

51<sup>ST</sup> ANNUAL

Iola '23

JULY 6, 7, 8  
IOLA, WI

Unforgettable Fifties

4,000 SWAP SPACES

2,500 SHOW CARS

1,600 CAMP SITES

400 CAR CORRAL SPACES

715.445.4000 iolaoldcarshow.com

GREG AND LEAH STELSE  
GREG'S SPEED SHOP

VON HOT ROD  
PINSTRIPER

EMILY REEVES  
FLYING SPARKS GARAGE

DEREK BIERI  
VICE GRIP GARAGE  
AND ROADWORTHY RESCUES

DENNIS ANDERSON  
CREATOR OF GRAVE DIGGER

BILL "ELVIS" STULL  
KUZIN'S KUSTOM

JO CODDINGTON  
AMERICAN HOT ROD

MYSTERY GUEST

Midwest's Premier Pinup Contest  
hosted by Ginny Rosewater

1957 Ford Retractable owned by Scott Torvinen of Duluth, MN  
 1959 Plymouth Chrysler 300 F Convertible owned by Robert Brown and George Collar of Wisconsin Rapids, WI  
 1956 Chevrolet Belair Resto Mod owned by Russell Trzebiatowski of Stevens Point, WI

**Together, we leverage the power of vehicles  
to create memories and transform lives.**

**BankFirst**

Photo by John Hartman Light Painting - Graphic Design by Clay Miller  
 Vintage Mobil Station owned by Larry and Rhonda Fechter. Details subject to change without notice  
 Iola Old Car Show Inc. is a non-profit organization that has given back more than \$9 million.