



RULES & REGULATIONS – COMMERCIAL VENDORS

The Iola Car Show has developed the following rules for the Commercial Vendor Area.

Failure to comply with these rules may be cause for immediate ejection from the show grounds without any refund of fees.

1. Commercial Vendor merchandise is to be **Auto Related**. (Including Vintage, Nostalgic or Memorabilia). You **must** have items for sale in your vendor space(s).
2. No spaces are permitted to be **sublet**.
3. Iola logos or symbols are registered trademarks. Reproduction of these logos or symbols in any form or on any item is restricted to authorized vendors only.
4. No food of any type, beverage, water or ice may be sold, donated or given free with purchase.
5. All merchandise, vehicles and tent stakes must be within the space markers assigned; not beyond.
6. All use of electricity should be with properly grounded cords and equipment.
7. Wisconsin requires a Wisconsin Mobile Sellers Permit or Federal Employer Identification Number on file.
8. **Political displays of any kind are not allowed**, including but not limited to; signs, banners, for sale items or exhibits.
9. Quiet hours are from 11:00 p.m. to 6:00 a.m.
10. After 10:00 p.m., vendors can only enter and exit at Gate 4. Must already be wearing a vendor wristband to gain entrance.
11. All tents rented must be obtained through the Iola Car Show's exclusive tent supplier- Charnecke Tents, 715-341-6886. Those who own tents/membrane structures – (shade canopy/tent/umbrella/etc.) may erect them using CAUTION, carefully considering the matter of; obstructions, location, weather, wind exposure, access, exit and anchoring stability. Tents/membrane structures must be adequately roped, braced and anchored to withstand the elements of weather and prevent against collapsing. **Owners will be solely responsible for any damages or injuries caused by the tents/membrane structures due to weather or any other unforeseen accidents.** Items must be labeled with owner's name, address, and phone number.
12. **The only motorized vehicles allowed on the grounds are three or four-wheeled electric one passenger vehicles (mobility carts).** Golf carts and bicycles are allowed in the Swap Meet Area and Car Corral, between 6:00 p.m. and 11:00 p.m., and the campground between 7:00 p.m. and 11:00 p.m. If you are caught abusing this policy, the privilege and vehicle will be revoked. All other vehicles, motorized or non-motorized, including skateboards, are not allowed.
13. No pets allowed. If you travel with a pet, they must be kept on leash and remain on your space at all time.
14. Recycling: Please recycle aluminum, glass and plastic in the cages/ bins provided. Place cardboard next to the receptacles.
15. Fire regulations must be strictly adhered to. No open fires or fireworks at any time.
16. No paging except in cases of emergencies.
17. No disruptive generators or construction generators, radios, stereos, TV, loudspeakers, etc.
18. Use of obscene language, gestures and disorderly conduct is prohibited.
19. NO firearms, knives, crossbows, BB guns, or any other weapons are allowed. Neither may they be sold.
20. No refunds will be given after June 1.
21. Iola Old Car Show, Inc. assumes no responsibility for any damage or loss by fire, theft, weather or any other course whatsoever.

Content subject to change without notice