

SWAP MEET VENDORS AND FLEA MARKET VENDORS

For assistance (715) 445-4000 non-emergency security assistance (715) 258-4466 Emergency dial 911

Your reservations for IOLA 2022 – July 7, 8, 9 – are confirmed!

With this confirmation letter we are enclosing your rearview mirror hanger(s), rules, and regulations, as well as a map. The mirror hanger is your vehicle pass for entrance to the Swap Meet. It has two perforated strips for wristbands for the first space- and one wristband admission for each space thereafter. **NO ADMISSION PASSES WILL BE ISSUED AFTER THESE TABS HAVE BEEN REMOVED.**

SET-UP DAY: Gate 19 will open for staging at 7:00 a.m. Wednesday, July 6, 2022. THERE WILL BE NO ENTRY PRIOR TO 7:00 A.M. WEDS. At 10:00 a.m., vendors will begin to transition from the staging area into the show grounds. Vendors arriving after 10:00 p.m. will be unable to register until 6:00 a.m. Thursday at gate 2. The 2022 Iola Car Show opens to the public at 6:00 a.m. Thurs., July 7 and runs through Sat., July 9. It is our expectation that vendors remain engaged until at least 5:00 p.m. Saturday.

LIVE CONCERTS... FRIDAY LINE-UP:

1:00 p.m. – Doo-Wop Daddies

5:00 p.m. – The Grass Roots

7:00 p.m. – Road Trip

50/50 DAILY RAFFLES: Thursday, Friday & Saturday. Ticket sales end 2:00 p.m./Drawing at 4:00 p.m. **Must be present to win!**

RULES & REGULATIONS - SWAP MEET and FLEA MARKET

The Iola Car Show has developed the following rules for the Swap Meet and Flea Market.

Failure to comply with these rules may be cause for immediate ejection from the show grounds without any refund of fees.

1. Swap Meet merchandise is to be auto related merchandise (*Including Vintage, Nostalgic or Memorabilia*). You must have items for sale in your vendor space(s).
2. Flea market spaces may have the following merchandise: antiques, household crafts, glassware, pottery, artwork, and jewelry. You must have items for sale in your vendor space(s).
3. No spaces are permitted to be **sublet**.
4. Iola logos or symbols are registered trademarks. Reproduction of these logos or symbols in any form or on any item is restricted to authorized vendors only.
5. No food of any type, beverage, water, or ice may be sold, donated, or given free with purchase.
6. All Swap and Flea Market merchandise, vehicles and tent stakes must be within the space markers assigned; not beyond.
7. All use of electricity should be with properly grounded cords and equipment.
8. Wisconsin requires a Wisconsin Mobile Sellers Permit or Federal Employer Identification Number on file.
9. **Political displays of any kind are not allowed**, including but not limited to, signs, banners, for sale items or exhibits.
10. Quiet hours are from 11:00 p.m. to 6:00 a.m.
11. After 10:00 p.m., vendors can only enter/exit at Gate 4 and must already be wearing a vendor wristband to gain entrance.
12. All tents rented must be obtained through the Iola Car Show's exclusive tent supplier- Charnecke Tents, 715-341-6886. Those who own tents/membrane structures – (shade canopy/tent/umbrella/etc.) may erect them using CAUTION, carefully considering the matter of; obstructions, location, weather, wind exposure, access, exit and anchoring stability. Tents/membrane structures must be adequately roped, braced, and anchored to withstand the elements of weather and prevent against collapsing. **Owners will be solely responsible for any damages or injuries caused by the tents/membrane structures due to weather or any other unforeseen accidents.** Items must be labeled with owner's name, address, and phone number.
13. Units with an official permit may be operated during normal show hours (6:00 a.m. – 6:00 p.m.) within the boundaries of the designated path only. If the unit is found in any other location, during these hours, its permit will be revoked.
14. **Apart from rule #13 above, the only motorized vehicles allowed on the grounds are three or four-wheeled electric one passenger vehicles (mobility carts).** Golf carts and bicycles are allowed in the Swap Meet and Car Corral, between 6:00 p.m. and 11:00 p.m., and the campground between 7:00 p.m. and 11:00 p.m. If you are caught abusing this policy, the privilege & vehicle will be revoked. All other vehicles motorized or non-motorized, including skateboards, are not allowed.
15. No pets allowed. *If you travel with a pet, they must be kept on leash and remain on your space at all times of the day/night.*
16. Recycling: Please recycle aluminum, glass and plastic in the cages/ bins provided. Place cardboard next to the receptacles.
17. Fire regulations must be strictly adhered to. No open fires or fireworks in swap area at any time.
18. No paging except in cases of emergencies.
19. No disruptive generators or construction generators, radios, stereos, TV, loudspeakers, etc.
20. Use of obscene language, gestures and disorderly conduct is prohibited.
21. NO firearms, knives, crossbows, BB guns, or any other weapons are allowed. Neither may they be sold.
22. No refunds will be given after June 1.
23. Iola Old Car Show, Inc. assumes no responsibility for any damage or loss by fire, theft, weather, or any other course whatsoever.

Content subject to change without notice.