

ATTENTION: COIN-OP VENDORS

For assistance (715) 445-4000 non-emergency security assistance (715) 258-4466 Emergency dial 911

Your reservations for IOLA 2022 – July 7, 8, 9 – are confirmed!

With this confirmation letter we are enclosing your rearview mirror hanger(s), rules, as well as a map. The mirror hanger is your vehicle pass for entrance to the show grounds. It has (2) perforated tabs for wristbands for the first space- and (1) wristband admission thereafter. **NO ADMISSION PASSES WILL BE ISSUED AFTER TABS HAVE BEEN REMOVED.**

SET-UP DAY: Gate 4 will open for staging at 10:00 a.m. Weds, July 6, 2022. Enter the show grounds through gate #4 and continue straight to the second left turn. You will enter the building on the south end. *Refer to backside map.* **There will be no entry prior to 10:00 a.m.** The 2022 Iola Car Show opens to the public at 6:00 a.m. Thursday, July 7 and runs through Saturday, July 9. It is our expectation that vendors remain engaged until at least 5:00 p.m. Saturday.

NOTE: Vendors arriving after 6:00 p.m. on Wednesday will be unable to register until 6:00 a.m. Thursday morning. The coin-op area will be open daily (Thursday – Saturday) at 9:00 a.m. and closed/locked nightly at 6:00 p.m.

LIVE CONCERTS... FRIDAY LINE-UP:

1:00 p.m. – Doo-Wop Daddies
5:00 p.m. – The Grass Roots
7:00 p.m. – Road Trip

50/50 DAILY RAFFLES: Thurs., Fri. & Sat. Ticket sales end 2:00 p.m./Drawing at 4:00 p.m. **Must be present to win!**

RULES & REGULATIONS – COIN-OP VENDOR

The Iola Car Show has developed the following rules for the Coin-Op vendor area. Failure to comply with these rules may be cause for immediate ejection from the show grounds without any refund of fees.

1. Merchandise for Coin-Op Vendor Spaces must fall into one of these categories: coin-op machines, jukeboxes, slot machines, arcade games, neon signs, pinball.
2. No spaces are permitted to be **sublet**.
3. Iola logos or symbols are registered trademarks. Reproduction of these logos or symbols in any form or on any item is restricted to authorized vendors only.
4. No food of any type, beverage, water, or ice may be sold, donated, or given free with purchase.
5. All Coin-Op merchandise must be within the space markers assigned; not beyond.
6. All use of electricity should be with properly grounded cords and equipment.
7. Wisconsin requires a Wisconsin Mobile Sellers Permit or Federal Employer Identification Number on file.
8. **Political displays of any kind are not allowed**, including but not limited to, signs, banners, for sale items or exhibits.
9. Units with an official permit may be operated during normal show hours (6:00 a.m. – 6:00 p.m.) within the boundaries of the designated path only. If the unit is found in any other location, during these hours, its permit will be revoked.
10. **Apart from rule #9 above, the only motorized vehicles allowed on the grounds are three or four-wheeled electric one passenger vehicles (mobility carts).** Golf carts and bicycles are allowed in the Swap Meet and Car Corral, between 6:00 p.m. and 11:00 p.m., and the campground between 7:00 p.m. and 11:00 p.m. If you are caught abusing this policy, the privilege & vehicle will be revoked. All other vehicles motorized or non-motorized, including skateboards, are not allowed.
11. No pets allowed.
12. Recycling: Please recycle aluminum, glass and plastic in the cages/ bins provided. Place cardboard next to the receptacles.
13. No paging except in cases of emergencies.
14. No disruptive radios, stereos, TV, loudspeakers, etc.
15. Use of obscene language, gestures and disorderly conduct is prohibited.
16. NO firearms, knives, crossbows, BB guns, or any other weapons are allowed. Neither may they be sold.
17. No refunds will be given after June 1.
18. Iola Old Car Show, Inc. assumes no responsibility for any damage or loss by fire, theft, weather, or any other course whatsoever.

Content subject to change without notice.