

COMMERCIAL VENDOR RULES

SET-UP DAY: Gate 19 will open for staging at 7:00 a.m. on Wednesday, July 10, 2024. There will be no entry prior to 7:00 a.m. At 10:00 a.m., vendors will transition from the staging area into the showgrounds. Vendors arriving after 10:00 p.m. will be unable to register until 6:00 a.m. Thursday, at gate 2. The 2024 Iola Car Show opens to the public at 7:00 a.m. Thursday, July 11th and runs through Saturday, July 13th. **It's our expectation that vendors remain engaged until at least 5:00 p.m. Saturday.**

Indoor Commercial Vendors arriving after 6:00 p.m. Wednesday, will be unable to register until 6:00 a.m. Thursday, at Gate 2.

Commercial Vendor Building: Thursday – Saturday; opens at 6:00 a.m. and closed/locked nightly at 6:00 p.m.

EARLY MOVE-IN PERMIT: **\$350 permit fee.** Wednesday, July 10th between 7 a.m. – 10 a.m. Grounds entry at Gate 3 only.

2024 CONCERTS – MAIN STAGE:

Thursday, July 11th 1:00 p.m. Rising Phoenix (80's Party Rock Band) / 6:00 p.m. Road Trip (Pop, Rock, Dance, & Country)

Friday, July 12th 12:00 p.m. Doowop Jukebox (Classic Doo-Wop & Oldies)
4:00 p.m. Troy Allen & The Drifters Band (Country) / 6:30 p.m. Spicy Tie Band (Rock n' Roll Party)

Saturday, July 13th 2:30 p.m. Franki Moscato (Oldies) / 5:00 p.m. Petty Union (Tom Petty Tribute)

RULES & REGULATIONS: *The Iola Car Show has developed the following rules for the Commercial Vendor Area. Failure to comply with these rules may result in immediate ejection from the show grounds without any refund of fees.*

1. Commercial Vendor merchandise is to be auto related merchandise (*Including Vintage, Nostalgic or Memorabilia*). You *must* have items for sale in your vendor space(s).
2. Wisconsin requires a Wisconsin Mobile Sellers Permit or Federal Employer Identification Number on file.
3. No spaces are permitted to be sublet.
4. Iola logos or symbols are registered trademarks. Reproduction of these logos or symbols in any form or on any item is restricted to authorized vendors only.
5. No food of any type, beverage, water, or ice may be sold, donated, or given free with purchase.
6. All merchandise, vehicles and tent stakes must be within the space markers assigned; not beyond.
7. Political displays of any kind are not allowed. Including but not limited to, signs, banners, for sale items or exhibits.
8. All use of electricity should be with properly grounded cords and equipment.
9. All tents rented must be obtained through the Iola Car Show's exclusive tent supplier- Charnecke Tents, 715-341-6886. Those who own tents/membrane structures – (shade canopy/tent/umbrella/etc.) may erect them using CAUTION, carefully considering the matter of obstructions, location, weather, wind exposure, access, exit and anchoring stability. Tents/membrane structures must be adequately roped, braced, and anchored to withstand the elements of weather and prevent against collapsing. Owners will be solely responsible for any damage or injuries caused by the tents/membrane structures due to weather or any other unforeseen accidents. Items must be labeled with the owner's name, address, and phone number.
10. **Carts with an official permit may be operated during normal show hours (6:00 a.m. – 6:00 p.m.) within the boundaries of the designated path only. If the cart is found in any other location, during these hours, its permit will be revoked.**
11. Apart from rule #10 above, the only motorized vehicles allowed on the grounds are three or four-wheeled electric one passenger vehicles (mobility carts). Golf carts and bicycles are allowed in the Swap Meet and Car Corral, between 6:00 p.m. and 11:00 p.m., and the campground between 7:00 p.m. and 11:00 p.m. If you are caught abusing this policy, the privilege & vehicle will be revoked. All other vehicles motorized or non-motorized, including skateboards, are not allowed.
12. No pets allowed. Only ADA compliant service animals are allowed.
13. Recycling: Please recycle aluminum, glass and plastic in the cages/ bins provided. Place cardboard next to the receptacles.
14. Fire regulations must be strictly adhered to. No open fires or fireworks in swap area at any time.
15. No paging except in cases of emergencies.
16. After 10:00 p.m., vendors can only enter/exit Gate 4 and must already be wearing a vendor wristband to gain entrance.
17. Quiet hours are from 11:00 p.m. to 6:00 a.m.
18. Disruptive noise will not be permitted; including but not limited to generators, construction generators, persons, and music. Violation notices will be issued at the discretion of Iola Staff or Security personnel.
19. Use of obscene language, gestures and disorderly conduct is prohibited.
20. NO firearms, crossbows, BB guns, or any other weapons are allowed. Neither may they be sold.
21. No refunds will be given after June 1.
22. Iola Old Car Show, Inc. assumes no responsibility for any damage or loss by fire, theft, weather, or any other course whatsoever.

Content subject to change without notice.