similar items) may set them up with caution. Owners are responsible for the safe setup and use of their structures and for any damage or injury that may result from weather conditions or other unforeseen circumstances. Carefully consider nearby obstructions, proper placement, weather conditions, and wind exposure. All tents and membrane structures must be securely roped, braced, and anchored to help withstand weather conditions and prevent movement or collapse. All tents or similar structures must be labeled with the owner's name, address, and phone number.
9. The sale of firearms, crossbows, BB guns, or any other weapons is strictly prohibited.
10. The sale, donation, or free distribution of any food, beverage, water, or ice is strictly prohibited.
11. Please recycle aluminum, glass and plastic in the designated cages or bins. Cardboard should be placed next to recycling cages or bins.
12. Fire regulations must be strictly followed. No open fires or fireworks are allowed at any time.
13. Personal announcements are not permitted over the PA system, except in cases of emergencies.
14. Quiet hours are from 11 p.m. - 6 a.m.
15. Disruptive noise will not be permitted. This includes, but is not limited to, generators, construction generators, music, or loud personal activity. Violation notices may be issued at the discretion of Iola Staff or Security personnel.
16. Camping is not allowed in parking lots.
17. No refunds will be issued after June 1st.
18. All Iola logos and symbols are registered trademarks. Any use, reproduction, display or distribution of these trademarks, in any form or on any item, is prohibited without prior express written permission.
19. Iola Old Car Show, Inc. assumes no responsibility or liability for any loss, damage, theft, or personal injury to persons or property, including but not limited to fire, weather, accident, or any other cause whatsoever.

*Iola Old Car Show, Inc. reserves the right to; interpret, modify, revise, supplement, or cancel any rules, policies, schedules, terms, at any time without prior notice. All decisions made by Iola Old Car Show, Inc. staff or security personnel regarding the interpretation or enforcement of these rules shall be final. I certify that the information provided is true and accurate to the best of my knowledge. By signing below, I acknowledge that I have read, understand, and agree to comply with all rules, policies, and requirements of Iola Old Car Show, Inc. I understand that failure to comply may result in removal from the event and/or denial of future participation.*

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Vendor Signature

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Date

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Volunteer Initials